

XXII OLYMPIC WINTER GAMES 2014 SOCHI, RUSSIA



MEDIA GUIDE

MEDIA INFORMATION

NBC Sports Group's Communications department is available to assist media with information, photos and interview requests for the 2014 Olympic Winter Games in Sochi, Russia, and will be operating around the clock in two offices during the Games.

The NBC Sports Group Communications Office at the Sochi International Broadcast Center (IBC) in Sochi, Russia, will be open beginning Monday, February 3, throughout the Games. NBC Sports Group's International Broadcast Center in Stamford, Conn., will also be staffed throughout the Olympics.

PHOTOGRAPHY

For talent headshots and photography, please access: <http://www.nbcsportsgrouppressbox.com>

NBC SPORTS GROUP COMMUNICATIONS STAFF

Sochi International Broadcast Center, Sochi, Russia

IBC Main Line: 011-7-862-8000

Press Line: 011-7-862-447-8190

Alternate Press Line: 011-7-862-447-8189

Greg Hughes

SVP, Communications

Russia Cell: 011-7-925-428-9957

Email: Greg.Hughes@nbcuni.com

Chris McCloskey

VP, Communications

Russia Cell: 011-7-925-428-9958

Email: Christopher.McCloskey@nbcuni.com

Alex Rozis (Talent Requests)

Director, Communications

Russia Cell: 011-7-925-428-9956

Email: Alex.Rozis@nbcuni.com

Carol Ko

Director, Internal Communications

Russia Cell: 011-7-925-428-9805

Email: Carol.Ko@nbcuni.com

NBC Sports Group's U.S. Offices, Stamford, Conn. & New York City

Press Line: 203-356-2793

Alternate Press Line: 203-356-2792

Dan Masonson

Senior Director, Communications

Stamford & New York: 203-356-2790

Cell: 917-501-9205

Email: Dan.Masonson@nbcuni.com

Nisa Kiang

Junior Publicist, Communications

Stamford & New York: 203-356-2783

Cell: 858-386-3902

Email: Nisa.Kiang@nbcuni.com

Jamie Palatini

Junior Publicist, Communications

Stamford & New York: 203-356-2791

Cell: 908-347-1472

Email: Jamie.Palatini@nbcuni.com

Leah Luchetti

Assistant, Communications

Stamford & New York: 203-356-2789

Cell: 646-659-1048

Email: Leah.Luchetti@nbcuni.com

TABLE OF CONTENTS

INFORMATION

...5-23

About NBC Sports Group

The 2014 Sochi Olympics By the Numbers

Fast Facts about the Sochi Games

NBC to Begin Primetime Coverage One Night before the Opening Ceremony

NBC Olympics' Marketing

NBC Olympics' Social Media

NBCUniversal's Acquisition of Media Rights to Sochi Olympic Winter Games

About Sochi

About the Venues in Sochi

NBCUNIVERSAL'S OLYMPIC HISTORY

...23-36

NBC Olympics' Tradition

U.S. Coverage of the Olympic Games

The Most-Watched Olympics

EXECUTIVE BIOS

...36-70

NBC OLYMPICS COMMENTATOR BIOS

...71-160

ABOUT NBC SPORTS GROUP

NBC Sports Group consists of a unique array of broadcast television, cable television, regional television, radio and digital sports assets, including NBC Sports, NBCSN, Golf Channel, NBC Olympics, 12 NBC Sports Regional Networks, two regional news networks, NBC Sports Radio and NBCSports.com.

In 2012, NBC Sports Group produced two record-breaking events: The 2012 London Olympic Games, which became the most-watched event in U.S. television history with more than 217 total million viewers, and Super Bowl XLVI, now the most-watched program in U.S. television history, averaging 111.3 million viewers, each of which earned Sports Emmy Awards for NBC Sports Group. In addition to NBC Sports Group's partnerships with the International Olympic Committee and the NFL, the company's unparalleled collection of media rights agreements include partnerships with: NHL, PGA TOUR, PGA of America, European Tour, Premier League, MLS, University of Notre Dame, Tour de France, French Open, Formula One, IndyCar, Churchill Downs, Breeders' Cup, America's Cup, NASCAR in 2015, and many more.

NBC Olympics, with an unprecedented 95 Emmy Awards for its coverage, is renowned for its unsurpassed award-winning production. NBC owns the rights to the Olympics through the 2020 Summer Games, at which point NBCUniversal will have presented 11 consecutive and 17 total Olympic Games, the most for a U.S. media company in both categories. NBCSN is distributed via cable systems and satellite operators throughout the United States to more than 80 million homes. The Golf Channel, which is available in more than 120 million homes worldwide and 84 million in the U.S., televises more than 150 tournaments each year, representing more than 3,300 hours of tournament coverage. NBC Sports Digital properties include NBCSports.com, the *NBC Sports Live Extra* app, NBCOlympics.com, GolfChannel.com, Rotoworld.com, the complete collection of NBC Sports Regional Network websites as well as a partnership with Yahoo! Sports, which makes it the most trafficked sports destination on the web. Delivering more than 2,400 sporting events annually, along with breaking news and comprehensive analysis, the 12 NBC Sports Regional Networks reach more than 50 million cable and satellite homes.

THE 2014 SOCHI OLYMPICS BY THE NUMBERS

1539+ Hours of coverage across six NBCUniversal platforms – NBC, NBCSN, CNBC, MSNBC, USA Network and NBC Olympics.com – more than Vancouver and Torino combined

1000+ Hours of live streaming coverage on NBCOlympics.com and *NBC Sports Live Extra*

1000+ Employees on-site in Sochi

700 Total cameras used for NBC Olympics coverage (including OBS, venue and studio)

539 Hours of television coverage, the most ever for a Winter Olympics, eclipsing Vancouver (436) in 2010.

450 Cameras used for **the OBS host feed**

400 Employees working in NBC Sports Group's IBC in Stamford, Conn.

230+ Hours of coverage on NBCSN

192 Miles of fiber optic cable in NBC's compound in Sochi, Russia.

185 Hours of coverage on NBC

100+ Monitors in the highlights factory

100 Percent of content will live on hard drives. Robots in Stamford will service all video and media needs for the IBC in Sochi and Stamford as well as each venue.

98 Gold medals awarded to athletes

50+ Feeds coming in from Russia

50 Years since NBC's first broadcast of the Olympic Games (1964 Tokyo Games)

45 Hours of coverage on MSNBC

45 Edit suites located in the NBC Olympics compound in the International Broadcast Center in Sochi

43 Hours of coverage on USA Network

- 39 Olympic medals earned by NBC Olympics' commentators (11 gold, 15 silver, 13 bronze). Team NBC would have beaten Team USA in the 2010 Vancouver Olympics medal count.
- 37 Medals won by Team USA at the 2010 Vancouver Games (9 gold, 15 silver, 13 bronze) – the most overall medals won by a nation at a single Winter Games
- 36 Hours of coverage on CNBC
- 34 Years since the Miracle on Ice. At the 1980 Lake Placid Games, the U.S. team, which had an average age of 22 and was mostly made up of college players, defeated the heavily favored Soviet team in the medal round. Al Michaels' famous call —Do you believe in miracles? Yes! has become one of the most-famous calls in television sports history Team USA would go on to win the gold medal after defeating Finland in the gold medal game.
- 30 Miles of hybrid cable in NBC's compound in Sochi, Russia.
- 22 Feet – the height of the Olympic halfpipe walls that Shaun White and others will be dropping into in Sochi. Skiers will also get their first chance in the pipe at these Games as ski halfpipe makes its debut
- 21 Technology vendor partnerships
- 20 Years since the tabloid-fueled 1994 Lillehammer Games, where NBC Olympics correspondent Nancy Kerrigan earned a silver medal and speed skating analyst Dan Jansen collected his first Olympic gold medal
- 18 Days of coverage
- 15 The age of figure skater Tara Lipinski when she collected a gold medal in ladies figure skating at the 1998 Nagano Olympic Winter Games, becoming the youngest individual Winter Olympic champion. Lipinski will serve as a figure skating commentator for NBCSN in Sochi.
- 12 New Olympic events making their debut in Sochi: figure skating team event; snowboarding men and women's slopestyle and parallel slalom; freestyle skiing men and women's slopestyle and halfpipe; women's ski jumping normal hill; biathlon mixed relay; and the luge team relay
- 10 Countries participating in figure skating team event
- 8 Olympic medals won by short track speed skating reporter Apolo Ohno — the most decorated U.S. Winter Olympian ever

- 6 NBCUniversal platforms presenting live coverage (NBC, NBCSN, CNBC, MSNBC, USA Network and NBCOlympics.com)
- 3 Americans Shaun White (snowboarding—halfpipe), Shani Davis (speed skating—1000m), and Seth Wescott (snowboard cross) are all going for their third consecutive individual Olympic gold medal in Sochi
- 3 International Broadcast Centers (Olympic Village, Mountain Venue and NBC Sports Group’s Stamford facility)
- 3 Studios: Two studios and control rooms in Sochi, Russia, and one studio and control room in Stamford, Conn.
- 2 Apps available for fans following the games (NBC Sports Live Extra and NBC Olympics Highlights and Results)
- 1 Helicopter providing aerial footage
- 1 Number of times Russia has hosted the Winter Games

FAST FACTS ABOUT THE SOCHI GAMES

- The official dates of the XXII Olympic Winter Games are Thursday, February 6 through Sunday, February 23. The Games will take place over 18 days, and competition will be held the day before the Opening Ceremony for the first time ever. As a result, NBC will begin its primetime coverage of the 2014 Sochi Olympics on Thursday, February 6, one night before the broadcast network provides its traditional primetime coverage of the Opening Ceremony on Friday, February 7. This marks the first time NBC will air Olympic primetime coverage before the Opening Ceremony. The primetime broadcast on Thursday, Feb. 6, is scheduled to include competition in snowboard slopestyle (men's and women's), in which two-time gold medalist Shaun White may compete in slopestyle's Olympic debut; team figure skating, which is also in the Olympics for the first time; and in women's freestyle moguls, Hannah Kearney.
- These are the first Olympic Winter Games to be held in Russia. The 1980 Summer Games were held in Moscow.
- There will be a record 98 events on the 2014 Olympic program, 12 more than there were on the 2010 program, and 82 more than there were at the first Olympic Winter Games in 1924.
- Women will compete in a total of 49 events at the 2014 Sochi Games.
- A total of 11 new venues were built for the 2014 Games in two groupings — the Coastal Cluster and the Mountain Cluster. The Mountain Cluster venues are situated in Krasnaya Polyana, which will be connected to the Coastal Cluster by a new railway line that will take spectators from one cluster to the other in about 30 minutes.
- The 2014 Torch Relay is longest in Winter Games history, covering more than 40,000 miles, including a trip to the International Space Station.
- Approximately 25,000 volunteers are expected to assist with the Sochi Games.
- Sochi is the fourth coastal city to host a Winter Games (Oslo 1952, Sapporo 1972, Vancouver 2010), and the 19th overall city to host the Olympic Winter Games.
- Sochi was selected to host the XXII Olympic Winter Games on July 4, 2007, at the 119th IOC Session in Guatemala City. Sochi defeated Salzburg, Austria, and Pyeongchang, South Korea (which will host the Winter Games in 2018).
- It was the third time that Sochi bid on an Olympic Winter Games. The city previously entered bids for the 1998 Games and the 2002 Games.
- Sochi will be the warmest city to host an Olympic Winter Games. In February, when the Olympics will be held, the average temperature in Sochi is almost 43 degrees Fahrenheit.

- The city of Sochi can be found on the same latitude line as Toronto, Canada, and Nice, France.
- Sochi, which is situated on the coast of the Black Sea, is Russia's largest summer resort and attracts millions of visitors every year.

NBC TO BEGIN PRIMETIME COVERAGE OF 2014 WINTER OLYMPICS ONE DAY PRIOR TO OPENING CEREMONY

Primetime Coverage Begins February 6

With more Winter Olympic events than ever before, competition for the 2014 Olympic Winter Games from Sochi, Russia, will begin one day prior to the Opening Ceremony. As a result, NBC will begin its primetime coverage of the 2014 Sochi Olympics on Thursday, February 6, one night before the broadcast network provides its traditional coverage of the Opening Ceremony on Friday Feb. 7. This marks the first time NBC will air Olympic primetime coverage before the Opening Ceremony.

With 12 new events debuting at in Sochi, including eight in freestyle skiing and snowboarding, the International Olympic Committee constructed a competition schedule that begins on Thursday, February 6, 2014, one day prior to the Opening Ceremony.

“Our recent Olympic coverage has clearly demonstrated that the viewer’s appetite for Olympic content continues to grow,” said **Mark Lazarus**, Chairman, NBC Sports Group. “Due to the new events, it’s our pleasure to provide an 18th night of primetime coverage that will benefit viewers, advertisers, affiliates, and all of our Olympic constituents.”

The primetime broadcast on Thursday, Feb. 6 is scheduled to include competition in snowboard slopestyle (men’s and women’s), in which two-time gold medalist **Shaun White** is expected to compete in slopestyle’s Olympic debut; team figure skating, which is also in the Olympics for the first time; and women’s freestyle moguls.

--NBCUNIVERSAL--

NBC OLYMPICS' MARKETING

Leading up to and throughout the 2014 Sochi Winter Games, NBC Olympics' marketing will tell the stories of the Games. The Sochi Olympic Winter Games are an NBCUniversal Symphony initiative, which leverages the company's promotional resources to drive awareness to key events. Since the acquisition of NBCUniversal by Comcast in January 2011, NBCUniversal has 40 percent more capacity, including 19 broadcast/cable channels and more than 60 websites, to promote the upcoming Winter Games than it had for Vancouver in 2010.

In all, NBCU created close to 500 different pieces of on-air promotion, ranging from spots for its top 30 station affiliates that may play up athletes who hail from specific regions, to commercials for cable and satellite distributors who may call attention to the NBCU broadcasts to subscribers.

ONE YEAR OUT

The multi-platform marketing initiative began one year prior to the Games with a primetime promotional roadblock across 19 NBCU channels.

NBCUniversal distributed promotional messages across its vast array of assets, which include two broadcast networks, NBC (English) and Telemundo (Spanish); 17 cable channels, including Golf Channel and NBCSN; 10 NBCU-owned stations and 235 NBC affiliates, including their digital assets; the NBC Sports Radio network; the NBC Sports Regional Networks; and more than 40 NBCU websites, including NBCSports.com and NBCOlympics.com. In addition, numerous NBCU programs across television, radio and the web previewed the Sochi Olympics with editorial content. NBC's *TODAY*, NBCSN's *NHL Live* and numerous NBC Sports Radio shows were among the NBCU outlets carrying one-year-out coverage. Most NBC Sports Regional Networks, NBCU-owned stations and NBC affiliates covered the one-year-out occasion as it pertains to their markets.

The *TODAY* Plaza transformed into a winter wonderland complete with Mount Rockefeller, a 14-by-56 foot ski slope. Olympians and Olympic hopefuls joined **Matt Lauer**, **Savannah Guthrie**, **Al Roker** and **Natalie Morales** on the Plaza to preview the upcoming Winter Games.

Correspondent **Ben Fogle** reported live from Sochi to catch up with hopefuls from the U.S. Ski Team and U.S. Bobsled Team. Fogle also took a look at the Olympic preparations underway and Russia's plans for a year out celebration.

100 DAYS OUT

NBCU introduced a new phase of their multi-platform marketing initiative with a 20-channel primetime roadblock. In addition, NBC Sports Group and the networks of NBCU

participated at the kickoff of the USOC's Road to Sochi Tour in New York City's Times Square that same day.

The Oct. 29 roadblock began a period of increased Olympic promotion across NBCUniversal's network and digital assets, its 230-plus broadcast affiliates and regional partners, and its social, radio and cable properties.

Following are highlights of NBCUniversal's promotional plans for the Games:

- The NBC Peacock "bug" with the Olympic rings appeared on NBC and other NBCU networks, including NBCSN, with more frequency starting on Tuesday, Oct. 29 and continuing up to and through the Games.
- *Revolution* star and esteemed actor **Giancarlo Esposito** has narrated four Olympic spots that speak to the positive qualities of Olympism and the human spirit. They began airing the weekend of Oct. 19 and ran numerous times across multiple platforms leading up to the Games.
- Locally, NBCUniversal worked with its family of over 230 local broadcast affiliates to air locally-focused spots leading up to the 2014 Sochi Winter Olympics, as well as air local news coverage and specific promos about local Olympic athletes and events in their regions.
- Comcast, NBCUniversal's parent company, uses its wide breadth of digital and cable access to reach its customers in over 22 million homes to distribute Olympic-related promotional materials, as well as direct mailings, video guides and video-on demand features all related to NBC's coverage of the Games.
- NBCUniversal aired spots that aim to help demonstrate the breadth of digital streaming coverage for the upcoming Sochi Games, and how customers of MVPDs and other distributors of NBCUniversal's Olympic networks can access that content both in and out of the home on multiple platforms.
- In the final three and a half weeks leading up to the 2014 Sochi Winter Olympics, NBCUniversal will prioritize its Olympic promotional ads across its 18 cable channels. NBCUniversal will air spots to push audiences to the first primetime broadcast on Feb. 6 and the Opening Ceremony on Feb. 7.
- Leading up to the Games, Olympic promotion will be featured in 14 different out-of-home networks across 18 different outlets, increasing viewer reach by 50% versus the out-of-market delivery for the 2012 London Summer Games. Shoppers and commuters

will begin seeing NBC Olympic promotional spots via out-of-home marketing, which will be featured in national retail stores, including Costco and Walmart, in-dining networks, New York City taxi cabs, and PATH trains.

LEADING UP TO THE GAMES

KATY PERRY’S “ROAR” PROMOTIONAL PIECE: NBCUniversal licensed Katy Perry’s “Roar” in a promotional piece that celebrated the jubilation of the athlete in a moment of triumph as well as the pure joy that comes from watching the Games.

DANIELLE BRADBERRY OF *THE VOICE* PROMOTIONAL PIECE: NBC Olympics partnered with the Emmy Award-winning program *The Voice* to create a joint promotional campaign featuring Season Four winner **Danielle Bradbery**. The campaign, which debuts tonight on *The Voice* at 9 p.m. ET on NBC, is built around Bradbery’s performance of her song “My Day,” which captures the inspirational message of the Olympic Games, and is interspersed with footage of Olympic athletes.

Promotional spots of varying length aired across NBCUniversal’s family of networks and were distributed across NBCUniversal’s social media networks in the weeks leading into the 2014 Olympic Winter Games in Sochi, Russia.

RYAN SEACREST IN VERIFICATION PROCESS VIDEO: Coming off the tremendous success of the 2012 London Olympics, NBCUniversal and the cable/satellite/telco industry are once again partnering on a marketing campaign to educate customers about the verification process.

Click here to watch a video with NBCUniversal on-air personality Ryan Seacrest that explains how to verify (<http://www.nbcolympics.com/liveextra/help>). It will also air as part of NBCUniversal’s Olympic cross-channel marketing efforts and on NBCOlympics.com. Customized versions of the Ryan Seacrest tutorial will begin airing on cable, satellite and telco systems platforms across the country in December. Cable, satellite and telco systems will also be provided with access to a toolkit of promotional assets including digital banners, e-mail templates, taggable promotional spots and additional marketing support materials to inform their customers about verification. A consumer sweepstakes with a grand prize trip to Rio de Janeiro in 2014 was also created as an incentive to encourage customers to verify in advance of the Games.

NBC OLYMPICS ON SOCIAL MEDIA

NBC Olympics' will surround the 2014 Olympic Winter Games with social media including Facebook, Tumblr, Instagram and Twitter. In addition to NBCOlympics.com, up-to-date information, videos, photo, athlete interviews and news about the Games can be found on:

- [NBC Olympics' Facebook](#)
- [NBC Olympics' Tumblr](#)
- [NBC Olympics' Instagram](#)
- Twitter by following NBC Olympics' commentators, social media team, researchers and OlympicsTalk (listed below).

| Commentators | Twitter Handle | Link |
|-------------------|------------------|---------------------------------------------------------------------------------------|
| Al Trautwig | @AlTrautwig | https://twitter.com/AlTrautwig |
| Alex Flanagan | @Alex_Flanagan | https://twitter.com/Alex_Flanagan |
| Andrew Catalon | @AndrewCatalon | https://twitter.com/AndrewCatalon |
| Andrew Siciliano | @AndrewSiciliano | https://twitter.com/AndrewSiciliano |
| Apolo Ohno | @ApoloOhno | https://twitter.com/ApoloOhno |
| Ato Boldon | @AtoBoldon | https://twitter.com/AtoBoldon |
| Ben Fogle | @BenFogle | https://twitter.com/Benfogle |
| Bob Papa | @BobPapa_NFL | https://twitter.com/BobPapa_NFL |
| Brian Shactman | @BShactman | https://twitter.com/bshactman |
| Carolyn Manno | @CarolynManno | https://twitter.com/carolynmanno |
| Cris Collinsworth | @CollinsworthNBC | https://twitter.com/CollinsworthNBC |
| Dan Hicks | @DanHicksNBC | https://twitter.com/DanHicksNBC |
| Dan Patrick | @DPSHow | https://twitter.com/dpsHow |
| Dave Strader | @TheVoiceDS | https://twitter.com/TheVoiceDS |
| David Remnick | @NewYorker | https://twitter.com/NewYorker |
| Fred Roggin | @FredNBCLA | https://twitter.com/FredNBCLA |
| Jeremy Roenick | @Jeremy_Roenick | https://twitter.com/Jeremy_Roenick |
| Jimmy Roberts | @JimmyRobertsNBC | https://twitter.com/JimmyRobertsNBC |
| John Benton | @JBCurler | https://twitter.com/jbcurler |
| Johnny Weir | @JohnnyGWeir | https://twitter.com/JohnnyGWeir |
| Jonny Moseley | @JonnyMoseley | https://twitter.com/jonnymoseley |
| Julie Donaldson | @JDonaldsonCSN | https://twitter.com/jdonaldsonCSN |
| Kathryn Tappen | @KathrynTappen | https://twitter.com/KathrynTappen |
| Kenny Albert | @Kenny Albert | https://twitter.com/KennyAlbert |
| Leigh Diffey | @LeighDiffey | https://twitter.com/leighdiffey |
| Lester Holt | @LesterHoltNBC | https://twitter.com/LesterHoltNBC |
| Lewis Johnson | @LewisJohnsonMG | https://twitter.com/LewisJohnsonMG |
| Liam McHugh | @Liam_McHugh | https://twitter.com/liam_mchugh |

| | | |
|------------------------|-----------------------|---------------------------------------------------------------------------------------|
| Lindsey Vonn | @LindseyVonn | https://twitter.com/lindseyvonn |
| Maria Sharapova | @MariaSharapova | https://twitter.com/MariaSharapova |
| Meredith Vieira | @MeredithVieira | https://twitter.com/meredithvieira |
| Dr. Nancy Snyderman | @DrNancyNBCNews | https://twitter.com/DrNancyNBCNEWS |
| Nastia Liukin | @NastiaLiukin | https://twitter.com/NastiaLiukin |
| Natalie Darwitz | @NatalieDarwitz | https://twitter.com/NatalieDarwitz |
| Randy Moss | @Randy_Moss_TV | https://twitter.com/RandyMoss |
| Russ Thaler | @RussThaler | https://twitter.com/RussThaler |
| Ryan Burr | @RyanBurr | https://twitter.com/ryanburr |
| Sal Masekela | @SalMasekela | https://twitter.com/SalMasekela |
| Sandra Bezic | @SandraBezic | https://twitter.com/SandraBezic |
| Sara Hughes | @SarahHughesNY | https://twitter.com/SarahHughesNY |
| Scott Hamilton | @ScottHamilton84 | https://twitter.com/ScottHamilton84 |
| Stacey Wooley | @Stacey_Wooley | https://twitter.com/stacey_wooley |
| Stephanie Gosk | @StephGosk | https://twitter.com/stephgosc |
| Steve Porino | @StevePorino | https://twitter.com/StevePorino |
| Steve Sands | @SteveSandsGC | https://twitter.com/SteveSandsGC |
| Steve Schlanger | @SteveSchlanger | https://twitter.com/SteveSchlanger |
| Tanith Belbin | @TanithJLB | https://twitter.com/TanithJLB |
| Tara Lipinski | @Tara_Lipinski | https://twitter.com/Tara_Lipinski |
| Ted Robinson | @TedJRobinson | https://twitter.com/tedjrobinson |
| Todd Brooker | @BrookerTodd | https://twitter.com/BrookerTodd |
| Todd Harris | @TheToddHarris | https://twitter.com/TheToddHarris |
| Todd Richards | @BToddRichards | https://twitter.com/btoddrichards |
| Willie Geist | @WillieGeist | https://twitter.com/WillieGeist |
| | | |
| NBC Olympics | Twitter Handle | |
| Jim Bell | @JFB | https://twitter.com/jfb |
| NBC Olympics | @NBCOlympics | https://twitter.com/NBCOlympics |
| NBC Sports PR | @NBCSportsPR | https://twitter.com/NBCSportsPR |
| | | |
| NBC Researchers | Twitter Handle | |
| Alex Goldberger | @AlexGoldberger | https://twitter.com/alexgoldberger |
| Amanda Doyle | @AmandaDoyleNBC | https://twitter.com/AmandaDoyleNBC |
| John Howe | @JohnHoweNBC | https://twitter.com/JohnHoweNBC |
| Justine Neubarth | @ThisJustineNBC | https://twitter.com/ThisJustineNBC |
| Ron Vaccaro | @RonVaccaroNBC | https://twitter.com/RonVaccaroNBC |
| | | |
| Social Media | Twitter Handle | |
| Brooke Eaton | @ThisIsBrooke | https://twitter.com/ThisIsBrooke |
| Dan Palla | @TheDanPalla | https://twitter.com/thedanpalla |

| | | |
|---------------------|-----------------------|-----------------------------------------------------------------------------------|
| Lyndsay Signor | @LyndsaySignor | https://twitter.com/LyndsaySignor |
| | | |
| OlympicsTalk | Twitter Handle | |
| Nick Zaccardi | @NZaccardi | https://twitter.com/nzaccardi |

NBCUNIVERSAL'S ACQUISITION OF MEDIA RIGHTS TO SOCHI OLYMPIC WINTER GAMES

On June 6, 2011, the International Olympic Committee (IOC) announced that it awarded the U.S. media rights to the 2014, 2016, 2018 and 2020 Olympic Games to NBCUniversal for \$4.38 billion.

NBCUniversal has broadcast a total of 13 Olympic Games, more than any other media company. The 2014 Sochi Winter Olympics will be NBCU's 14th Olympic Games broadcast and eighth consecutive. At the conclusion of the 2020 Summer Olympics, NBCU will have broadcast 17 Olympic Games and 11 consecutive.

On the day the rights to 2014-2020 were awarded, **Brian Roberts**, Chairman & CEO Comcast, said: "We are honored to continue as the U.S. Olympic broadcaster for the remainder of this decade. The vision for our new Comcast-NBCUniversal was to create new platforms and technologies to distribute the very best content. Every two years the Olympic Games provides iconic content for us to deliver on all platforms. We are proud to continue the rich heritage and long association that NBC has had with the IOC and I personally want to thank President Jacques Rogge and Richard Carrion for their long-term trust."

Steve Burke, CEO, NBCUniversal: "I'm extremely pleased we will be continuing as the IOC's U.S. media partner. Broadcasting sports events is an important part of our business and the Olympics are obviously a significant part of the portfolio. We have a talented and experienced team in place with a legacy of outstanding Olympics coverage and we are all looking forward to Sochi and Rio after that."

Mark Lazarus, Chairman, NBC Sports Group: "It is a great thrill to know that NBC's unsurpassed Olympic heritage and unprecedented partnership with the IOC will continue through 2020. The Olympics are a significant part of NBC and the IOC again recognized NBCUniversal's unmatched ability to promote, market, program and produce the Olympic Games. London, Sochi, Rio and the 2018 Pyeongchang and 2020 Tokyo Games will benefit from our ability to galvanize all the resources of the newly-formed NBC Sports Group to bring the Games to more homes and more platforms than ever."

The decision came after two days of meetings held at the IOC headquarters in Lausanne, Switzerland, during which ESPN, Fox and NBC each gave a presentation and submitted their proposals to the IOC. The negotiation process started earlier this year with preliminary discussions conducted with all interested parties. Each proposal was discussed by an IOC delegation chaired by President Rogge.

Former IOC President **Jacques Rogge** said: "We are delighted to have reached an agreement with our longstanding partner NBC. We received three excellent bids and would like to thank each broadcaster for their presentations. In the end we were most impressed with NBC, which not only has a track record for broadcasting the Games that speaks for itself, but also has a clear and innovative vision of where it wants to take the broadcast of the Games between now and 2020. We look forward to continuing to build on our already strong relationship beginning in London next year."

Following are the upcoming Olympic Games, all of which NBCUniversal owns the U.S. media rights to:

| | | | |
|------|--------|--------------------------|--------------|
| 2016 | Summer | Rio de Janeiro, Brazil | NBCUniversal |
| 2018 | Winter | Pyeongchang, South Korea | NBCUniversal |
| 2020 | Summer | Tokyo, Japan | NBCUniversal |

ABOUT SOCHI

Sochi, which is situated on the coast of the Black Sea, is in the Southern Federal District of Russia. Russia's largest summer resort, Sochi attracts millions of visitors every year. The development of Sochi as a resort city started in the early 1900s. A city of about 400,000 people, Sochi is in the southwestern corner of Russia near the border of Georgia, and is situated on the same latitude line as Nice, France, and Toronto, Canada.

Sochi will be the fourth coastal city to host a Winter Games (Oslo 1952, Sapporo 1972, Vancouver 2010), and the 19th overall city to host the Olympic Winter Games. At 145 kilometers (approximately 90 miles), Sochi is considered by many to be the longest city in Europe. The highest point of Krasnaya Polyana, where many of the Mountain Cluster venues are located, is Mount Aibga. The highest point in all of Russia — Mount Elbrus, a dormant volcano in the Caucasus Mountains — is located approximately 150 miles east of Sochi.

Leading up to the Games, the host city was hailed as one of the world's biggest construction sites, which included 11 new Olympic venues. Sochi organizers are calling the event "the most compact Winter Games in the history of the Olympic Movement." The Games will be divided into two hubs of activity — the Mountain Cluster and the Coastal Cluster — with relatively short travel times between venues within each cluster. A new train service makes the trip between the two clusters less than 30 minutes.

At the coast, where indoor sports such as figure skating, hockey, and curling will be contested, Sochi has a humid subtropical climate—the average high temperature in February is about 50 degrees, with a low of just less than 40 degrees. The Mountain Cluster will host skiing and snowboarding, as well as the Nordic events and all sliding sports. Although it is colder at the higher elevations, organizers will have about 16 million cubic feet of snow stockpiled in case of unseasonably warm weather.

Sochi is known for its tennis school, where four-time Grand Slam singles champion, London Olympic silver medalist and NBC Olympics' Sochi correspondent Maria Sharapova got her start. Sochi was also named one of the 11 host cities for the 2018 FIFA World Cup, which will be held in Russia. There is also a Formula 1 circuit being built in Sochi, which should be completed by June 2014 and is expected to host the Russian Grand Prix in October.

- Nearby Mount Fisht (for which the Fisht Olympic Stadium is named) is one of the tallest mountains in the region. In Greek mythology, it is thought to be the "Caucasian mountain" to which Zeus chained Prometheus as punishment for stealing fire from the gods.
- Sochi National Park was established in 1983 and is the second oldest national park in the country. The park is home to the Program for Persian Leopard Reintroduction, developed by the World Wildlife Fund and the Russian Academy of Natural Sciences in order to

revive the Persian leopard population in the Caucasus region, which dropped off in the 20th century due to poaching and habitat loss.

SOCHI VENUES

The venues at the 2014 Olympic Winter Games are split into two groups — the Coastal Cluster and the Mountain Cluster. The Coastal Cluster features the first Olympic Park at a Winter Games and it will be situated in Adler by the Black Sea. The Mountain Cluster is located about 30 miles away in Krasnaya Polyana.

Sports taking place in the Coastal Cluster venues, which are all new constructions, include curling, figure skating, short track, speed skating, and ice hockey (two venues). The other sports will all take place in the Mountain Cluster.

COASTAL CLUSTER

The Opening and Closing Ceremonies will be held in **Fisht Olympic Stadium**, which is located in the Coastal Cluster. It is named after Mount Fisht, a peak in the Western Caucasus Mountains. It is being built specifically for the Sochi Games. After the Games, it will be used as a training center and venue for the Russian National Soccer Team. It has also been selected as one of the arenas that will host matches during the 2018 FIFA World Cup.

Figure skating and short track speed skating will take place in the **Iceberg Skating Palace**, which can seat about 12,000 spectators. Adjusting the ice from a short track surface to a figure skating surface takes just two hours. It is a moveable venue that can be dismantled and transported to another city after the Games. The venue opened in June 2012 and had its first international test event with the ISU Grand Prix of Figure Skating Final in December 2012.

Adler Arena will host the Olympic speed skating competition, with the capacity to hold 8,000 spectators. It opened in 2012 and hosted the 2013 World Single Distances Championships in March. After the Games, Adler Arena is expected to be used as an exhibition center.

The **Ice Cube Curling Center** will host the curling events at the 2014 Sochi Games. It opened in 2012 and can seat 3,000 spectators, making it the smallest venue in the Coastal Cluster. In February 2013, it hosted the World Wheelchair Curling Championships, and the following month it housed the World Junior Curling Championships.

Two venues will host the Olympic hockey tournaments — Bolshoy Ice Dome and Shayba Arena. The **Bolshoy Ice Dome**, with a capacity to seat 12,000, will be the venue for the majority of the men's hockey matches, as well as the women's hockey medal matches. The rest of the women's hockey games will be held at the **Shayba Arena**, which can accommodate 7,000 spectators. "Shayba" is Russian for "puck," and the arena itself is puck-shaped.

MOUNTAIN CLUSTER

Biathlon and cross-country skiing events will share a venue, though the name will change based on the event that is currently being hosted there — either **Laura Cross-Country Skiing Stadium** or **Laura Biathlon Stadium**, named after the Laura River in the Caucasus. It can hold approximately 7,500 spectators and is located on the Psekhako Ridge in the northeast of Krasnaya Polyana.

The Rosa Khutor resort will host the alpine and freestyle skiing events, as well as the snowboarding events. The **Rosa Khutor Alpine Center** has a capacity of 7,500 and will be used as a ski resort after the Games. It is located on the Aibga Ridge and was developed by Bernard Russi, a ski architect from the International Ski Federation (FIS). There will be over 12 miles of competition courses. The **Rosa Khutor Extreme Park** will hold the freestyle skiing and snowboarding events. The capacity of the freestyle skiing center is 4,000, while the snowboard park can hold up to 6,250 spectators. After the Games, it will be used as a sports training center.

The luge, bobsled, and skeleton events will all take place at the **Sanki Sliding Center**, which opened in 2012, and can accommodate 5,000 spectators. The course is 1,500 meters long (4,921 feet), not including a 314-meter outrun area. It's billed as one of the safest and longest tracks in the world, with three uphill helping to cap the speed at approximately 84 miles per hour. The track hosted World Cup test events for all three sports in February 2013.

The **RusSki Gorki Jumping Center** will host the Olympic ski jumping and Nordic combined events. The venue features two jumps (K95 and K125) and can hold 7,500 spectators.

NBCUNIVERSAL'S OLYMPIC TRADITION

Sochi Will Be NBC's 14th Olympics, the Most by Any Network

"America's Olympic Network" Carries Unprecedented Eighth Consecutive Games

The 2014 Sochi Winter Olympics represent the 14th Olympic broadcast by NBCUniversal, the most ever by any media company.

The Sochi Winter Olympics mark an unprecedented eighth consecutive Olympic broadcasts by NBCUniversal. The impressive streak began with the 2000 Sydney Games and continues through the 2014 Sochi Games. Including Sochi, NBCUniversal will have broadcast nine of the last 10 and 11 of the last 13 Olympic Games, both Summer and Winter. It is NBCUniversal's fourth consecutive Winter Games, dating back to 2002 in Salt Lake City.

The tradition of Olympic storytelling continues as the hallmark of NBCUniversal's coverage, led by **Bob Costas**, a 25-time Emmy Award winner and one of the most respected and honored broadcasters.

Emmy Award-winner **Al Michaels**, one of the most renowned broadcasters of all-time, will serve as host of NBC's live weekend and weekday daytime coverage of the Sochi Winter Olympic Games, his third consecutive Olympics for NBC Sports Group. His legendary "Do you believe in miracles? YES!" call at the 1980 Lake Placid Olympics stands as one of the most famous call in sports television history.

NBCUniversal's Olympic vault of indelible Olympic images including spectacular Opening Ceremonies in London and Beijing; Michael Phelps' magnificent 18 gold-medal performances; the feats of track & field legends Usain Bolt, Carl Lewis, Michael Johnson and Jackie-Joyner Kersee; diver Greg Louganis; the original basketball "Dream Team;" gymnast Kerri Strug and the "Magnificent Seven"; gymnast Gabby Douglas and the "Fierce Five"; the unlikely Greco-Roman wrestling hero Rulon Gardner; Winter Olympics gold medalists Sarah Hughes, Shaun White and Apolo Anton Ohno; and, of course, the inspirational moment when Muhammad Ali lit the Olympic cauldron in Atlanta.

Following is a breakdown of the agreements for NBC's acquisition of the seven consecutive Summer and Winter Olympic Games:

- In August 1995, NBC paid \$1.2 billion to acquire the exclusive U.S. broadcasting rights to both the 2000 Games in Sydney (\$705 million) and the 2002 Olympic Winter Games in Salt Lake City (\$545 million).
- In December 1995, NBC and the IOC constructed a then record-breaking \$2.3 billion agreement granting NBC the exclusive U.S. media rights to the 2004 Summer Olympics (\$793 million), the 2006 Winter Games (\$613 million) and the 2008 Summer Olympics

(\$894 million). It marked the first time that the same network had been awarded the rights to five consecutive Olympics.

- In June 2003, NBC paid \$2 billion for the exclusive U.S. media rights to the 2010 Winter Games (\$820 million) and the 2012 Summer Olympics (\$1.181 billion).
- In June 2011, the IOC announced that it awarded the U.S. media rights to the 2014, 2016, 2018 and 2020 Olympic Games to NBCUniversal for \$4.38 billion.

NBCU's Olympic Tradition

Following are capsules of NBCU's 13 previous Olympic broadcasts, from the 1964 Tokyo Olympic Games to the 2012 London Olympic Games:

2012 Olympic Games - London

NBCUniversal presented more than 5,535 hours of London Olympic coverage – an unprecedented level that surpassed the coverage of the 2008 Beijing Olympics by nearly 2,000 hours.

More than 217 million Americans watched the London Olympics on the networks of NBCUniversal, setting the record as the most-watched event in U.S. television history, surpassing the 2008 Beijing Olympics (215 million), according to data provided by The Nielsen Company.

The London Olympics averaged 31.1 million viewers in primetime, and a household rating of 17.5, making it the most-watched and highest-rated (tying Seoul 1988) non-U.S. Summer Olympics since the Montreal Olympics in 1976. Compared to the most recent Summer Olympics, the London Olympic viewership topped the Beijing Olympics by 3.4 million viewers (12%) and the Athens Olympics by 6.5 million viewers (26%).

During the Olympic broadcasts, the NBCUniversal cable networks (BRAVO, CNBC, MSNBC, and NBCSN) reached more than 82.4 million viewers, 160% more than the 31.7 million the networks reached during comparable time periods the year prior.

During the London Olympics, NBCSN set multiple viewership records. Highlights included:

- The Team USA Women's gold medal soccer match ranking as NBCSN's most-watched event in history with 4.35 million viewers.
- Coverage of Team USA Men's Basketball on NBCSN averaged more than 2.6 million viewers, including a high of 3.33 million viewers for Team USA-Argentina group stage game (8/6).
- NBCSN delivered its six most-watched days ever during the Olympics, including its best day ever on Thurs. Aug. 9 (U.S. Women's Soccer Gold Medal).
- Eleven of the top 12 days in NBCSN's history came during the Olympics.
- The London Olympics are the most-watched event ever on NBCSN with 48.9 million total viewers (through Thursday, August 9).

For the first time ever, NBC Olympics.com live streamed every competition as well as Closing Ceremony. In all, the site streamed more than 3,500 total programming hours, including the awarding of all 302 medals. In addition, NBC Olympics provided two new apps for the 2012 London Olympics. During the 17 days of the London Olympics, NBCOlympics.com, the mobile site and the Apps delivered unprecedented traffic, consumption and engagement. There was a total of 159.3 video streams and 20.4 million hours of total video streamed – more than double the entire Beijing Olympics.

NBC won five Sports Emmy Awards for its coverage as well as resounding praise.

*“By any measure, the London Olympics were pure gold for NBCUniversal.” - **Variety***

*“As the dust of the track settles, and the stats and data shake out, NBC's coverage of the world's biggest sporting event, on network TV, cable, and the Web, looks good enough to earn a medal.” - **Philadelphia Inquirer***

*“Chores piling up. DVRs stuffed and groaning with unwatched favorites. Late, bleary strolls into the office. Welcome to the Great Olympic Time Suck, that unsung sport that has millions glued to coverage of the London Games rather than tending to real life.” - **Associated Press***

*“NBC has a major success story to tell with their historic television ratings.” - **Sports Illustrated***

Jim Bell served as executive producer with Bucky Guntz as head of production. Bob Costas hosted NBC's primetime coverage while Al Michaels and Dan Patrick hosted daytime and Mary Carillo handled late night. Michelle Beadle, Liam McHugh and Willie Geist split NBCSN hosting duties. MSNBC was hosted by Kelly Tilghman and Rob Simmelkjaer. Fred Roggin hosted boxing on CNBC and Pat O'Brien hosted on Bravo.

2010 Olympic Games - Vancouver

NBC Universal presented more than 835 hours of Vancouver Olympic Winter Games coverage – representing the most total hours ever for a Winter Olympics, more than the last two Winter Olympics combined, and the most live hours ever for a Winter Games. The Vancouver Games is the first Winter Olympics to be presented entirely in high definition.

190 million Americans watched the Vancouver Olympics on the networks of NBC Universal, making them the second-most watched Winter Olympics ever, surpassing Salt Lake City (187 million) and ranked behind only the *tabloid-fueled Lillehammer Games, according to data available today from The Nielsen Company.

Through the 17 nights of the Vancouver Olympics, NBC drew more viewers than the other three major networks combined (9 percent advantage). The Vancouver Olympics averaged 24.4 million viewers in primetime, more than doubling Fox, tripling CBS and quadrupling ABC over that span.

On Wednesday, Feb 17, the Olympics on NBC broke American Idol's six-year unbeaten streak. Head-to-head against Idol (8-9 p.m.), the Olympics out-drew Idol 19.2 million vs. 17.8 million.

The USA vs. Canada gold medal hockey game, that NBC's Bob Costas called, "One of the greatest sports events I have ever seen," was the most-watched hockey game in 30 years. Canada's epic 3-2 overtime victory drew an average viewership of 27.6 million, the most watched hockey broadcast of any kind since the gold medal-clinching USA vs. Finland 1980 game in Lake Placid on Feb. 24, 1980 (32.8 million).

*"Once again, NBC has put together an all-star team of broadcasters. Talk about fire power in one studio chair. NBC has outdone itself." - **San Francisco Examiner***

"If there's a reason to upgrade your TV set, that reason begins Friday night."

*"For the first time, all televised coverage of the Games –that's 835 hours – will be aired in glorious high definition." - **The Salt Lake Tribune***

*"It's the greatest show on snow. And the television version has been so satisfying – visually, emotionally, aesthetically – that, for the moment, the national pall imposed by the recession, and by the generally shabby state of public affairs, seems to have been lifted. Not only is the show grand and gorgeous and sometimes thrilling, but it's also a huge hit." - **Washington Post***

Dick Ebersol served as executive producer with David Neal as head of production. Bob Costas hosted NBC's primetime coverage while Jim Lampley anchored daytime and Mary Carillo handled late night. Alex Flanagan and Matt Vasgersian split USA Network hosting duties. MSNBC hosting responsibilities were shared by Bill Patrick and Melissa Stark. Fred Roggin hosted boxing on CNBC and Lindsay Czarniak hosted on Oxygen.

2008 Olympic Games - Beijing

"It turned out to be the greatest TV many Americans have ever witnessed," is how ESPN described NBC's coverage of the spectacular 2008 Beijing Olympics. From the dazzling Opening Ceremony to Michael Phelps' Olympic-record eight gold medals to Usain Bolt's world records, the Beijing Games captivated America and became the most-watched television event in history with 215 million viewers, eclipsing the 209 million of the 1996 Atlanta Games.

NBC Universal's coverage of the Beijing Olympics was the most ambitious media project in history. Its 3,600+ hours of coverage surpassed the combined total of every previous Summer Olympics ever broadcast. Coverage across all NBC Universal platforms averaged nearly 212 hours per day for 17 days – more than eight days of coverage during every single day of the Olympics. The total hours tripled the previous record of 1,210 total hours of coverage on NBC from Athens in 2004, was 20 times more than the 171 total hours on NBC from Atlanta in 1996 and 180 times greater than the 20 total hours for the inaugural U.S. Olympic broadcast on CBS from Rome in 1960.

For the first-time ever in the U.S., NBC Universal's Web site featured live streaming Olympic broadband video coverage. NBCOlympics.com more than doubled the combined totals for the Athens and Torino Games in page views and unique users, while increasing video streams.

NBC won nine Emmy Awards, including three primetime Emmy Awards plus a Peabody Award, for its coverage as well as resounding praise.

"...the best overall Olympic experience ever provided by a U.S. network." – **USA Today**

"NBC's coverage was worthy of a gold medal. The network set the standard for all future Olympics broadcasts." – **Tampa Bay Tribune**

"The Games are supposed to bring out the best in those who compete, and these Games, seemingly more than others of recent years and decades, brought out the best in television." – **Washington Post**

Dick Ebersol served as executive producer with David Neal as head of production. Bob Costas hosted NBC's primetime coverage while Jim Lampley anchored daytime and Mary Carillo handled late night. Alex Flanagan and Matt Vasgersian split USA Network hosting duties. MSNBC hosting responsibilities were shared by Bill Patrick and Melissa Stark. Fred Roggin hosted boxing on CNBC and Lindsay Czarniak hosted on Oxygen.

2006 Olympic Winter Games - Torino

After NBC's coverage of its first Winter Olympics during the 1972 Sapporo Games, the network did not broadcast another Winter Games until 2002 in Salt Lake, making the Torino Olympics NBC's second consecutive Winter Games broadcast and third overall.

NBC's passion for and commitment to the Olympics was on full display during the Torino Games with an unprecedented 416 hours of coverage, including more live coverage than any Winter Olympics broadcast in history. The record-setting coverage on the networks of NBC Universal – NBC, MSNBC, CNBC, USA Network – surpassed the 375.5 hours from Salt Lake in 2002. NBC's HD affiliates and Universal HD also provided high definition Olympic coverage. NBCOlympics.com was the Internet's preeminent Olympic source.

NBC's Torino coverage saw the return of distinguished skating analyst and two-time Olympic gold medalist Dick Button. Since winning his first Olympic gold medal in St. Moritz in 1948, Button's involvement in the Olympics and the sport of figure skating has spanned seven decades. His last Olympic broadcast had been in 1988 for ABC.

"NBC's coverage has been 'dramatic,' 'wide-ranging,' and 'eye-opening.'" – **Newsday**

"Unquestionably, the gold medal in Internet Olympic coverage goes to NBC Web site." – **Chicago Tribune**

"Watching NBC on high-definition is, in a word, gorgeous." – **NY Daily News**

Dick Ebersol served as executive producer with David Neal as head of production. Bob Costas hosted NBC's primetime coverage while Jim Lampley anchored both daytime and late night. Bill Macatee hosted USA Network's coverage. Bill Clement hosted hockey on USA, MSNBC and CNBC. Mary Carillo hosted USA's 'Olympic Ice.' Curling on CNBC and MSNBC was hosted by Fred Roggin.

2004 Olympic Games - Athens

NBC's unprecedented broadcast of the 2004 Athens Olympic Games included 1,210 hours of coverage, 24 hours a day, and was watched by 203 million viewers on the networks of NBC Universal – NBC, CNBC, MSNBC, USA, Bravo, Telemundo and NBC HDTV. The 1,210 hours – more than the last five Summer Games combined – represented an average of more than 70 hours per day and allowed NBC for the first time in U.S. television history to provide some coverage of all 28 Summer Olympic sports. Telemundo's Spanish broadcast represented the first-ever non-English language Olympic coverage in the U.S. NBC's high definition affiliates provided the first HDTV coverage of the Summer Olympics in the U.S. NBC's broadcast of the Athens Games won nine Emmy Awards, including three primetime Emmys for Opening Ceremony coverage.

A sampling of acclaim for NBC's round-the-clock coverage from Athens:

"The upshot is you can watch someone you've never heard of playing some sport you've never cared about pretty much any time of the night and day. And nothing could make me happier." – **USA Today**

"America is flipping for the Summer Olympic Games in Athens. Thanks to Bob Costas—oh, and the golden performances by Michael Phelps, Carly Patterson and Paul Hamm—NBC blew away the competition." – **Entertainment Weekly**

"The Olympics' seven channel package is a smashing success." – **San Francisco Chronicle**

"Seriously, how do you come close to watching everything that's worth watching and get any sleep?... I don't know about you, but after a couple of decades of eroding interest, I'm falling back in love with the Olympics." – **Oakland Tribune**

Dick Ebersol served as executive producer with David Neal as head of production. Bob Costas hosted NBC's primetime while Jim Lampley anchored both daytime and USA Network coverage. Pat O'Brein hosted late night coverage during week one of the Games while Dan Hicks took over for the second week. Cable hosting duties were served by Lester Holt on MSNBC, Fred Roggin on CNBC, Mary Carillo on Bravo, Inga Hammond on Bravo's evening coverage, and Jessi Losada and Andrés Cantor on Telemundo.

2002 Olympic Winter Games - Salt Lake City

NBC's coverage of the 2002 Olympic Winter Games from Salt Lake City (Feb. 8-24) earned ratings gold, averaging a 19.2 household national nightly rating/31 share, up 18 percent over CBS' 16.3/26 for its coverage of the 1998 Nagano Games. NBC's Salt Lake Games, which won a

record 17 Emmy Awards (including six primetime Emmys for Opening Ceremony coverage) attracted 187 million unique viewers – an average of 61 million viewers each night during primetime, making Salt Lake the second most viewed Winter Games ever. NBC's nightly ratings delivery over 17 days was equivalent to eight Super Bowl broadcasts. NBC and its cable networks CNBC and MSNBC broadcast an unprecedented 376 hours of coverage.

A sampling of the critical acclaim for NBC's Salt Lake production:

"NBC has put on the best U.S. Olympic TV ever...The sports themselves are firmly center stage." – **USA Today**

"The nightly show you got at home was beautifully presented and packaged. NBC could squeeze a tear of emotion out of Hannibal Lecter. Dick Ebersol, the NBC boss and Olympic genius, knows how to do this better than anyone." – **Los Angeles Times**

"It has created the best Olympics since at least 1994. For Salt Lake City, NBC has sharpened its edge." – **The New York Times**

Dick Ebersol served as executive producer with David Neal as head of production. Bob Costas hosted NBC's primetime coverage while Hannah Storm anchored daytime and Dan Hicks late night. Jim Lampley performed double-duty as CNBC and MSNBC host while Pat O'Brien anchored coverage from the Medals Plaza.

2000 Olympic Games - Sydney

NBC's Emmy-Award winning coverage of the 2000 Olympic Games marked numerous firsts and successes. The unprecedented 441.5 hours of taped coverage of the Games of the XXVII Olympiad from Sydney on NBC, MSNBC and CNBC attracted a total of 185 million unique viewers over 17 days from Sept. 15 - Oct. 1. NBC's coverage garnered 10 Emmy Awards, including one for Outstanding Live Event Turnaround and for Outstanding Technical Achievement for Virtual Swimming Graphics; and surpassed all advertising and revenue expectations, posting a profit north of \$50 million. In addition, NBCOlympics.com attracted nearly six million unique visitors during September, becoming the most trafficked Olympic Web site, according to the Nielsen Net ratings.

Dick Ebersol and Tom Roy were co-executive producers while David Neal served as head of production. Bob Costas anchored NBC's primetime and late-night coverage with Hannah Storm anchoring NBC's afternoon and weekend programming. Pat O'Brien and Jim Lampley hosted CNBC and MSNBC's coverage, respectively.

1996 Olympic Games - Atlanta

NBC's 171.5 hours of coverage of the 1996 Olympics from Atlanta attracted more viewers at the time than any other event in television history with 209 million viewers in 17 days. It surpassed the 204 million viewers for the tabloid-fueled 1994 Olympic Winter Games from Lillehammer. NBC Sports went on to win 10 Emmy Awards for its work from Atlanta, including one in a special technical innovation category for "dive-cam."

Dick Ebersol and Tom Roy were co-executive producers while David Neal served as coordinating producer. NBC's were anchored by primetime host Bob Costas. Other day parts were hosted by Greg Gumbel, Jim Lampley, Hannah Storm, Ahmad Rashad, Dick Enberg and Katie Couric. Tom Hammond's calls of Michael Johnson's double-gold medal performance in the 200- and 400-meter races were among the memorable highlights.

1992 Olympic Games - Barcelona, Spain

NBC's colorful presentation of the Summer Games in Barcelona were highlighted by the tremendous performances of the USA's athletes, including the coronation of the men's basketball "Dream Team," the world record-setting 4x100m relay quartet anchored by Carl Lewis and the emotional swimming gold medalist Pablo Morales.

Broadcasting its second straight Summer Games, NBC produced 161 hours of Olympic coverage, with primetime exposure accounting for 74 hours. In addition, NBC presented 30 hours of weekday coverage, 21 hours in late night, and 36 hours of weekend morning and afternoon coverage.

Dick Enberg served as morning co-host with "Today's" Katie Couric. Bob Costas anchored the primetime hours with Jim Lampley and Hannah Storm chronicling the late night activities.

NBC Sports President Dick Ebersol, who was hired in 1989, served as co-executive producer of the coverage. He had served as the first Olympic researcher for ABC in 1968 and subsequently worked closely with ABC's Roone Arledge on that network's Olympic coverage. NBC debuted "Dick Enberg's Moments" and "Moby-cam," an underwater tracking camera used on swimming coverage. NBC won five Emmy Awards for its efforts.

1988 Olympic Games - Seoul

On October 3, 1985, the International Olympic Committee announced that NBC was awarded the broadcast rights to the XXIV Olympiad for \$300 million. The Summer Games were held in the fall (Sept. 17 - Oct. 4) in Seoul, Korea and marked the first (and last) time in 12 years that the U.S. and Soviet Union competed in the Summer Games.

Named to host NBC's primetime coverage was Bryant Gumbel, while Bob Costas was selected to host late-night coverage. Other prominent announcing roles went to Dick Enberg (gymnastics and venue host), Gayle Gardner (studio host), Marv Albert (boxing), Bob Trumpy (volleyball), and Charlie Jones (track & field).

The coordinating producer of NBC's 176.5 hours of Olympic coverage from Seoul was Terry Ewert. Bob Levy was the coordinating director. NBC's Olympic coverage included 78.75 hours of prime-time exposure, 40 hours of weekday morning and afternoon coverage, 30.5 hours in late night, and 27.2 hours of weekend morning and afternoon exposure.

NBC's Seoul Olympics coverage began with a two-hour preview show, continued for 17 consecutive days, and concluded with a three-hour review show on Oct. 4. The network received seven Emmy Awards for its coverage from Seoul.

1980 Olympic Games – Moscow

Little did Bryant Gumbel know when he announced in 1977 on "Grandstand" (a studio wrap-around sports show) that NBC had acquired the rights to broadcast the 1980 Moscow Olympics, that three years later he would reveal on the network's NFL pre-game show, that the United States would boycott the Summer Games.

NBC had purchased the broadcast rights to the Moscow Games for \$87 million, more than tripling ABC's rights fee of \$25 million for the 1976 Montreal Games. NBC was scheduled to telecast 150 hours of Olympic coverage from Moscow.

Then on January 20, 1980, while appearing on NBC News' "Meet the Press," President Jimmy Carter announced that unless the Soviet Union withdrew its troops from Afghanistan in one month, he would recommend that the United States not send athletes to the Moscow Olympics. One month later, no movement was made.

On April 12, 1980, the United States Olympic Committee voted, by a 2-1 margin, to follow President Carter's recommendation and not field an Olympic team. The boycott dealt a major blow to NBC broadcast plans, but an insurance policy (the first time a sporting event had been insured) paid off. Ninety percent of NBC's rights fee was insured and the bulk of the \$34 million that was lost on the Summer Games was mostly due to "out-of-pocket" expenditures for, among other things, equipment, pre-production costs and personnel.

The network did send a small production crew to Moscow to supply taped coverage of the Summer Games for air on NBC's "SportsWorld."

Gumbel was slated to be the host of the 1980 coverage, with Dick Enberg, Donna de Varona, Joe Garagiola and Bruce Jenner handling the other primary announcing duties.

1972 Olympic Winter Games - Sapporo

Another rights-fee threshold was passed when NBC paid \$6.4 million for the Olympic Winter Games in Sapporo. NBC carried 37 hours of coverage in what, until Salt Lake in 2002, was the only Winter Olympics ever broadcast by the network.

Curt Gowdy served as the anchor of the Olympic coverage. Also reporting were Jim Simpson, Jay Randolph and Al Michaels. Olympians Billy Kidd (alpine skiing), Terry McDermott (speed skating), Art Devlin (ski jumping), and Peggy Fleming (figure skating) served as analysts. Jack Perkins of NBC News also reported. The Sapporo Olympics were produced by Dick Auerbach and directed by Ted Nathanson.

1964 Olympic Games - Tokyo

NBC's first venture into Olympic telecasting marked the first time that the rights fee to telecast the Summer Games surpassed the \$1 million barrier. NBC obtained the rights to the XVIII Olympiad for \$1.5 million, but scheduled just 14 hours of coverage.

New ground, however, was broken by NBC as the network presented the first-ever live telecast of the Opening Ceremony. Additionally, when NBC Olympic anchor Jim Simpson spoke to the

U.S. audience from Tokyo, he became the first TV broadcaster to report live from Japan via satellite.

Joining Simpson on the broadcasts were Bud Palmer, Murray Rose, Bill Henry and 1960 Olympic-decathlon gold medalist Rafer Johnson. Henry had served as the stadium announcer for the 1932 Summer Olympics in Los Angeles.

U.S. Coverage of the Games

| Year | Games | Location | Network | Hours | Rights Fees |
|------|--------|----------------|---------|-------|----------------|
| 1960 | Winter | Squaw Valley | CBS | 15 | \$50,000 |
| | Summer | Rome | CBS | 20 | \$394,000 |
| 1964 | Winter | Innsbruck | ABC | 17.25 | \$597,000 |
| | Summer | Tokyo | NBC | 14 | \$1.5 million |
| 1968 | Winter | Grenoble | ABC | 27 | \$2.5 million |
| | Summer | Meixco City | ABC | 43.75 | \$4.5 million |
| 1972 | Winter | Sapporo | NBC | 37 | \$6.4 million |
| | Summer | Munich | ABC | 62.75 | \$7.5 million |
| 1976 | Winter | Innsbruck | ABC | 43.5 | \$10 million |
| | Summer | Montreal | ABC | 76.5 | \$25 million |
| 1980 | Winter | Lake Placid | ABC | 53.25 | \$15.5 million |
| | Summer | Moscow | NBC | 150* | \$87 million |
| 1984 | Winter | Sarajevo | ABC | 63 | \$91.5 million |
| | Summer | Los Angeles | ABC | 180 | \$225 million |
| 1988 | Winter | Calgary | ABC | 94.5 | \$309 million |
| | Summer | Seoul | NBC | 179.5 | \$300 million |
| 1992 | Winter | Albertville | CBS | 116 | \$243 million |
| | Summer | Barcelona | NBC | 161 | \$401 million |
| 1994 | Winter | Lillehammer | CBS | 119.5 | \$300 million |
| 1996 | Summer | Atlanta | NBC | 171 | \$465 million |
| 1998 | Winter | Nagano | CBS | 123.8 | \$375 million |
| 2000 | Summer | Sydney | NBC | 442 | \$705 million |
| 2002 | Winter | Salt Lake City | NBC | 375.5 | \$545 million |

| | | | | | |
|------|--------|-------------|-----|-------|----------------|
| 2004 | Summer | Athens | NBC | 1210 | \$793 million |
| 2006 | Winter | Torino | NBC | 416 | \$613 million |
| 2008 | Summer | Beijing | NBC | 3,600 | \$894 million |
| 2010 | Winter | Vancouver | NBC | 835 | \$820 million |
| 2012 | Summer | London | NBC | 5,535 | \$1.18 billion |
| 2014 | Winter | Sochi | NBC | TBD | \$775 million |
| 2016 | Summer | Rio | NBC | TBD | \$1.22 billion |
| 2018 | Winter | Pyeongchang | NBC | TBD | \$963 million |
| 2020 | Summer | Tokyo | NBC | TBD | \$1.41 billion |

MOST-WATCHED OLYMPICS

THE FIVE MOST-WATCHED WINTER OLYMPICS IN U.S. TELEVISION HISTORY

| | |
|-------------------------|-------------|
| 1. Lillehammer, 1994* | 204 million |
| 2. Vancouver, 2010 | 190 million |
| 3. Salt Lake City, 2002 | 187 million |
| T4. Torino, 2006 | 184 million |
| T4. Albertville, 1992 | 184 million |
| T4. Nagano, 1998 | 184 million |

THE 10 MOST-WATCHED EVENTS IN U.S. TELEVISION HISTORY

| | | | |
|-----|--------------------------------|--------------------|------------|
| 1. | London Olympics – 2012 | 217 million | NBC |
| 2. | Beijing Olympics – 2008 | 215 million | NBC |
| 3. | Atlanta Olympics – 1996 | 209 million | NBC |
| 4. | Lillehammer Olympics – 1994* | 204 million | CBS |
| 5. | Athens Olympics – 2004 | 203 million | NBC |
| 6. | Seoul Olympics – 1988 | 194 million | NBC |
| 7. | Barcelona Olympics – 1992 | 192 million | NBC |
| 8. | Vancouver Olympics – 2010 | 190 million | NBC |
| 9. | Salt Lake City Olympics – 2002 | 187 million | NBC |
| 10. | Sydney Olympics – 2000 | 185 million | NBC |

*Fueled by the tabloid coverage of the Nancy Kerrigan/Tonya Harding scandal.

BRIAN L. ROBERTS

Chairman & CEO, Comcast Corporation

Brian L. Roberts is Chairman and CEO of Comcast Corporation. Under his leadership, Comcast has grown into a Fortune 50 company and is the nation's largest video, high-speed Internet and phone provider to residential customers under the XFINITY brand and also provides these services to businesses. The Company is the owner and manager of NBCUniversal, which operates 30 news, entertainment and sports cable networks, the NBC and Telemundo broadcast networks, television production operations, television station groups, Universal Pictures and Universal Parks and Resorts. Additionally, Comcast has a majority ownership in Comcast-Spectacor, whose major holdings include the Philadelphia Flyers NHL hockey team and the Wells Fargo Center, a large multipurpose arena in Philadelphia.

Brian is a member of the Board of Directors of the National Cable & Telecommunications Association (NCTA) where he served as Chairman for two consecutive terms, including during the time when the landmark deregulatory 1996 Telecommunications Act became law. He is Director Emeritus of CableLabs, the research and development consortium for the cable industry where he served three terms as Chairman. Brian is a member of the Business Roundtable, a CEO only organization based in Washington, D.C., and also served on the President's Council on Jobs and Competitiveness.

Brian has won numerous business and industry honors for his leadership. Most recently, he was recognized by *Fortune Magazine* as a "Businessperson of the Year" and received the Joseph Wharton Award for Leadership from the University of Pennsylvania Wharton alumni community. Brian is the recipient of the Ambassador for Humanity Award from the USC Shoah Foundation Institute for his visionary leadership and philanthropic work in education and technology. He also received the Fred Dressler Achievement Award from the S.I. Newhouse School of Public Communications at Syracuse University for his consistent and unique contributions to the public's understanding of the media. He and his father, Ralph J. Roberts, are members of Babson College's Academy of Distinguished Entrepreneurs Hall of Fame. *Institutional Investor* magazine named Brian as one of America's top CEOs six years in a row, and named Comcast one of America's most shareholder-friendly companies four years in a row. He has been recognized by Big Brothers Big Sisters for his outstanding leadership in the community and for serving as a role model to youth. Brian has also been presented with the cable industry's highest honor, the Vanguard Award for Distinguished Leadership from the NCTA and was inducted into the Cable Television Hall of Fame. He was honored by the National Association for Multi-Ethnicity in Communications (NAMIC) for his commitment to diversity in the cable industry, and by the Partnership for a Drug-Free America (PDFA) for Comcast's unprecedented commitment of resources to champion the PDFA's drug-free message. Brian was the recipient of the Humanitarian Award from the Simon Wiesenthal Center, and was awarded

the Steven J. Ross Humanitarian Award by the UJA Federation of New York. He has also been honored by the Police Athletic League of Philadelphia for his commitment to youth programs and community partnerships.

Brian has served as co-chair of the Resource Development Campaign for the United Way of Southeastern Pennsylvania and was a founding co-chair of Philadelphia 2000, the nonpartisan host committee for the 2000 Republican National Convention. An All-American in squash, Brian holds a gold medal and four silver medals from the Maccabiah Games in Israel.

Brian, 54, received his B.S. from the Wharton School of Finance of the University of Pennsylvania.

STEPHEN B. BURKE

Chief Executive Officer, NBCUniversal

Stephen B. Burke is Chief Executive Officer of NBCUniversal. He oversees the company's valuable portfolio of news, sports and entertainment networks, a premier motion picture company, significant television production operations, a leading television stations group, and world-renowned theme parks. Steve assumed this role in January 2011, upon the closing of Comcast and General Electric's joint venture merging the assets of NBC Universal with Comcast's programming assets. He previously served as Chief Operating Officer of Comcast Corporation, where he was a driving force in its growth from a cable industry leader to one of the nation's leading providers of entertainment, information and communication products and services.

Steve joined Comcast in 1998 as President of Comcast Cable. During his tenure, Comcast became the largest cable company, largest residential Internet service provider and third-largest phone company in America, along with launching a wireless business. Steve also led Comcast to leadership in multiplatform video entertainment distribution, including the company's industry-changing video-on-demand platform and online video offerings. He has been praised for leading the highly successful integration of AT&T Broadband with Comcast.

Prior to Comcast, Steve served with The Walt Disney Company as President of ABC Broadcasting. Steve joined The Walt Disney Company in January 1986, where he helped to develop and found The Disney Stores. In 1992, he moved to Euro Disney S.A., where, as President and Chief Operating Officer, he helped to lead a comprehensive restructuring effort.

Steve serves on the board of directors of Berkshire Hathaway Inc., and J.P. Morgan Chase & Co.

Steve is a Phi Beta Kappa graduate of Colgate University and earned an MBA from the Harvard Business School. He lives in Philadelphia with his wife and five children.

MARK LAZARUS

Chairman, NBC Sports Group

Mark Lazarus was named Chairman, NBC Sports Group on May 19, 2011, and oversees NBC Sports Group's portfolio of multi-platform assets.

NBC Sports Group was formed upon the closing of Comcast and General Electric's joint venture that merged the assets of NBCUniversal and Comcast. The newly-formed NBC Sports Group consists of NBC Sports & Olympics, Golf Channel (including Golf Now), NBCSN, 12 NBC Sports Regional Networks, two regional news networks, NBC Sports Radio and their respective digital assets.

As the leader of the NBC Sports Group, Lazarus manages partnerships with many of the most-prestigious properties in sports, including the International Olympic Committee and United States Olympic Committee, the NFL, NHL, PGA TOUR, USGA, PGA of America, Premier League, Notre Dame, Churchill Downs, MLS and many more. Lazarus was integral in NBCUniversal's recent acquisition of media rights to four Olympic Games (2014, 2016, 2018 and 2020), its new nine-year NFL agreement and its recent 10-year agreement with the NHL. Under Lazarus' leadership, Sunday Night Football was the most-watched and highest-rated primetime show for the second television season in a row; Super Bowl XLVI between the Giants and the Patriots became the most-watched program in U.S. television history; and the 2012 London Olympic Games was the most-watched event in U.S. television history, with more than 217 million viewers.

Prior to being named Chairman, Lazarus was responsible for all NBC Sports Group cable assets as President, NBC Sports Cable Group. He served as president of Media and Marketing for CSE prior to his roles at NBC Sports Group, and led the agency's sports and entertainment Media and Marketing divisions.

Lazarus was president of Turner Entertainment Group prior to joining CSE. In this capacity, he oversaw all aspects of Turner Entertainment Networks, which included TBS, Turner Network Television (TNT), Turner Classic Movies (TCM) and truTV; as well as, The Turner Animation, Young Adults & Kids Media unit, including Cartoon Network, Cartoon Network Studios, Adult Swim and Boomerang. Lazarus also headed Turner Sports as part of his management responsibilities.

A graduate of Vanderbilt University, Lazarus is on the Board of Governors of the Boys and Girls Clubs of America and serves on the board of directors for the East Lake Foundation and Compass Diversified Holdings.

JIM BELL

Executive Producer, NBC Olympics

Jim Bell will serve as the executive producer for his second straight Olympics at the 2014 Sochi Winter Games. Bell was the executive producer of the 2012 London Olympics, the most-watched event in U.S. television history, and was named full-time executive producer of NBCUniversal's coverage of the Olympic Games on November 13, 2012. He has editorial and creative control over NBC's Olympic Unit, led by Gary Zenkel, President, NBC Olympics. Bell reports to NBC Sports Group Chairman Mark Lazarus.

Bell, whose extensive Olympics work began at the 1992 Barcelona Games, has worked on every NBC Olympics broadcast in either sports (1992, 1996, 2000, 2002, 2004, and 2012) or news (2006, 2008, and 2010). With more than 20 years of experience producing some of the highest profile news and sports programming on television, Bell has played an integral role in NBC's Olympics coverage. Bell rejoined NBC Sports Group full time following seven years leading *TODAY* the iconic news program that dominated the morning ratings race for 16 years. He served as both executive producer of *TODAY* and the London Olympics in 2012.

Bell joined *TODAY* in 2005 with responsibility for all aspects of the program, guiding the *TODAY* show through some of its most challenging transitions and ambitious initiatives. During his tenure, it extended its dominance in the morning ratings race to 16 years, earned seven Emmys, seven Edward R. Murrow Awards and nine Headliner Awards. Bell also won Emmys for his work on the 1992, 1996, 2000, 2002 and 2012 Olympics and a Peabody for NBC's coverage of the 2008 Beijing Olympics Opening Ceremony.

TODAY news coverage overseen by Bell included the 2008 Presidential Election, Hurricane Katrina, the wars in Iraq and Afghanistan, and the earthquake in Haiti. He led *TODAY*'s six-hour live broadcast of the Royal Wedding of Prince William and Kate Middleton. Bell also oversaw the two of the most prominent and successful anchor shifts in morning television history when Meredith Vieira replaced Katie Couric, and Vieira was succeeded by Ann Curry. He also launched the successful fourth hour of *TODAY* pairing Kathie Lee Gifford and Hoda Kotb as hosts.

Prior to joining *TODAY*, Bell was coordinating producer for NBC Olympics, leading the production hiring for the Olympics unit and supervising nearly 100 hours of afternoon and late night programming on NBC during the 2004 Athens Summer Games.

Bell's reputation as a ground-breaking, hands-on producer is well documented. He was responsible for the "Ends of the Earth" series that aired the first-ever live simultaneous broadcast from the Arctic, the Antarctic and the Equator. He was the executive producer of Matt Lauer's

primetime special “Decision Points: A Conversation with George W. Bush,” the President’s first one-on-one television interview after leaving office. Early in his career, he developed NBC’s AFL in-game interviews, with game announcers interviewing coaches during live telecasts, a technique used throughout the industry today.

Bell’s career as a producer for NBC began in 1990 when he was hired to profile athletes for the 1992 Barcelona Olympic Games. He worked each subsequent Summer Olympic Games for NBC, and the 2002 Winter Games in Salt Lake City. Over the following 14 years, he produced NBC broadcasts of the NFL, MLB, and the NBA, and won Emmys for the 1997 NBA Finals and Wimbledon tennis in 1998.

Bell graduated cum laude from Harvard with a B.A. in government in 1989. He was an All-Ivy defensive tackle and a member of the school’s Ivy League Championship team in 1987. He resides in Greenwich, Conn. with his wife Angelique and their four sons.

@JFB

REBECCA CHATMAN

Coordinating Producer

Rebecca Chatman, the Coordinating Producer of NBC Olympics, will work her ninth Olympic Games in Sochi. She will serve as producer on the primetime show on NBC, working with host Bob Costas. During the Beijing and Vancouver Games, Chatman produced the late night show hosted by Mary Carillo, and in London she co-produced the afternoon show on NBC.

Chatman has worked on a myriad of NBC's sports properties and events, *including Sunday Night Football*, the U.S. Open Championship, the Ryder Cup, Notre Dame Football, the World Swimming Championships, the Westminster Kennel Club Dog Show, Wimbledon (where she produced the Wimbledon late night show) and the French Open. In 2006, she was Andrea Kremer's sideline producer on the inaugural season of NBC's *Sunday Night Football* and was a sound package producer for the *Football Night In America* studio show from 2007-2012. Chatman has been a part of the Kentucky Derby production team since 2007.

A graduate of Princeton University, Chatman came to NBC Olympics in 1998 after working at WRC-TV, NBC's owned-and-operated station in Washington, D.C. Chatman was named one of *Broadcasting and Cable/Multichannel's* 2013 Women to Watch.

@BeckyChat

RICK CORDELLA
Senior Vice President and General Manager, Digital
Media, NBC Sports Group

Rick Cordella was promoted to Senior Vice President and General Manager, Digital Media, NBC Sports Group in May 2012. He is responsible for all functional areas of the national platforms of NBC Sports Group Digital, including NBCOlympics.com, NBCSports.com, Rotoworld and the *NBC Sports Talk* franchises. Cordella reports directly to Mark Lazarus, Chairman, NBC Sports Group.

Cordella previously served as Vice President and General Manager, NBC Sports Digital from April 2010 to May 2012 and was responsible for the day-to-day operations of the NBC Sports Digital Network, including NBCSports.com and NBCOlympics.com. He was promoted to this role having served as General Manager, NBC Sports Digital since 2009.

Cordella was instrumental in forging a partnership with ProFootballTalk.com and its companion site, *CollegeFootballtalk.com*, in July 2009 that propelled NBCSports.com to new traffic records and changed its editorial content philosophy. In addition, Cordella created NBCSports.com editorial cornerstones for baseball (HardBallTalk.com); basketball (ProBasketballTalk.com) and hockey (ProHockeyTalk.com). Cordella also oversaw Rotoworld.com, the industry's leading fantasy sports news and information site.

Cordella previously served as General Manager, Fantasy Sports, where he managed NBC Sports' fantasy sports properties, including Rotoworld.com, SnapDraft.com, Allstarstats.com and Sandbox.com. In 2008, the Fantasy Sports Trade Association (FSTA) honored Rotoworld.com as Fantasy Content Site of the Year.

Cordella joined NBC Sports in August 2006 with NBC Universal's acquisition of AllStar Stats, Inc., the parent company of Rotoworld.com. As Rotoworld's general manager, Cordella handled all day-to-day duties including management, product development, computer programming, and ad sales.

Cordella graduated from Providence College with a B.S. degree in Business Management with a minor in Computer Science. He was a member of the 1997 Providence Friar men's basketball team that went to the NCAA Elite Eight. Cordella also holds an MBA from Boston College. He was named one of *SportsBusiness Journal's* "Forty Under Forty" as one of the best and the brightest of the rising generation in sports business in 2012.

He resides in Trumbull, Conn., with his wife and three children.

@rickcordella

PETER C. DIAMOND

Senior Vice President, Programming, NBC Olympics

A 14-time Emmy Award-winner, Peter C. Diamond serves as Senior Vice President, Programming, NBC Olympics, and is responsible for programming NBC's coverage of the Olympic Games. He will again play a prominent role in NBC's Olympic coverage in Sochi, his 16th Olympics – more than any broadcast network executive in television history.

The 2014 Sochi Winter Games will set the record for most television programming hours and streaming hours for a Winter Games.

Diamond, who works on a regular basis with the international Olympic sports federations and the national governing bodies of Olympic sports in the U.S., also oversees NBC's Olympic Research unit, which assembles information on the participating countries, athletes and coaches. In addition, Diamond coordinates NBC's presentation of U.S. Olympic Trials and Paralympics. The Sochi 2014 and Rio 2016 Paralympics will receive an unprecedented 116 combined hours of coverage in the United States.

He began his career at ABC Sports in July 1974, serving as the Olympic researcher for the network's coverage of the 1976 Olympic Winter Games in Innsbruck, Austria, and the Summer Games in Montreal.

Diamond originally joined NBC in 1977 as Associate Producer, Olympic Research, as the network prepared for its coverage of the 1980 Olympics in Moscow. Though NBC's extensive Moscow coverage was cancelled because of the U.S. Boycott, Diamond was part of a small contingent of NBC personnel sent to Moscow for the "SportsWorld" coverage of the Games.

After his first three-year stint at NBC, he returned to ABC in 1980 to serve as Director of Olympic Planning, handling a variety of scheduling and production matters. He was part of the ABC management team that oversaw the network's telecasts of the 1984 Winter Olympics from Sarajevo and Summer Games from Los Angeles.

In 1986, he returned to NBC as the Vice President of Olympic Programs, preparing NBC's coverage of the Seoul Olympics. He served in that capacity until being promoted to his current position. His 30 years as a programming executive make him the most senior sports programmer among the U.S. broadcast networks.

Diamond won Emmy Awards for his work on NBC's coverage of the Seoul Olympics in 1988 (2), Barcelona in 1992 (2), Atlanta in 1996 (2), Sydney in 2000, Salt Lake City in 2002, Athens in 2004, Beijing in 2008 (2), and London in 2012.

One of those Emmys was awarded for his work in supervising the production of more than 400 Olympic profiles for NBC's coverage of the 1988 and 1992 Games. Another was awarded in the writing category for the 1988 Games. Diamond also won an Emmy for the 1984 Los Angeles Olympics on ABC, and for his work at the 1999 World Track and Field Championships on NBC. Additionally, the NBC-produced on-air promotional campaign for the Barcelona Olympics was honored with a Gold Effie, one of the highest honors in the advertising community.

A graduate of Yale University with a bachelor's degree in history, Diamond's senior thesis at Yale was devoted to the founder of the modern Olympic Games and was entitled "Baron Pierre de Coubertin and the Revival of the Olympic Games 1892-1894."

SAM FLOOD
Daytime Producer, NBC Olympics
Executive Producer, NBC Sports and NBCSN

Sam Flood will serve as the daytime producer at the 2014 Olympic Winter Games in Sochi, his 11th Olympics assignment with NBC. Flood was NBC's daytime producer at the London Olympic Games in 2012. One of the many Olympic researchers who moved on to successful roles in the world of sports and entertainment, Flood joined NBC Sports in 1986 as an Olympic researcher for the 1988 Summer Olympics in Seoul, Korea. He produced Olympic track and field during the 1996 Atlanta Games, 2000 Sydney Games, 2004 Athens Games and 2008 Beijing Games and produced the daytime studio show at the 2010 Vancouver Games.

Named Executive Producer, NBC Sports and NBCSN on February 2, 2011, Flood oversees all aspects of sports production for both networks. Flood was named the seventh executive producer in NBC Sports history in June 2010 after being the Coordinating Producer, NBC Sports since July 2005. In his role, Flood reports directly to Mark Lazarus, Chairman, NBC Sports Group.

Flood is the producer for the critically acclaimed and most-watched NFL studio show *Football Night In America*. A former college hockey captain, Flood is regarded as one of the most influential figures in the sport of hockey in the U.S. and is credited for creating the "Inside the Glass" analyst position. As executive producer, he also oversees production for NBC Sports and NBCSN's coverage of Horse Racing, IndyCar, Formula One, Tour de France, French Open, Premier League and MLS, among others.

An 18-time Emmy Award winner, and three-time Eclipse Award winner, Flood produced the Olympic Closing Ceremony from Salt Lake in 2002, and the Torino Closing Ceremony in February 2006, both just days after producing the network's coverage of the Daytona 500. Flood won an Emmy in 1999 for live event turnaround for the 1999 World Track and Field Championship in Seville, Spain.

In 1993, Flood began producing the *NBC Sports Prudential Update* and *Notre Dame Saturday*, NBC's college football studio show. He also produced the Wimbledon studio show from 1995 through 1999, and the World Series studio shows in 1995, 1996 and 1998. Along with these duties, Flood has been a feature producer for *NFL Live*, the *NFL on NBC* studio show, and *NBA Showtime* studio shows in 2000 and 2001.

Flood previously served as a feature producer, working on such telecasts as the Emmy Award-winning 1992 Breeders' Cup. Flood was also an associate producer for the network's Emmy Award-winning late-night coverage of the 1992 Summer Olympic Games in Barcelona, Spain. From the spring of 1990 to the summer of 1992, Sam was a production associate with NBC

Sports. He won an Emmy for writing during NBC Sports' coverage of the 1988 Summer Olympic Games.

Before becoming a researcher for the 1988 Summer Olympics for NBC Sports, Flood was a writer for Turner Sports during the network's coverage of the 1986 Goodwill Games in Moscow, Russia, and an associate producer for *CNN Sports Tonight* concurrently. In 1988, Flood also helped create and produce CNBC's *Sports Business*, which aired through 1990.

Flood graduated from Williams College in 1983, where he earned a bachelor's degree in history. A native of Dedham, Mass., he and his wife, Jane, reside in Ridgewood, N.J., with their two children, Eliza and Sam, Jr.

JOHN FRITSCHÉ

Senior Vice President, Olympic Operations and Stamford Facilities

John Fritsche is Senior Vice President, Olympic Operations and Stamford Facilities. A 34-year NBC veteran, Fritsche joined NBC's Olympic division in January 1998 as Vice President of Operations, and was promoted to Senior Vice President in 2002. In this role, he is responsible for all operational aspects at the venues and International Broadcast Center, Olympic sourcing, catering, air transportation, merchandising, technical logistics and broadcast management. In December 2012, he added oversight of all operational aspects of NBC Sports Group's 350,000-square-foot state-of-the-art headquarters in Stamford, Conn.

For more than 25 years, Fritsche has served in various capacities throughout NBC. In 1995, he was named Director, News Operations, BANO (Broadcast and Network Operations), responsible for all news production management and studio operations for the network. While in that role, he oversaw program production and newsgathering for the news division and other NBC properties during the 1996 Olympic Games in Atlanta.

In 1987, Fritsche joined the *TODAY* show as a production manager, responsible for the day-to-day studio operations, remote broadcasts, and budgets for the morning program. He traveled *TODAY* to far-reaching locations and continents, including Asia and Africa, and began his Olympic involvement in 1988 when he coordinated the production and venue logistics for *TODAY'S* coverage of the Seoul Summer Games. In 1990, he was named senior production manager for the *TODAY* show.

Fritsche began his career with NBC in November 1979 in the news operations division supervising the couriers and the film lab. In 1980, he was made a unit manager for *NBC Nightly News*, where he oversaw logistics for the broadcast both in-studio and on such remotes as the Tehran hostage crisis; the 1980 and 1984 political conventions; the Falkland War; the wedding of Prince Charles and Lady Diana; and the reunification of Germany.

Fritsche graduated with an associate's degree from Graham Jr. College in Boston and attended Pace University Business School in Purchase, N.Y. He currently resides in Long Island with his wife, Betty Anne, and children, Stephen and Jennifer.

JOE GESUE
Senior Vice President, Production, Olympics and
Executive Editor, NBC Sports Group

Joe Gesue is Senior Vice President, Production, Olympics and Executive Editor, NBC Sports Group. The 2014 Olympic Winter Games in Sochi will mark his ninth Olympic assignment with NBC.

Gesue oversees the editorial content for NBC Sports and NBC Olympics programs, and has a principal role in both NBC's Olympic coverage and the most watched regularly-scheduled studio show in sports, *Football Night in America*. In addition, Gesue oversees NBC Sports writers and researchers. He previously served as Editorial Director for NBC Olympics. In addition to his managerial duties, Gesue was the head writer for NBC's primetime coverage of the 2006 Torino and 2008 Beijing Olympics, and has co-produced and written several long-form NBC Olympic documentaries.

He is the winner of 12 Emmys for his work on eight NBC Olympic broadcasts and the network's Wimbledon coverage. Gesue's accolades also include a Peabody Award for his work on the Opening Ceremony of the 2008 Summer Olympic Games in Beijing.

Gesue joined NBC in 1994 as an Olympic Researcher for the 1996 Atlanta Games. Before that, he was a sportswriter for the Journal News in Westchester County covering New York City area sports teams.

A 1993 Princeton graduate, Gesue lives in Croton-on-Hudson, N.Y., with his wife, Katie, and their three children.

BRETT GOODMAN
Senior Vice President, Business and Legal Affairs, NBC
Sports Group, and Senior Vice President, Strategic
Partnerships, NBC Olympics

Brett Goodman serves as Senior Vice President, Strategic Partnerships, for NBC Olympics. In this capacity, he is among NBC's key liaisons to the International Olympic Committee, United States Olympic Committee, and many domestic Olympic-sport national governing bodies. Goodman also assists in maintaining NBC's strong relationships with Olympic athletes and agents in furtherance of NBC's production, programming, digital, marketing and promotional objectives.

Goodman also serves as Senior Vice President, Business & Legal Affairs, for NBC Sports Group. In this capacity, he co-manages a group of 10 lawyers and other personnel responsible for all legal matters related to each of NBCUniversal's sports-related businesses, including NBC Sports, NBC Olympics, Golf Channel, NBCSN, 12 NBC Sports Regional Networks, NBC Sports Radio and their respective digital assets.

Among other things, Goodman negotiates long-term rights and revenue-sharing deals with sports organizations. He has served as lead drafter of NBC's multiple winning Olympic rights bids, and he has led NBC's legal team in groundbreaking negotiations with the National Football League, including the creation of the first-ever "flexible scheduling" concept. In addition, Goodman has negotiated agreements with the National Hockey League, PGA Tour and other high-profile properties. In furtherance of NBC's Olympic broadcasts, Goodman has represented NBC in numerous foreign countries, lobbying for favorable tax treatment and immigration and labor relief before the governments of Greece, Italy, the People's Republic of China, Canada, and the United Kingdom. He also has handled talent negotiations and other contract and licensing work, along with intellectual property, regulatory, litigation and insurance matters.

Goodman first was employed by NBC after college, when he won an Emmy award as a researcher on the network's telecast of the 1992 Olympic Games in Barcelona. Working with the network's broadcasters, producers and directors, Goodman compiled statistics and information and helped write for Bob Costas, Katie Couric, Dick Enberg, Jim Lampley and others.

Prior to re-joining NBC in 2000, Goodman was an intellectual property associate at New York's Dewey Ballantine LLP, where he handled both litigation and transactional matters in the fields of trademark, copyright, patent and internet law for the firm's international and domestic clients.

Goodman graduated from Princeton University in 1990 and is a 1995 graduate of Columbia University Law School.

ERIC GRILLY

President of Alli Sports

Eric Grilly was named President of Alli Sports in January of 2013. As President of Alli, Grilly manages a business portfolio that includes the Dew Tour, the Red Bull Signature Series and the Lucas Oil Pro Motocross Championship. Grilly reports to Rob Simmelkjaer, SVP, NBC Sports Ventures and International.

Prior to being named President of Alli Sports, Grilly served as Executive Vice President and Chief Digital Officer for NBC Sports Regional Networks. In that role, Grilly was responsible for all of NBC Sports Regional Networks digital operations including strategy, content, new product and business development, and technology.

A four year veteran of NBC Sports Group and Comcast Sports, Grilly played a vital role in building the digital business for NBC Sports Regional Networks, known as the Comcast Sports Regional Networks prior to 2011. Under Grilly's leadership, traffic for the NBC Sports Regional Network websites increased 282 percent and fortified NBC Sports Group's position as the nation's leading digital provider of regional sports coverage.

Prior to joining Comcast in June of 2009, Grilly served as president of *philly.com*, the website for the *Philadelphia Inquirer* and the *Philadelphia Daily News*, where he redesigned the site from top to bottom, and grew site traffic by almost 600 percent, making *philly.com* one of the fastest-growing news websites in the country.

Before taking the reins of *philly.com* in April 2007, Grilly was President and CEO of MediaNews Group Interactive, one of the country's largest local media companies.

Grilly grew up in Alaska, and earned a Bachelor of Arts in Economics from University of California, Davis. In 2011, he was selected as a member of the *SportsBusiness Journal's* "Forty Under 40" and has served as president of the Newspaper Association of America's Digital Media Federation Board.

PRINCELL HAIR

Senior Vice President, News and Talent, NBC Sports Group

Princell Hair was named Senior Vice President of News and Talent, for NBC Sports Group in March 2012. He oversees all talent recruitment, negotiation and development for the NBC Sports Group, including NBC Sports, NBC Sports Network, Golf Channel, and the 11 Comcast Regional Sports Networks, while also consulting with NBC Sports Digital. Hair also oversees the NBC Sports Group's newsgathering operations and news strategy. He reports directly to Sam Flood, Executive Producer of NBC Sports and NBC Sports Network.

Previously, Hair served as the Senior Vice President of News Operations for Comcast Sports Group, a role he held since June 2008. In that position, he oversaw news, studio programming and digital content for Comcast's regional sports, news and entertainment networks.

Hair's two decades of national and local programming experience also include senior news programming positions with Turner Broadcasting System, Inc. (TBS) and Viacom. Hair served as Senior Vice President of Turner Broadcasting's Strategic Planning Group, Senior Vice President of Program and Talent Development for CNN Worldwide, and Executive Vice President and General Manager of CNN/U.S., where he was responsible for the network's day-to-day news operations, encompassing all aspects of programming and production, including oversight of CNN.com's U.S.-based operations. Prior to Turner, he was Vice President of News for the Viacom Television Stations Group, coordinating news coverage for 39 television stations across the U.S.

Hair holds an MBA from Emory University, and a bachelor's degree from Florida International University. He served for five years on the board of directors of the Radio and Television News Directors Association/Foundation (RTNDA/F), and currently serves on the board of visitors at Florida A&M University. Hair's been a member of the National Association of Black Journalists, the National Black MBA Association and the National Association of Broadcasters. He and his wife have four children.

GREG HUGHES

Senior Vice President, Communications, NBC Sports Group

Greg Hughes is Senior Vice President, Communications, NBC Sports Group, and joined the company in October 2011. He reports to Mark Lazarus, Chairman, NBC Sports Group.

Hughes has strategic oversight of the communications and media relations strategy for the entire NBC Sports Group's portfolio of broadcast and cable television, including NBC Olympics, NBC Sports, Golf Channel, NBCSN, NBC Sports Radio and the 12 NBC Sports Regional Networks and their respective digital assets.

Since Hughes joined NBC Sports Group in October 2011, *Sunday Night Football* on NBC became the most-watched and highest-rated primetime show of the last two fall television seasons; Super Bowl XLVI between the Giants and the Patriots became the most-watched program in U.S. television history with 111.3 million viewers; and the 2012 London Olympic Games on NBC became the most-watched event in U.S. television history, with more than 217 million viewers. The company also rebranded cable network VERSUS into NBC Sports Network on January 2, 2012.

Hughes, a longtime communications executive, spent 19 years with Turner Broadcasting (1987-2006), the last 16 as the strategic leader of all sports-related public and media relations efforts. He also served as Senior Vice President, Turner Entertainment Group Press Strategy. Hughes led publicity and communications for TNT's coverage of the NBA (1990-2006), NFL (1990-97) and three Winter Olympics (1992, '94 and '98), and was also in charge of communications strategy for five Goodwill Games, the Atlanta Braves and Atlanta Thrashers, and numerous other events and Turner network properties.

Most recently, Hughes served as President of Sedan Communications, Inc., a public relations firm he founded in 2007 that represented major sports media companies, events and businesses including NBC Sports and NBC Olympics, Universal Sports Network, The Whistle, Sportsman Channel, US Road Sports, Banded Nation and the Atlanta Braves.

Hughes received a bachelor's degree in journalism with an emphasis on Public Relations from the University of Wisconsin-Madison, and is on the Board of Visitors for the university's School of Journalism and Mass Communications. He received the school's Distinguished Service Award in April 2012, and the Ralph Nafziger Award for Achievement in Journalism within 10 years of graduation (1997).

@ GregHughesNBCSG

ROB LANDAU
Senior Vice President, Human Resources, NBC Sports Group

Rob Landau was named Senior Vice President, Human Resources for NBC Sports Group in January 2011. In this role, he is responsible for all aspects of human resources for NBC Sports Group, including talent, compensation, benefits, learning, and employee and labor relations, as well as oversight of administration of the new NBC Sports Group facilities in Stamford, Conn. He reports directly to Mark Lazarus, Chairman, NBC Sports Group.

NBC Sports Group consists of NBC Sports, NBCSN, Golf Channel, NBC Olympics, 12 NBC Sports Regional Networks, NBC Sports Radio and their respective digital properties.

Landau began at NBCUniversal in 1999 as a senior labor, employment and talent counsel. He represented NBCUniversal in its labor union relationships and managed executive and talent contract negotiations for the company. In 2006, he was promoted to Vice President of Human Resources for NBC Sports & Olympics.

Previously, Landau served as an associate with Littler Mendelson in San Francisco, Calif. There, he represented management in connection with all types of traditional labor and employment related disputes.

Landau received his J.D. from Cornell Law School in 1994, and his B.S. degree from Cornell's School of Industrial & Labor Relations in 1991. He and his wife, Laura, have two children, Gillian and Charles.

MARK LEVY
Senior Vice President, Original Productions and Creative, NBC Sports Group

Mark Levy is Senior Vice President, Original Productions and Creative, NBC Sports Group. In this role, Levy oversees the on-air look and image of all NBC Sports, NBCSN and Olympic programming. He is also responsible for all production and editorial functions of NBC Sports Group's Stamford, Conn., production facility that continues to produce award-winning content. The 2014 Olympic Winter Games in Sochi mark his 11th Olympic assignment with NBC.

Levy oversaw the rebranding efforts for the launch of NBC Sports Network (formerly VERSUS) in January 2012, the *Football Night in America* studio show and *Sunday Night Football*. In 2005 he added the responsibility of leading NBC's Olympic Film and Profiles unit.

Levy is a 23-time Emmy Award-winner, including the 2000, 2004 and 2010 Emmy for Opening Tease at the Sydney, Athens and Vancouver Olympics, and New Approaches at the 2012 London Olympics. He also won the Outstanding Edited Sports Special Emmy in 2002 for the documentary: "The Bravest versus the Finest," which told the emotionally charged story of the annual football game between New York City's police and fire departments in the wake of September 11. Levy was part of the team that won the prestigious Peabody Award for the broadcast of the Opening Ceremony of the 2008 Beijing Olympic Games.

Levy began his career as a feature producer and director for PGA Tour Productions from 1986-93. He joined NBC Sports in 1994 as a feature producer and associate director. In 2002, he was named Creative Director, NBC Olympics. He is a 1986 graduate of SUNY-Oswego. Levy lives in Trumbull, Conn., with his wife Wendy, and their two sons.

JON LITNER

Group President, NBC Sports Group

Named Group President of the NBC Sports Group in February, 2011, Jon Litner is responsible for the NBC Sports Regional Networks and the Golf Channel. Together, these businesses annually feature more than 2,500 live events across MLB, NBA, NHL, MLS, NCAA and the PGA Tour, present compelling news and original programming, and provide innovative digital media and e-commerce services to more than 100 million households.

The NBC Sports Regional Networks are comprised of Comcast SportsNet Philadelphia, Comcast SportsNet Chicago, Comcast SportsNet New England, SNY, Comcast SportsNet Mid-Atlantic, Comcast SportsNet Bay Area, Comcast SportsNet California, CSS, Comcast SportsNet Northwest, Comcast Network and Comcast SportsNet Houston.

Under Litner's oversight, the Golf Channel stands as the fastest-growing network on television and features more live golf coverage than all other networks combined.

Prior to joining Comcast and the NBC Sports Group, Litner piloted the successful launch of SNY, the regional sports network of the New York Mets, where he served as President from 2005 to 2007.

Previously, Litner served as Executive Vice President and Chief Operating Officer of the NHL, where he was responsible for U.S. and Canadian broadcasting, digital media, communications, special events, new business development, game scheduling and NHL Productions.

Litner began his career in sports television at Capital Cities/ABC, Inc., and held several executive positions from 1991 to 1999, overseeing all programming acquisitions and talent negotiations. He led ABC's acquisition and coverage of several major properties, including the creation of The Baseball Network, a joint venture with NBC, where he served as Vice President of Business Affairs.

Litner is a 1985 graduate of Yale University, where he was a two-sport varsity athlete competing on the football and baseball teams. He later earned his law degree from Cornell Law School in 1988.

DAVID MAZZA
Senior Vice President and Chief Technical Officer, NBC
Sports Group and NBC Olympics

A 35-year veteran of the broadcast industry, David Mazza was named Senior Vice President and Chief Technical Officer, NBC Sports Group and NBC Olympics in 2012. Mazza manages all engineering and technical elements for NBC Sports Group, and oversees the engineering group, which is charged with designing, building and operating a re-useable multi-games infrastructure for NBC's coverage of consecutive Olympic Games. Mazza and his team were instrumental in the building of NBC Sports Group's state-of-the-art production facility in Stamford, Conn., which opened last year. The 2014 Olympic Winter Games will be Mazza's 13th Olympics.

Mazza joined NBC in 1994 as Director of Engineering and led the technical design, building and operation of NBC's International Broadcast Center for the 1996 Atlanta Olympics. This involved developing extensive new technology and systems for the "Virtual IBC," which allowed part of the broadcast center to be located in New York and part in Atlanta.

Under Mazza's leadership, NBC Olympics engineering pioneered additional technical achievements, including: innovative, new transportable broadcast equipment systems, which will make its eighth appearance during the Sochi Olympics; comprehensive HD coverage; and the Highlights Factory, which debuted new media content for a variety of at-the-time new distribution platforms.

Since beginning his career in 1978, David Mazza has worked in the broadcast production community in many disciplines including engineering design, project management, technical director and director. Prior to his role with NBC Olympics, Mazza worked on many other system design/build projects, including: DirecTV in Castle Rock, Co., The Monitor Channel in Boston, Mass., and many other projects involving both production, post-production and remote facilities. Mazza also worked in the fields of sound reinforcement, stage lighting, electronics repair, computer programming and electronic sports timing.

Mazza's technical work has spanned the worlds of sports, entertainment, and news working on projects such as Wimbledon from 1982 through 1994; several Super Bowls; Championship Boxing on HBO; NHL's Stanley Cup Playoffs and Finals from 1985 through 1993; the MTV Video Music Awards; and 12 Olympic Games. During this period Mazza earned many awards including 20 Emmys for the Olympics from 1984 through 2012, several Monitor, ACE, and BDA awards. Mazza is a recipient of the 2013 Television & Film Lifetime Achievement Award, and the 2006 GE Edison Award for technical innovation.

MIKE MCCARLEY

President, Golf Channel

Mike McCarley was named President, Golf Channel on February 2, 2011. He oversees NBCUniversal's portfolio of golf assets including Golf Channel, one of the fastest growing network on U.S. television, Golf Channel on NBC, GolfChannel.com, GolfNow and other related golf life-style businesses.

In 2013, Golf Channel delivered its most-watched year in its 18-year history. This was the third year in a row the network set this record, eclipsing 2012 and 2011, which was the first year Golf Channel was a part of the NBC Sports Group. Golf Channel is currently available in 84 million homes in the U.S. and more than 120 million homes in 83 countries worldwide. Under McCarley's leadership, Golf Channel has expanded its high-quality programming slate and increased viewership across all dayparts. Additionally, McCarley played a key role in the NBC Sports Group's television rights negotiations with the PGA TOUR, resulting in NBC extending its partnership and expanded Golf Channel opportunities through 2021.

Prior to his current role overseeing golf for the NBC Sports Group, McCarley served as Senior Vice President, Communications, Marketing and Promotions, NBC Sports & Olympics since August 2008. He created the award-winning "Sunday Night is Football Night" campaign and was the architect of NBC Sports' highly successful "Big Event Strategy," which marshals all NBCUniversal assets to make the audiences for the biggest events in sports even bigger.

McCarley, an Emmy Award-winner, helped set two Guinness World Records and has won multiple ProMax Awards for Olympic and NFL campaigns. He joined NBC in February 2000 as the Communications Director for NBC's Olympic division; was promoted to Director, Marketing and Communications in 2003; was promoted to Vice President in 2004; and in 2006 added oversight of all NBC Sports Advertising and Promotions. Prior to NBC, McCarley worked with USA Triathlon in association with the U.S. Olympic Committee, the Dallas Mavericks and the University of Arizona.

A native of Memphis, Tenn., and graduate of the University of Arizona, McCarley resides in the Orlando area with his wife and three children.

@GolfChannel

JOHN MILLER
Chief Marketing Officer, NBC Sports Group Chair,
NBCUniversal Marketing Council

John Miller was named Chief Marketing Officer of NBC Sports Group in January 2011 and remains Chair, NBCUniversal Marketing Council, which includes marketing heads from every division within NBCUniversal and oversees all cross-company promotional opportunities and marketing initiatives. As Chief Marketing Officer, Miller oversees all marketing and branding for NBC Sports Group assets, including NBC Sports, NBC Olympics, NBCSN, Golf Channel, the 12 NBC Sports Regional Networks, NBC Sports Radio and their respective digital assets. NBC Sports Group has recently produced campaigns for partners such as the Premier League, PGA TOUR and NHL.

Previously, Miller co-founded and led The NBC Agency from 1999 to 2010. The NBC Agency was the industry's first full-service advertising agency comprised of an award-winning in-house unit that quickly established itself as one of the country's top creative commercial firms. Under Miller's direction, The NBC Agency built on the NBC Advertising & Promotion Department's long tradition as a television industry leader with innovative marketing, promotion and branding concepts, and campaigns. Miller has also overseen the creation of successful franchise campaigns, such as the now ubiquitous "Must See TV," and helped to develop and strengthen the network's brand identity.

Miller joined NBC in August 1982 as Vice President, Affiliate Promotion Services, West Coast. He was promoted six times between 1982 and 1993, in various executive marketing, advertising, promotions and programming roles throughout NBC Entertainment and NBC TV. In 1993, Miller became Executive Vice President, Advertising and Promotion, a position he held for six years.

Miller began his career in freelance productions in 1972. A year later, he joined WMAQ-TV, the NBC television station in Chicago, and became promotion manager at WBBM-TV in Chicago in 1978. In March 1980, he was named Director, Affiliate Promotion Services, CBS-TV, West Coast, and moved to New York in July 1981 to become Director, Advertising and Promotion, CBS News.

Miller has been honored by his peers on many occasions including the PROMAX Hall of Fame, which inducted Miller in 1991, named Miller and The NBC Agency co-president, Vince Manze, the Marketing Team of the Year in 1995, and honored Miller as the Promotion Executive of the Year in 1996. In 1999, Miller, Manze and their NBC colleagues received a Primetime Emmy for Outstanding Commercial for an advertisement promoting the internet portal service Snap.com. The spot also received the World's Best Commercial award from the IBA. Miller was also honored with a Campaigns of Distinction award by the Promax&BDA organization in 2006 and 2007. Miller has been named Entertainment Marketer of the Year four times, and was named Sports Marketer of the Year by Cynopsis in 2012 and 2013.

A native of Chicago, Miller graduated magna cum laude from Syracuse University. He and his wife, Sharon, have four sons.

JON MILLER

President, Programming, NBC Sports and NBCSN

Jon Miller is President, Programming, NBC Sports and NBCSN, and oversees programming and is prominently involved in sales for both networks. Previously, Miller served as Executive Vice President, NBC Sports since November 2006. He reports to Mark Lazarus, Chairman, NBC Sports Group.

Miller, who is credited for co-creating the NHL Winter Classic – an event that *The New York Times* said “has stolen New Year’s Day” – oversees nearly 9,500 hours of annual programming on NBC Sports and NBCSN including the Triple Crown and its surrounding horse racing coverage, the NHL, French Open, Notre Dame Football, Premier League, MLS, Tour de France, Formula One, IndyCar and NBC’s golf properties. Miller, who has been with NBC for more than three decades, is also responsible for original programming on NBCSN and has been integral in creating programs such as *Pro Football Talk*, and *NFL Turning Point*.

Most recently, Miller has been instrumental in the acquisition of some of the world’s top sports properties, helping solidify multi-year agreements for Formula One, the top international open-wheel racing series and the Premier League, the preeminent soccer league in the world.

An innovative and resourceful leader, Miller created the successful NBC Sports Ventures unit, which generates income from non-traditional revenue streams and does not rely merely on advertising as the sole source of income. The unit acquires and develops new and existing sports properties, and is actively involved in the organization, marketing and promotion of the events. Properties under NBC Sports Ventures include the highly successful *American Century Golf Championship*, the *Tyco Golf Skills Challenge* and the USA Rugby 7’s World Series and Collegiate Championships.

Successful events and shows he has created include PNC’s Father/Son Challenge, National Heads-Up Poker Championship; the U.S. Army All-American Bowl; the Golf Digest U.S. Open Challenge; and the National Dog Show, which has become a Thanksgiving Day tradition.

Miller served as Vice President, Program Planning and Development, NBC Sports, starting in 1988. He was previously an account executive in the NBC Sports & Olympics Sales department. He has been with NBC since October 1978, beginning his career as an account executive at WRC-TV, the NBC television station in Washington, D.C.

Miller, who was born in Washington, D.C., and raised in Bethesda, Md., graduated from Miami University in Oxford, Ohio, with a bachelor’s degree in business administration. He and his wife, Jan, have two sons, Jeff and Robby, and live in Demarest, N.J.

@JDM1114

MICHAEL SHEEHAN
Coordinating Director, Olympics Production, NBC Sports
Group

Michael Sheehan is Coordinating Director for NBC Olympics. The 2014 Olympic Winter Games in Sochi mark his fourth Olympic assignment – including his first in Seoul at the 1988 Olympic Games, and most recently, in London at the 2012 Olympic Games, the most-watched event in U.S. television history. Sheehan is responsible for the direction of the NBC Olympic programs, which in Sochi will span more than 1,539 hours of programming, the most ever for a Winter Games. He reports to Joe Gesue.

Since 2011, Sheehan has served as Coordinating Director for *Football Night in America*, the most watched regularly-scheduled studio show in sports. In addition, he has overseen the direction of multiple Formula One races for NBC, including the famed Monaco Grand Prix. He previously served as a director from 1985 to 2012 for HBO Sports, and MLB Network from 2008 to 2012.

With more than 35 years of television experience, Sheehan is the winner of 12 Sports Emmy Awards for his work on Wimbledon, *Inside the NFL* and the Olympics, and in 2013, he received an Eclipse Award for his work on horse racing.

A 1978 graduate of the University of Notre Dame, Sheehan resides in Ramsey, N.J.

@NBCSportsPR

ROB SIMMELKJAER

Senior Vice President, NBC Sports Ventures

Rob Simmelkjaer was named Senior Vice President, NBC Sports Ventures in September of 2011. Simmelkjaer is charged with leading international business development for NBC Sports Group, including Golf Channel, NBC Sports, NBC Sports Radio and other businesses, and oversees NBC Sports Group's stake in Universal Sports Network. Simmelkjaer is also responsible for managing the NBC Sports Ventures unit, a collection of NBC-owned business including the Alliance of Action Sports (Alli), the American Century Golf Championship, the ADT Golf Skills Challenge, the Heads Up Poker Championship and the National Dog Show.

In addition to his position as Senior Vice President, NBC Sports Ventures, Simmelkjaer also hosts *Speaking of Sports with Rob Simmelkjaer*, which airs every Sunday from 8 a.m. – 9 a.m. ET on NBC Sports Radio. He also hosted MSNBC's coverage of the 2012 London Olympics.

Prior to joining NBC, Simmelkjaer served as ESPN's Vice President of International Development and Corporate Projects. In that role Simmelkjaer managed all international development and corporate projects for the network, including ESPN's family of international television channels, radio outlets and publishing interests.

During his time at ESPN, Simmelkjaer also served as an anchor & correspondent for ESPN and ABC News. In addition, Simmelkjaer hosted original programs like *Inside the Newsroom*, *Guilt or Innocence* and *The Mix*.

From 2003-2006, Simmelkjaer worked as Vice President, Assistant to the President. In that position he assisted George Bodenheimer in matters of strategic direction and management. Simmelkjaer joined ESPN in 2002, as the Director of programming and acquisitions. In that role he was the primary figure responsible for the launch of a six-year programming agreement between ESPN/ABC Sports and the National Basketball Association.

Simmelkjaer began his career at two New York firms, Weil, Gotshal and Manges from 2000-2001, and Cravath, Swaine & Moore from 1997-2000.

Simmelkjaer is a graduate of Dartmouth College and Harvard Law School. At Dartmouth, Simmelkjaer anchored the Dartmouth sports radio for four years as well as Dartmouth radio's award-winning coverage of the 1992 presidential election. Upon graduation, he was awarded the Alexander Nagle Award for excellence in broadcast journalism.

Simmelkjaer is a native of Haworth, N.J. He currently lives in New York City.

@RobSimmelkjaer

SETH WINTER

EVP, Sales and Sales Marketing, NBC Sports Group and NBCUniversal News Group

Seth Winter was promoted to Executive Vice President, Sales and Sales Marketing for both NBC Sports Group and NBCUniversal News Group in October 2013, after serving as Executive Vice President of Sales and Sales Marketing at NBC Sports Group since March 2012. Prior to his promotion in 2012, Winter served as Senior Vice President in the same capacity at NBC Sports Group for six years.

Winter oversees marketplace sales and sales marketing strategy for all NBC Sports Group assets, including NBC Olympics, NBC Sports, NBC Sports Network, Golf Channel and their respective digital assets. He is responsible for sales and sales marketing for many of sports' most prestigious events, including the Summer and Winter Olympics, *Sunday Night Football* and *Football Night in America*, the NHL, Triple Crown horse racing, Notre Dame Football, PGA TOUR, U.S. Open, Ryder Cup, Premier League, MLS, Formula One, Indy Car, Tour de France, and French Open, among others.

As a result of the NBC Sports Group's 10-year media rights partnership with the NHL that was signed in April 2011, Winter also oversees a unique, groundbreaking sales venture that streamlines national U.S. NHL media sales. All national NHL platforms — NBC, NBC Sports Network, NBCSports.com, NHL Network, NHL mobile, and all official NHL digital sites, including NHL.com — are sold by Winter's sales team.

A seasoned executive with more than 30 years of ad sales experience, Winter supervises a 30-person sales department, which set all-time sales records for the 2012 London Summer Games, Super Bowl XLVI (2012) and, most recently, the 2014 Sochi Winter Games.

Winter's tenure at NBC began in 2000 when he was hired as Vice President, Sales for MSNBC. He then moved to Vice President, Sales for NBC News Networks (2001-04) followed by Vice President, Digital Sales for all of NBCUniversal (2004-06).

Prior to joining NBC (1999-2000), Winter was Vice President and General Manager of WRBW-TV in Orlando, a then-UPN affiliate. From 1980-99, Winter worked in various capacities at WOR-TV in New York, including Local, National and General Sales Manager. Before that, he was an account executive at WDCA-TV in Washington, D.C., from 1978-80.

Winter graduated from Georgetown University in 1976 with a bachelor's degree in government and theology. He is active in the school's college admissions, interviewing prospective students.

A native of New York City, Winter currently resides in Mountainside, N.J., with his wife Susan. The couple has three sons: Jesse, Jamie and Max.

@NBCSGAdSales

GARY ZENKEL
President, NBC Olympics
President, Operations & Strategy, NBC Sports Group

Gary Zenkel was named President, NBC Olympics, and President, Operations & Strategy, NBC Sports Group in May 2012. He was promoted to this role after serving as President, NBC Olympics since November 2005. Zenkel oversees all aspects of the NBC Olympics business unit, including new media initiatives, strategic business alliances, marketing and promotion, technical and non-technical operations, and leads NBC Sports Group's Olympic business across all platforms while overseeing NBCOlympics.com. As President, Operations & Strategy, NBC Sports Group, Zenkel is responsible for the legal, business affairs, strategy and operations functions for NBC Sports Group. The 2014 Olympic Winter Games in Sochi will be Zenkel's 10th Olympics.

Zenkel played a vital role in the successful bid for all U.S. media rights to both the 2010-2012 Olympic Games, the 2014-2020 Olympic Games and Spanish-language network Telemundo's exclusive Spanish-language U.S. media rights to the FIFA World Cup® soccer from 2015 through 2022. He also led NBCUniversal's acquisition of the U.S. media rights to the Sochi 2014 and Rio 2016 Paralympic Games. He developed the concept of including an International Olympic Committee TOP sponsorship from General Electric as part of the 2012-2012 and 2014-2020 bids.

Zenkel was integral in creating NBCOlympics.com and partnering with NBC affiliated stations to offer extensive, localized coverage of Olympic stories about hometown athletes in its "Olympic Zone," a strategic initiative of NBC and NBC affiliates designed to increase traffic and revenue for both entities.

Zenkel has managed the Olympics division since the 2004 Olympics in Athens. Under his leadership, NBCUniversal successfully pioneered and presented a number of historic firsts, including: live streaming all athletic competition (London 2012); the first 3D telecast (London 2012); the first extensive live streaming of content (Beijing 2008); the first HD broadcast (Torino 2006); and the first television coverage of every Olympic sport (Athens 2004).

Zenkel served as Executive Vice President, NBC Olympics since July 2001. Beginning in 1997, Zenkel served as Senior Vice President, Business Development and Marketing, NBC Olympics. Previously, Zenkel served as Vice President, NBC Sports and Executive Assistant to Dick Ebersol from 1994-97. For NBC's coverage of the Atlanta Olympics in 1996, Zenkel was in charge of Olympic negotiations and business development.

Zenkel joined NBC Sports in 1990 as Director of Sports Contract Negotiation and played a major role in NBC's acquisition, contract negotiations, and/or renewal of the French Open, Olympics, Major League Baseball, Notre Dame Football, PGA Tour, U.S. Golf Association championships and Ryder Cup.

Prior to joining NBC Sports, Zenkel was a corporate associate with Cahill, Gordon and Reindel, a New York City-based law firm.

Zenkel graduated from the University of Michigan in 1983 and from the Georgetown University Law Center in 1987. He was a two-year letterman on the Wolverines golf team.

KENNY ALBERT

Hockey Play-By-Play

Kenny Albert will serve as a hockey play-by-play commentator for NBC Olympics' coverage of the 2014 Olympic Winter Games in Sochi. Albert made his Olympic debut during NBC's coverage of the 2002 Salt Lake City Winter Games, where he handled play-by-play duties for hockey. The 2014 Sochi Games will be Albert's fourth Olympics as a hockey play-by-play commentator. Albert is currently in his 18th season as radio play-by-play voice of the New York Rangers, and calls regular season and post-season NHL games for NBCSN.

Albert is regarded as one of the most versatile broadcasters in sports, and is the only play-by-play broadcaster who currently calls all four major sports. Albert has served as play-by-play commentator for the NFL on FOX since the network's inaugural season in 1994. His FOX Sports resume includes work as a play-by-play commentator for MLB coverage on FOX Sports (since 2001), Fox Sports Net, FX and the former FOX Family Channel, five seasons of NHL on FOX coverage, as well as two years as host of the NTRA Champions on FOX thoroughbred racing series. Albert also called the 2007 and 2009 Sugar Bowls, 2008 Orange Bowl, 2011 Cotton Bowl and 2008 Pro Bowl for FOX. He did play-by-play for five NFC Divisional Playoff Games on FOX, as well as the "World Feed" of Super Bowl XLVI between the NY Giants and New England Patriots.

Aside from calling Rangers hockey, Albert has worked as the back-up play-by-play announcer for New York Knicks basketball on MSG Network. He called play-by-play of the Stanley Cup Finals for the NHL Radio network in 1994 and 1995, and has called NHL games for ESPN2, OLN and Versus (now NBCSN). From 1992-95, Albert was the television voice of the Washington Capitals, following two seasons as radio voice of the American Hockey League's Baltimore Skipjacks.

Albert is the son of former lead "NBA on NBC" broadcaster and current TNT play-by-play commentator Marv Albert. His uncles, Al and Steve, also are accomplished sportscasters.

Albert graduated from New York University in 1990 with a Bachelor's degree in broadcast journalism. As an undergraduate he called play-by-play for NYU basketball on WNYU radio.

Albert currently resides in New Jersey with his wife, Barbara, and daughters Amanda and Sydney.

@KennyAlbert

TANITH BELBIN

Sportsdesk Reporter

Tanith Belbin makes her Olympic broadcast debut with NBC Sports Group at the 2014 Olympic Winter Games in Sochi as a sportsdesk reporter.

A two-time Olympian in ice dancing, Belbin and partner Ben Agosto won an Olympic silver medal at the 2006 Torino Winter Games – the first ice dancing medal for a U.S. team in 30 years. Belbin and Agosto finished in fourth place at the 2010 Vancouver Winter Games which capped a career that also earned them five U.S. Championship titles, four World Championship medals (two silver, two bronze), and three Grand Prix Final medals (two silver, one bronze). Since retiring from competition in 2010, the pair has continued to skate together professionally.

Belbin's broadcast experience includes work as a correspondent for Universal Sports Network, ABC's *Skating with the Stars* and as a correspondent for *Good Morning America*.

In 2005, shortly after organizing and performing in Skate Aid for Tsunami Relief, the Belbin-Agosto team was the first ice dancing duo to earn the U.S Figure Skating/*Skating Magazine* Readers' Choice Award for "Skater of the Year."

@TanithJLB

JOHN BENTON

Curling Analyst

John Benton will serve as a curling analyst for the 2014 Winter Olympic Games in Sochi. This marks John's first Olympics as an analyst, after making his Olympic debut as an athlete at the 2010 Vancouver Games.

Benton qualified for his first U.S. Olympic Curling Team as the lead for John Shuster's team after winning the 2009 U.S. Men's Curling Championship, which also acted as a qualifier for the 2010 Winter Olympic Games in Vancouver.

Benton's curling resume includes a 5th place finish at the 2009 World Championship, eight appearances at the U.S. National Championships, four appearances at the Minnesota State Men's Championship, and a victory at the 1997 Wisconsin State Men's Championship.

Benton currently serves as a national program coach for the women's team of USA Curling's Project 2018 Program, which is aimed at identifying and developing the best young talent for future competitive success. In addition, Benton is the Director of Curling Operations at the Four Seasons Curling Club in Blaine, Minn.

Benton is a native of St. Michael, Minn., and currently resides in Minnesota with his wife, Carrie.

@jbcurler

SANDRA BEZIC

Figure Skating Analyst

Internationally renowned in the world of figure skating, Sandra Bezic returns to NBC's Olympic broadcast team as an analyst for the Olympic Winter Games in Sochi, Russia. Bezic has been a member of NBC's Olympic broadcast team since the 2002 Salt Lake City Olympic Games.

Since joining NBC in 1990, Bezic has covered countless skating events, including four World Figure Skating Championships (1991-93 and 1995) and a decade of World Professional Figure Skating Championships.

Bezic first made her mark as a choreographer designing programs for World and Olympic champions, including Brian Boitano, Katarina Witt, Kristi Yamaguchi, Tara Lipinski, Lu Chen, Kurt Browning, and Barbara Underhill and Paul Martini. She went on to become the creative force behind ground-breaking live skating tours and over thirty television specials, winning three Gemini Awards for Best Variety Programs. Bezic produced, directed and choreographed the North American Tour of *Stars On Ice* for eleven years, winning an Emmy for Outstanding Choreography for her final production in 2003.

Bezic is co-creator and Executive Producer of the award-winning CBC TV series *Battle of the Blades*, which pairs retired NHL players with top female figure skaters in a competition series for charity. With four successful seasons that have raised over a million dollars, *Battle of the Blades* is the highest rated original Canadian reality format of all time.

Regarded as one of the most influential people in figure skating, Bezic has had a prolific career touching almost every aspect of the sport. As a young competitor with her brother, Val, she won the Canadian Novice Pair title at the age of 10 and her first of five Canadian Pair titles at the age of 13. They were Canadian Pairs Champions from 1970-74, representing Canada at five World Championships and the 1972 Sapporo Olympics. She is the author of *Passion to Skate: An Intimate View of Figure Skating*.

In 2010, Bezic was named one of the 50 most powerful individuals in Canadian Sports by the *Globe and Mail* and in 2012 she was inducted into the Skate Canada Hall of Fame.

@SandraBezic

ATO BOLDON

Olympic Correspondent

Ato Boldon will serve as an Olympic correspondent at the 2014 Olympic Winter Games in Sochi, his third Olympic assignment for NBC, and first Winter Olympic assignment. NBC Sports Group's lead track and field analyst, Boldon made his Olympic broadcast debut during the 2008 Beijing Summer Olympic Games, and reprised that role at the 2012 London Summer Olympics.

Boldon first appeared on NBC as an analyst in 2007 for the network's presentation of the U.S. National Championships and World Track & Field Championships.

Boldon, a four-time Olympic medalist and World champion, represented his native Trinidad and Tobago in the 100m and 200m track and field events at four Olympic Games. At the 1996 Atlanta Olympics, Boldon won bronze medals in the 100m and 200m events. He won silver and bronze at the 2000 Olympics in Sydney, Australia, bringing his career total to four. Only three other men in history have won four Olympic individual sprint medals. Boldon retired after the 2004 Athens Olympics, and soon after, returned home and became a senator in the Trinidad and Tobago Parliament.

In 2012, Boldon was nominated for a Sports Emmy Award for "Outstanding Sports Personality" for his work at and leading up to the 2012 London Olympics, a first for a track and field analyst. Prior to joining NBC Sports Group, Boldon served as an analyst for BBC's coverage of the 1999 World Championships in Seville, Spain. He was a sideline reporter for the BBC's coverage of the U.S. Olympic Track & Field Trials in 2000. From 2005 to 2009, he was the sprint analyst for CBS's coverage of the NCAA Outdoor Track & Field Championships.

Boldon wrote, produced and directed the film *Once In A Lifetime: Boldon in Bahrain*. The documentary chronicled his voyage with fellow Trinidad and Tobago soccer fans to the Kingdom of Bahrain, as the Trinidad and Tobago soccer team became the smallest country ever to qualify for the FIFA World Cup Finals. He is the co-founder of the S3 Sports Academy, which prepares top college football talent for the NFL. He is also a global ambassador for the governing body of track and field, the IAAF, and an avid private pilot.

@AtoBoldon

TODD BROOKER

Alpine Skiing Analyst

Olympian Todd Brooker will serve as an analyst for alpine skiing during coverage of the 2014 Olympic Winter Games in Sochi for NBC Olympics. This marks Brooker's fourth Olympic Games with NBC, having filled the same duty for the 2010 Vancouver, 2006 Torino, and the 2002 Salt Lake City Olympic Winter Games.

The Canadian Ski Hall of Famer was a member of the Canadian National Alpine Ski Team for 10 years. Along with his team, he earned a trip to the 1984 Sarajevo Olympic Winter Games. A 3- time World Cup champion, Brooker has competed in 62 World Cup downhill events over six seasons, and was the No. 1-ranked alpine skier by the FIS (International Ski Federation) for two consecutive years (1983 and 1984).

In addition to his analysis for the previous three Olympics, Brooker currently provides commentary and analysis for CBC during the World Cup ski season.

Brooker was inducted into the Canadian Ski Hall of Fame in 1991.

@BrookerTodd

RYAN BURR

***Gold Zone* Host**

Golf Channel host Ryan Burr will serve as host on *Gold Zone* on NBCOlympics.com and *NBC Sports Live Extra* during the 2014 Winter Olympic Games in Sochi. This will be Burr's first Olympic Games as a host with NBC Olympics. *Gold Zone* is an exclusive video channel that will offer whip-around coverage of the most popular live action from the Olympic Games. The channel will allow viewers to experience multiple events, as they happen, and will take the guess work out of what to watch.

Burr joined NBC Sports Group in 2012, and has primarily served as an anchor for Golf Channel's telecasts. Prior to joining NBC Sports Group, Burr, spent seven years at ESPN as a studio host for many shows, including *College Football Live* and *College Basketball Final*. Burr also anchored weekend editions of *SportsCenter*, served as a play-by-play announcer for ESPN's NCAA men's college basketball coverage and hosted *NASCAR Now*.

Prior to ESPN, he was a studio host for Fox SportsNet in Pittsburgh, Pa., serving as pre-game host for Pittsburgh Pirates and Pittsburgh Penguins telecasts. He also worked at WTVG-TV in Toledo, Ohio, Bay 9 News in Tampa, Fla., and was sports director at WKTV-TV in Utica, N.Y., where he received a local Associated Press Broadcaster-of-the-Year award.

An avid golfer since his high school playing days, Burr is a graduate of Syracuse University and a Pittsburgh native.

@ryanburr

MARY CARILLO

Olympic Correspondent

Mary Carillo will serve as an Olympic correspondent for the 2014 Olympic Winter Games in Sochi, Russia. Sochi will be Carillo's 12th Olympic assignment overall and her ninth with NBC.

Carillo's previous Olympic roles include hosting NBC's late night Olympic coverage and working as a correspondent at the 2012 London Olympics where she also called the women's gold medal tennis match between Serena Williams and Maria Sharapova, the 2010 Vancouver Olympics and 2008 Beijing Olympics. At the 2006 Winter Games in Torino, Carillo hosted *Olympic Ice*, a daily figure skating show on USA Network. At the 2004 Athens Games, Carillo earned critical praise in her debut as a full-time Olympic host on Bravo's coverage in addition to anchoring USA Network's live, Grand Slam-style coverage of the tennis gold medal finals. During NBC's coverage of the 2002 Salt Lake Winter Games, Carillo served as the reporter at Utah Olympic Park, where she covered the bobsled, luge and skeleton competitions. Her comment that men's doubles luge is "like a bar bet gone bad" was recognized as "line of the year" in many sports television columns. In addition, Carillo's work co-hosting the 2002 Closing Ceremony alongside Dan Hicks earned her critical acclaim.

Carillo served as a tennis analyst in both Sydney (2000) and Atlanta (1996) and as the skiing reporter for CBS' coverage in Nagano (1998), Lillehammer (1994) and Albertville (1992). She made her NBC broadcast debut as an analyst for the 1996 Family Circle Magazine Cup tennis event.

In 2003, Carillo joined NBC as an analyst on the network's French Open and Wimbledon coverage, teaming with analyst John McEnroe and play-by-play commentator Ted Robinson. She also served as an analyst during U.S. Open coverage on USA network. Carillo's candid and insightful commentary has earned her accolades throughout the industry, including the distinction of being called "the sport's top analyst" by *Sports Illustrated*.

Carillo has worked as a tennis analyst for CBS Sports since 1986 and for the Tennis Channel since 2011. She returned to ESPN as a tennis analyst for Grand Slam coverage from 2003-2010, having worked for the network from 1988-1997. Since 1997 Carillo has worked as a correspondent for HBO's *Real Sports with Bryant Gumbel*. Carillo was both a host and analyst for Turner Sports' coverage of Wimbledon from 2000-02 and on HBO's Wimbledon coverage from 1996-99. Prior to ESPN, she worked for USA Network (1980-87), PBS (1981-86) and Madison Square Garden Network (1981-88). Her assignments for ESPN, CBS and NBC have earned Carillo a "career Grand Slam" for working the Australian Open, French Open, Wimbledon and US Open.

Carillo has received two coveted Peabody Awards, one of television's highest honors, one for work on the HBO documentary *Billie Jean King, Portrait of a Pioneer* and the other for co-writing with Frank DeFord the HBO documentary *Dare to Compete: The Struggle of Women in Sport*. Carillo was named "Best Commentator" by *Tennis Magazine* (1988-91), "Best Commentator" by *World Tennis Magazine* (1986) and "Broadcaster of the Year" by the WTA (1981 and 1985). She has co-written two books—*Tennis My Way* with Martina Navratilova and

Rick Elstein's *Tennis Kinetics*.

Carillo played on the professional tennis tour from 1977-80. Teaming with childhood friend John McEnroe, Carillo won the 1977 French Open mixed doubles title. In 1977 she was doubles quarterfinalist at the US Open and a doubles runner-up at the U.S. Clay Court Championships.

A native of Queens, N.Y., Carillo lives in Naples, Fla.

@NBCSportsPR

ANDREW CATALON

Curling Play-by-Play

Andrew Catalon will once again serve as the curling play-by-play commentator at the Sochi Olympic Winter Games, a role he held during the 2010 Vancouver Olympic Winter Games. Catalon made his Olympic debut as play-by-play commentator for both team handball and fencing during the 2008 Beijing Olympics and called tennis play-by-play at the 2012 London Olympics.

Catalon has called NFL for CBS and college football and basketball games for CBS Sports Network since 2013. He previously called the Masters and PGA golf championships for CBS as well as U.S. Open tennis for CBS Sports Network. From 2004-2013 he was a sports anchor/reporter at WNYT, the NBC affiliate in Albany, N.Y. He also freelanced at WFAN and SNY in New York City.

Catalon graduated from the Newhouse School at Syracuse University, and is a native of Short Hills, N.J. He currently lives in Albany, N.Y., with his wife, Jessica.

@AndrewCatalon

CRIS COLLINSWORTH

Olympic Correspondent

Cris Collinsworth will serve as an Olympic correspondent during the 2014 Olympic Winter Games in Sochi, reprising the role he had at the 2008 Beijing Games and 2010 Vancouver Games. He will provide on-the-scene reports throughout the Olympics. Collinsworth made his NBC Olympic debut at the 1996 Atlanta Olympics working as a track and field reporter.

The most honored analyst in sports television, Collinsworth has won five straight Emmy Awards for Outstanding Event Analyst for his work in the *Sunday Night Football* booth. He was a studio analyst and co-host of NBC's studio show *Football Night in America* from 2006-2008 and co-hosted Super Bowl XLVI and XLIII's pre-game show. Super Bowl XLVI, which Collinsworth called alongside Al Michaels, was the most-watched program in U.S. television history.

Collinsworth was an NBC Sports NFL analyst from 1990-96. He has won a total of 14 Emmy Awards including nine for Outstanding Sports Studio Analyst.

In 1990, Collinsworth joined NBC Sports as a game analyst for the network's NFL coverage and select college football broadcasts, a highlighted by the 1995 Orange Bowl national championship game between Nebraska and Miami. Collinsworth was assigned to the *NFL on NBC* pregame show in 1996, where he provided analysis that led to his first Emmy Award in 1997.

Collinsworth joined FOX Sports as a member of *FOX NFL Sunday* pregame show, in January 1998. And in 2005, Collinsworth returned to the broadcast booth with NFL on FOX alongside play-by-play announcer Joe Buck and former quarterback Troy Aikman to form the network's lead broadcast team.

Collinsworth was a three-time Pro Bowl selection during his eight year NFL career as a receiver with the Cincinnati Bengals. He played in 107 games, catching 417 passes for 6,698 yards and 36 touchdowns. Collinsworth had four 1,000-yard seasons and played in Super Bowls XVI and XXIII.

The Bengals selected him in the second round of the 1981 draft out of the University of Florida, where he graduated with a degree in accounting. An All-America and Academic All-America, Collinsworth was inducted into the Academic All-America Hall of Fame in 2001. He later returned to school at the University of Cincinnati Law School, completing his law degree in 1991.

Collinsworth resides in Kentucky with his wife Holly and their four children.

@CollinsworthNBC

CHRISTIN COOPER

Alpine Skiing Analyst

Christin Cooper, a two-time Olympian and Olympic silver medalist, returns as an alpine skiing analyst for NBC's coverage of the 2014 Olympic Winter Games in Sochi. This is Cooper's third Olympics with NBC and her sixth as a broadcaster. Cooper earned her Olympic silver medal in the giant slalom at the 1984 Sarajevo Olympic Winter Games.

Cooper was America's top finisher in the slalom and giant slalom (8th and 7th respectively) in her first Olympic appearance in the 1980 Lake Placid Winter Games. In 1982 she became the first American alpine skier in history to win three medals in a single World Championships, earning silvers in both the slalom and giant slalom and a bronze in combined. In her eight years on the U.S. Ski Team, Cooper was a six-time National Champion with five victories, 26 podiums and 65 top-ten finishes in World Cup competition. She retired after the 1984 Games.

Cooper's charitable work in the war-torn Olympic host city of Sarajevo in the early '90's earned her an induction into the World Sports Humanitarian Hall of Fame in 1995.

@NBCSportsPR

BOB COSTAS

NBC Primetime Host

Bob Costas will serve as primetime host during the 2014 Olympic Winter Games in Sochi. Sochi will be Costas' 11th Olympics for NBC Sports, his tenth as primetime host. After serving as late night host in 1988 from Seoul, Costas has won acclaim and Emmy Awards each year for his work as primetime host from Barcelona, Atlanta, Sydney, Salt Lake City, Athens, Torino, Beijing, Vancouver and most recently, London, the most-watched television event in U.S. history with more than 217 million viewers. Costas, who has the longest tenure of the network's sports announcers, joined NBC in 1980. He has handled a wide array of assignments, including play-by-play, studio hosting and reporting.

The 25-time Emmy Award winning journalist is one of the most respected and honored broadcasters of his generation and has handled a wide array of assignments, including play-by-play, studio hosting and reporting. He serves as the host of the critically acclaimed and most-watched NFL studio show *Football Night in America*, an exclusive and complete look at each Sunday in the NFL. He also hosted pre-game coverage for Super Bowl XLVI on NBC, the most-watched program in U.S. television history.

Costas co-hosts NBC's coverage of the Kentucky Derby, Preakness Stakes and Belmont Stakes and has hosted U.S. Open and Ryder Cup coverage. One of America's preeminent interviewers, Costas hosts *Costas Tonight*, an interview show that airs on NBCSN. He also contributes to a variety of NBC News programs, including *NBC Nightly News with Brian Williams* and *TODAY*. In November 2011, Costas received critical acclaim for his exclusive interview with Jerry Sandusky. He also handles play-by-play duties and is a commentator for MLB Network.

Costas first worked on NBC's coverage of Major League Baseball, the NFL and college basketball. From 1982-89, Costas teamed with analyst Tony Kubek on MLB "Game-of-the-Week" telecasts, forming one of baseball's most popular broadcast teams. During that time, he served as the play-by-play commentator for *Game of the Week* assignments and coverage of the American League Championship Series in 1983, 1985, 1987 and 1989. He also hosted All-Star Game pre-game shows in those same years and World Series pre-games in 1982, 1984, 1986 and 1988.

Under the umbrella of The Baseball Network, Costas handled play-by-play chores for the 1994 All-Star Game and called 1995 Division Series and ALCS games on NBC. That year, he also called his first World Series on television, teaming with analysts Joe Morgan and Bob Uecker on Games 2, 3 and 6. The trio of Costas, Uecker and Morgan again joined in 1997 for NBC's exclusive coverage of the World Series, marking Costas' first start-to-finish coverage of the Fall Classic. The 1998 ALCS, 1999 NLCS, 1999 World Series and 2000 ALCS showcased the duo of Costas and Morgan. Costas and Morgan also called the 2000 Major League Baseball All-Star Game from Atlanta.

From 1984-92, Costas hosted NBC's NFL pre-game show, *NFL on NBC*. In 1996, he returned to the NFL pre-game, contributing commentaries and interviews. He also hosted the pre-game shows for Super Bowls XX, XXIII, XXVII, XLIII and XLVI. From 1990-91 through the 1995-

96 NBA season, Costas served as the host of *NBA Showtime*, NBC Sports' pro basketball pre-game show. In November 1997, he moved from the studio to courtside to work as NBC's top play-by-play man for *NBA on NBC game* telecasts. Costas' call of Michael Jordan's game-winning shot at the buzzer in the deciding Game Six of the 1998 NBA Finals between Chicago and Utah was one of sportscasting's most memorable calls of the modern era. After three seasons as the lead NBA on NBC play-by-play voice – the last two and a half with acclaimed analyst Doug Collins – Costas volunteered to hand the NBA mike back over to the NBA's signature voice, Marv Albert, for the 2000-01 season.

Costas also originated the popular *Costas Coast-to-Coast* nationally syndicated Sunday night sports radio talk show, and served as a regular host of the program through mid-1996. From August 1988 through January 1994, he hosted his own Emmy Award-winning late-night interview television show, *Later with Bob Costas*, on NBC.

Costas began his broadcasting career in 1974 at WSYR-TV and Radio in Syracuse, N.Y. He later joined KMOX Radio in St. Louis, working as play-by-play voice of the ABA Spirits of St. Louis. He also called play-by-play for one season of Chicago Bulls road-game telecasts. He then went on to handle regional NFL and NBA assignments for CBS Sports while acting as the radio voice of University of Missouri basketball from 1976 to 1981.

In April 2000, Costas' book, *Fair Ball: A Fan's Case for Baseball* made *The New York Times* Best Seller list. Net proceeds from the book were donated to B.A.T – Baseball Assistance Team, which provides financial assistance to those members of the baseball family in need. Costas has won Emmy Awards as Outstanding Sports Personality/Host in 1987, 1988, 1991, 1992, 1993, 1994, 1995, 1996, 2000, 2001, 2002 and 2004. He won his first Emmy for play-by-play work on his call of the 1997 World Series; and won Emmys for writing in 1988 and 1995. The latter award was for his moving tribute to the late Mickey Mantle on *NBC Nightly News*. In addition to his 17 Sports Emmy Awards, Costas' interview program *Later with Bob Costas* won the 1993 Emmy Award for Outstanding Informational Series.

Costas has been honored as Sportscaster of the Year by the National Sportswriters and Sportscasters Association a record eight times and in June 2012 Costas was inducted in to the NSSA Hall of Fame. He won first in 1985, when at 33 years old he became the youngest person to win the award. He added awards in 1987, 1988, 1991, 1992, 1995, 1997 and 2000. In March 2000, Costas was named Favorite Sportscaster at the TV Guide Awards, based on balloting by readers of TV Guide magazine.

Costas won acclaim as host of HBO's *On The Record*, a weekly show on which Costas interviewed luminaries from the worlds of sports, entertainment and politics. He also hosted *CostasNOW*, on HBO, a monthly one-hour sports magazine program. Costas also hosted HBO's *Inside the NFL* from 2002-08. In 2005, he also signed on with CNN as a substitute for Larry King on *Larry King Live*.

Costas' combination of wit and intelligence have made him a popular guest on the talk show circuit from his memorable play-by-play call of elevator races on *Late Night with David*

Letterman to his current appearances on *The Tonight Show with Jay Leno*, and *Late Night with Conan O'Brien*.

Costas attended Syracuse University.

@NBCSportsPR

NATALIE DARWITZ

Women's Hockey Analyst

Former Team USA captain Natalie Darwitz will serve as a women's hockey analyst at the 2014 Winter Olympic Games in Sochi, marking her first Winter Olympics as a broadcaster for NBC Olympics.

Darwitz enters the booth following three consecutive Winter Games as a member of the U.S. Women's Hockey Team. Darwitz served as team captain for the 2010 squad that earned a silver medal in Vancouver, and was the leading scorer for Team USA during the 2010 Winter Games. Darwitz also earned a bronze medal with Team USA in Torino (2006), and joined the 2002 U.S. Women's Hockey Team that won a silver medal in Salt Lake City at age 15.

Darwitz played collegiately at the University of Minnesota, where she led the Golden Gophers to back-to-back NCAA Division I National Championships in 2004 and 2005. Darwitz currently holds the University of Minnesota women's hockey all-time record for career points (246) and assists (144). Darwitz set the NCAA record in 2004-05 for most points in a single season (114), and earned the USA Women's Hockey Player of the Year Award following that season.

In addition to her playing career, Darwitz has experience behind the bench as a coach. Darwitz began her coaching career in 2007-08 when she served as an assistant coach at Eagan (Minn.) High School alongside her father and head coach Scott Darwitz. She then returned to Minnesota as an assistant coach in 2008-09, and spent a second year as an assistant in 2010-11, following the 2010 Vancouver Games. Darwitz became head coach of the Lakeville South High School girls hockey team in 2012.

Darwitz is also the founder and director of Darwitz Hockey Development, a skills development program.

@NatalieDarwitz

LEIGH DIFFEY

Bobsled, Skeleton and Luge Play-by-Play Announcer

NBC Sports Group's lead Formula One and IndyCar play-by-play announcer Leigh Diffey will handle play-by-play duties for bobsled, skeleton and luge at the 2014 Olympic Winter Games in Sochi.

Diffey joined NBC Sports Group in 2013 as the play-by-play announcer for Formula One and IndyCar coverage. He also handled the same role for the PENN Relays track & field meet alongside sprinting star Ato Boldon.

Prior to joining NBC, Diffey served as SPEED's play-by-play announcer and host for the GRAND-AM Rolex Sportscar Series, US rounds of the MotoGP world championship and periodically on the Formula One coverage. He was a regular host on *SPEED Center* and *The Speed Report*. The 2014 Sochi Winter Games will be Diffey's first Olympics with NBC.

Diffey started his broadcasting career covering V8 Supercars for Australia's Network Ten, and the World Superbike Championship and WRC for the BBC. Diffey has covered the American Le Mans Series, 24 Hours of Le Mans, MotoGP, CART World Series, and the NASCAR Sprint Cup and Nationwide Series.

Leigh has also broadcast golf, sailing and World Cup Luge.

Diffey is a native of Brisbane, Australia, and currently lives in Charlotte, N.C., with his wife and two children.

@leighdiffey

TINA DIXON

Snowboarding Reporter

Tina Dixon will be the snowboarding reporter during the 2014 Sochi Olympic Winter Games. Dixon made her Olympic broadcast debut as the snowboarding reporter during NBC's coverage of the 2006 Torino Games, and handled reporting duties for snowboarding and freestyle skiing at the 2010 Vancouver Games.

Dixon has become a familiar face and name to action sports viewers. Her duties have included covering a wide range of events from WCT surfing, to college football to lifestyle and outdoor programming. She has more than 10 years of experience as a competitor, commentator, sideline reporter and television host and can be seen regularly as a commentator on NBC, ESPN and NBCSN. Most recently, Dixon reported on the USSA Grand Prix's the Red Bull Signature Series.

A former professional snowboarder, Dixon won four X Games medals, including gold in Big Air and Snowboard Cross. Dixon first put on skis at the age of five and grew up following her father down the steep slopes of Snowbird resort near her hometown of Salt Lake City. After making the switch to snowboarding during her senior year of high school she entered her first contest a year later and won.

@NBCSportsPR

JULIE DONALDSON

Olympic News Desk Host

Julie Donaldson, an anchor and reporter for Comcast SportsNet Mid-Atlantic, makes her Olympic debut as a host for the *Olympic News Desk* on NBCOlympics.com for the 2014 Sochi Winter Games.

Donaldson currently appears on Comcast SportsNet Mid-Atlantic's news and entertainment programs, including its daily news show *SportsNet Central*, as an anchor and reporter. In addition, she contributes to NBCSN's *SportsDash presented by YahooSports!*, and has served as a contributor to other NBC Sports Group properties, including the Heads-Up Poker Tour, Beach Volleyball, and the Kentucky Derby.

Donaldson joined Comcast SportsNet in August 2010 after on-air positions in Boston, New York and Miami. Most recently, Donaldson served as a sports anchor and reporter for Boston's WHDH-TV (NBC) and spent two years as a reporter for SportsNet New York (SNY), including the network's inaugural season.

Donaldson began her career in Miami where she held a variety positions for FOX Sports, including FS Florida and FS South. She served as a longtime reporter for FS Florida's *Sports Rap*, hosted SEC and ACC men's basketball preview shows for FS South, and contributed to the network's national broadcasts as a sideline reporter for *ACC Sunday Night Hoops*.

A graduate of the University of Florida, Donaldson's other television experience includes hosting and reporting for the Miami Heat's "Heat TV" and working as a producer and correspondent for *Healthy Body, Healthy Mind*, a program that aired nationally on PBS.

@jdonaldsonCSN

MIKE EMRICK

Men's and Women's Hockey Play-by-Play

Emmy-award winning play-by-play announcer Mike “Doc” Emrick will serve as the lead announcer for NBC’s coverage of men’s and women’s ice hockey at the 2014 Sochi Olympics. The Sochi Games will be Emrick’s seventh Winter Olympics assignment for NBC Olympics. In addition to his regular duties during NBC’s coverage of the Winter Games, Emrick has also served as a water polo play-by-play announcer during the network’s coverage of the 2012 London Olympics and 2004 Athens Olympics.

In 2011, Emrick joined NBC and NBCSN on a full-time basis, after serving as the television voice of the New Jersey Devils for the previous 18 seasons (21 overall). Now in his 39th year covering professional hockey, including 32 in the National Hockey League, Emrick has called more than 3,000 hockey games in his broadcast career.

On December 12, 2011 Emrick was one of five individuals, and the first-ever broadcaster, inducted into the United States Hockey Hall of Fame. Emrick has also won two Emmy Awards for “best sports play-by-play personality,” and received the 2008 Foster Hewitt Memorial Award, from the Hockey Hall of Fame, for his outstanding contributions as a hockey broadcaster. He has been on the selection committee for the Hall of Fame for ten years, and has also served on the U.S. Hockey Hall of Fame selection committee. In addition, Emrick has been honored with seven New York region Emmy Awards for “on-camera achievement”.

Emrick has worked on 25 consecutive Stanley Cup Playoffs, 14 Stanley Cup Finals series, and ten NHL All-Star Games. He previously served as the television voice of the Philadelphia Flyers, 1988-93, as well as a telecaster for PRISM-TV, 1980-83. Emrick has been vice president of the NHL Broadcasters Association since 1985, and has called hockey games for CSTV, ESPN, and FOX. He has contributed to NHL.com, while providing voice-overs for *Hockey Week*, *NHL Power Week*, the NHL’s Stanley Cup video, and Sony NHL video games. Emrick also spent time as a radio broadcaster for more than 100 hockey games on WNBC/WFAN-AM, from 1983-88. His other sports credits include: the NFL, NCAA men’s basketball, Olympic water polo, track and luge.

Emrick began his career serving as radio/TV broadcaster and public relations director of the AHL’s Maine Mariners, 1977-80, and the IHL’s Port Huron Flags, 1973-77. Emrick earned his Ph.D. in radio-television-film from Bowling Green State University in 1976. A fan of the Pittsburgh Pirates for 53 years, he participated as a second baseman in the 2012 Pirates Fantasy Camp in Bradenton, Fla., playing for Team Clemente.

A native of LaFontaine, Ind., Mike and his wife, Joyce Anne, are joined by two canine children and five horses at their home in St. Clair, Mich.

@NBCSportsPR

BRIAN ENGBLOM

Men's Hockey Analyst

Brian Engblom makes his Olympic broadcast debut in Sochi, serving as a hockey analyst at the 2014 Olympic Winter Games. One of hockey's most respected analysts, Engblom is an 'Inside the Glass' analyst for NBC Sports Group's coverage of the NHL. He has also served as an analyst on *NHL Live*, NBCSN's pre and postgame NHL studio show. The former NHL All-Star and Stanley Cup champion has been involved with the NHL for over two decades as both a player and broadcaster.

Prior to joining NBC Sports Group, Engblom served as an analyst for ABC Sports on its national broadcasts of the NHL. Engblom also provided color analysis for ESPN and ESPN2's coverage of the NHL from 1993-2004, and was the ice-level reporter for ESPN's *National Hockey Night* telecasts from 1995-2004. Prior to joining ESPN and ABC, Engblom worked as a color analyst for the Los Angeles Kings on XTRA-Radio from 1991-95.

A native of Winnipeg, Manitoba, Engblom played collegiately at the University of Wisconsin, and was Montreal's third pick, 22nd overall, in the 1975 NHL Entry Draft. After turning pro, Engblom helped the Nova Scotia Voyageurs capture two consecutive Calder Cup championships in the American Hockey League, and earned AHL First Team All-star honors, as well as the Eddie Shore Award as the league's outstanding defenseman in 1976-77.

Engblom joined the Montreal Canadiens during the 1977 Stanley Cup Playoffs and went on to spend five-plus seasons with the club. During that time, he helped Montreal capture three consecutive Stanley Cup championships (1977-79) and earned NHL Second Team All-Star honors in 1981-82.

Engblom joined the Washington Capitals in 1982 and also played for the Kings (1983-86), Buffalo Sabres (1986) and Calgary Flames (1986-87) during his 11-year NHL career. He also represented Canada at the 1981 Canada Cup Tournament and was a member of Team Canada at the 1983 World Championships. During his career, Engblom registered 29 goals, 177 assists, and 206 points in 659 career NHL games.

@NBCSportsPR

PETE FENSON

Curling Analyst

Olympic bronze medalist Pete Fenson makes his Olympic broadcast debut with NBC Olympics as a curling analyst for the 2014 Olympic Winter Games in Sochi.

Since 2008, Fenson has covered men's and women's World Curling Championships for Universal Sports Network.

Fenson's bronze medal at the 2006 Torino Games was the first and only curling Olympic medal won by the United States. His 21-year curling career is highlighted by 17 U.S. National Championship appearances and nine medals – seven gold, two silver – and of his nine medals, he earned five gold as skip and two as vice-skip. Fenson earned a bronze medal at the 1993 World Curling Championships as vice skip and top-5 finishes in 1994, 2006 and 2010 World Championships.

Fenson was named USA Curling's "Athlete of the Year" in 2003, 2005 and 2011, and his team was named "Team of the Year" by USA Curling and the U.S. Olympic Committee in 2006.

Fenson currently resides in his hometown of Bemidji, Minn., with his wife and two sons, Alex and Graem. In addition to competing with USA Curling, he occasionally coaches his son's curling team and manages his restaurant, Dave's Pizza.

@NBCSportsPR

ALEX FLANAGAN

Cross Country and Biathlon Reporter

Alex Flanagan will serve as a reporter for cross country and biathlon events at the 2014 Olympic Winter Games in Sochi. Flanagan was NBC Olympics' reporter for Diving events at the 2012 London Games, and served as a sports desk reporter for the 2010 Vancouver Games. Flanagan made her Olympic broadcast debut as host of CNBC's and USA Network's coverage during the 2008 Beijing Games.

Flanagan is NBC's veteran sideline reporter for Notre Dame Football games, and serves as a reporter for NBC's *Football Night In America*. Flanagan also handles sideline reporting duties for NFL Network's coverage of its Thursday night games. Flanagan has been a host and reporter for numerous programs on the NFL Network since 2006. In February of 2012, she was teamed with Al Michaels, Cris Collinsworth and Michele Tafoya as a sideline reporter for NBC's broadcast of Super Bowl XLVI. She served in the same role for NBC's broadcast of Super Bowl XLIII.

In 2009, Flanagan served as a reporter for NBC's coverage of the USA Swimming National Championships, the Short Course National championships and the Duel in the Pool in Manchester, England.

Prior to joining NBC, Flanagan worked at ESPN where she spent five years reporting from the college football sidelines. She also served as a sideline reporter for the College World Series, the Women's Tennis Association's Tour Championships and the NCAA women's basketball tournament. As a reporter for *SportsCenter* she covered the NBA playoffs, MLB spring training and the NCAA's Men's basketball tournament. While at ESPN she also did a weekly segment for *NFL Monday Night Countdown* and served as a co-host of the *Home Depot College Football Awards* and *ESPN Classic Road* shows.

Before joining ESPN, Flanagan worked for the Fox Sports Network. She was the featured reporter on "*The Keith Olbermann Evening News*," served as a reporter for "*The National Sports Report*" and was a producer/reporter on the Emmy-nominated weekly sports investigative magazine show "*Goin' Deep*."

Flanagan began her television career as a reporter and weekend anchor at KCCO-TV in Alexandria, Minn., and worked in the same capacity for WSFA-TV in Montgomery, Ala.

A native of Sonoita, Ariz., Flanagan graduated from the University of Arizona. She is married to Kevin Flanagan, a former University of Arizona basketball player. They have three young children.

@Alex_Flanagan

TERRY GANNON

Figure Skating and Short Track Speed Skating Play-by-Play

Terry Gannon will be a play-by-play commentator for figure skating and short track speed at the 2014 Olympic Winter Games in Sochi, Russia. Gannon called rowing and flatwater canoeing at the 2012 London Olympics.

A sportscaster and NCAA basketball star, Gannon is a versatile, all-purpose broadcaster. In 2010 Gannon joined the Golf Channel team working as a play-by-play announcer on coverage of the PGA Tour. In addition to the Olympics, Gannon covers figure skating and rugby for NBC.

Gannon most recently covered the NBA, WNBA, the British Open, U.S. Open Championship, college football and college basketball for ESPN. Gannon joined ABC Sports in 1991 as a commentator for college basketball. He also took on hosting duties for ABC's figure skating coverage, including the U.S. Figure Skating Championships, European Championships and World Championships. Additionally, Gannon was the studio host for ABC Sports' coverage of the 2002 FIFA World Cup, 2003 FIFA Women's World Cup and hosted the 2004 Indianapolis 500, the 2006 Belmont Stakes and WTA Professional Tennis. For three years, Gannon hosted the Tour de France and was the play-by-play announcer at the Little League World Series.

Gannon was a member of the 1983 North Carolina State University National Championship Basketball team. During his illustrious four-year career for Jim Valvano's squad (1981-1985), he was a two-time Academic All-America and the school's all-time leading free throw shooter. In 1983 he was the number-one three-point shooter in the nation.

Gannon resides in Los Angeles, Calif., with his wife, Lisa, daughter, Madailein, and son, Jake.

@NBCSportsPR

WILLIE GEIST

Sportsdesk Reporter

Willie Geist will join NBC's Olympic coverage at the 2014 Sochi Winter Games as a sportsdesk reporter. This is Geist's second Olympic assignment, having anchored NBCSN's coverage during the 2012 Olympic Games in London.

Willie Geist is co-host of NBC's *TODAY* 9 a.m. hour program and the co-host of MSNBC's *Morning Joe*. He is also a contributor to various NBC News programs and hosts the video blog *Zeitgeist* on nbcnews.com.

Geist was the host of MSNBC's *Way Too Early with Willie Geist*, a program he created in 2009. He has been a co-host of *Morning Joe* since the show began in 2007. Geist joined MSNBC in 2005 as a senior producer.

Geist came to MSNBC from sports television. He was a producer and writer for the debate show *I, Max* on Fox Sports Net. Before that, Geist was an editor and producer for CNN/Sports Illustrated, a 24-hour sports network based in Atlanta. He became a field producer and reporter for CNN Sports, where he covered the Super Bowl, NCAA Final Four and The Masters.

Geist authored the *New York Times* bestseller *American Freak Show* in 2010, and co-authored *Loaded! Become a Millionaire Overnight and Lose 20 Pounds in 2 Weeks or Your Money Back!*, a satire of the self-help genre.

Geist graduated from Vanderbilt University in Nashville where he was contributing editor of the school newspaper, *The Vanderbilt Hustler*. Geist lives in New York City with his wife and two children.

@WillieGeist

STEPHANIE GOSK

Sportsdesk Reporter

Stephanie Gosk, a NBC News Correspondent, will join NBC Olympics' coverage of the 2014 Sochi Winter Games as a sportsdesk reporter.

Gosk was named NBC News Correspondent in September 2006. She is based in New York City and contributes to *NBC Nightly News with Brian Williams*, *TODAY* and MSNBC.

Until September 2012, Gosk was based out of NBC News' London bureau where she covered the death of Osama Bin Laden from Pakistan and the Arab Spring from Libya and Egypt in 2011. Gosk also reported on the conflict in Gaza and Hurricane Sandy in 2012.

Prior to joining NBC News, Gosk served as a London-based correspondent and producer for ABC News from 2003-2006. She traveled to Iraq and contributed both live and taped reports while embedded with troops. Gosk also produced coverage of various news events, including the death of Pope John Paul and Hurricane Katrina.

From 2001 to 2003, Gosk was a producer for ABC News based in Boston, Mass. While there, she traveled to Iraq and worked alone to shoot, produce and report pieces for *Good Morning America* and *World News Tonight* while embedded with the United States military. She also produced Boston-area coverage of the September 11th attacks and the Boston Catholic priest scandal.

Gosk began her career as a desk assistant and off-air producer for ABC News in New York City. She field produced major breaking news stories, including the 2000 election campaign.

Gosk earned a bachelor's degree in economics from Georgetown University. After college, she traveled to the Dominican Republic as a Peace Corps volunteer.

@stephgosc

SCOTT HAMILTON

Figure Skating Analyst

Scott Hamilton reprises his role as a figure skating analyst for the 2014 Olympic Winter Games in Sochi, Russia. Hamilton has been NBC's lead figure skating analyst since the 2002 Salt Lake Games. Sochi will be Hamilton's 7th Olympic Winter Games as a broadcaster, having worked the 1992, 1994 and 1998 Games with CBS Sports. He is a regular part of NBC's figure skating throughout the year including the U.S. Figure Skating Championships, World Championships and the ISU Grand Prix Series.

Hamilton won the gold medal in men's figure skating at the 1984 Sarajevo Games and is a member of the United States Olympic Hall of Fame and the World Figure Skating Hall of Fame. A four-time world champion, Hamilton also won five Grand Prix titles including three at Skate America.

From 1986-2001, audiences saw him perform with symphony orchestras in *Stars On Ice*, which he founded and co-produced until his retirement from the tour in April 2001.

As an author, Hamilton received notable critical praise for his *New York Times* best-selling autobiography *Landing It* (Kensington Books, October 1999), an intimate, candid and insightful look at his professional and personal life on and off the ice. He has also tested his acting skills with film and television projects including *Blades of Glory*.

An active philanthropist, Hamilton serves as an official spokesperson for his own C.A.R.E.S. Initiative (Cancer Alliance for Research, Education and Survivorship) at the Cleveland Clinic Taussig Center in Cleveland, Ohio, as well as Target House at St. Jude Children's Hospital in Memphis, Tenn. In conjunction with C.A.R.E.S. and the Cleveland Clinic, Hamilton manages Chemocare.com. He also serves on the Board of Directors for Special Olympics.

Hamilton resides with his wife and two sons – Aidan and Max – in Nashville, Tenn.

@ScottHamilton84

TOM HAMMOND

Figure Skating Play-By-Play

Tom Hammond, one of sports broadcasting's most respected and versatile talents, returns as the figure skating play-by-play announcer for his 11th Olympics assignment with NBC. In Salt Lake City, his first Winter Games, Hammond hosted figure skating, a cornerstone of the Winter Olympics. He again filled the role at the Torino Games, and in 2010 at the Vancouver Games. For the Summer Olympic Games, Hammond has served as the network's track and field play-by-play announcer since the 1992 Barcelona Games, where he also called diving. At the 2000 Sydney Olympics, Hammond called gymnastics in addition to track and field. Hammond's first made his Olympic debut in 1988 at the Seoul Games as the men's and women's basketball play-by-play commentator.

Hammond's association with NBC Sports dates back to the network's regional college basketball broadcasts in the late 1970s. His big break came in 1984, when he was hired on what was intended to be a one-time-only basis as a reporter for NBC's telecast of the inaugural Breeders' Cup World Thoroughbred Championships. That telecast won the prestigious Eclipse Award, and Hammond has been involved with NBC Sports ever since.

What started as a one-time network opportunity has blossomed into a wide-ranging network career for Hammond – his conversational style is at home anywhere on the sports landscape. Hammond's vast body of work with the network has ranged from Thoroughbred horse racing broadcasts, track and field, gymnastics, figure skating, and football to working several years as a play-by-play announcer for NBC's coverage of the NBA and WNBA.

Hammond hosts NBC's horse racing coverage, including the Kentucky Derby, Preakness and Belmont Stakes, as well as *Summer at Saratoga* and the Breeders' Cup. He also calls NBC's figure skating and college basketball and has called NBC's NFL Wildcard playoff game. From 1992-2013, he served as the lead play-by-play voice on Notre Dame Football on NBC.

In September 2001, Hammond was inducted into the Kentucky Athletic Hall of Fame and in April of 2000, Hammond was honored as a distinguished alumnus of the University of Kentucky, where he earned bachelors and masters degrees in equine genetics. Hammond is a native and resident of Lexington, Ky., where he lives with his wife, Sheilagh. They are the parents of a daughter and two sons. He is on the board of directors for the Thursday's Child organization, which facilitates special needs adoptions.

@NBCSportsPR

TODD HARRIS

Snowboarding Play-by-Play

Todd Harris will be a part of NBC's coverage of the 2014 Olympic Winter Games in Sochi, as the play-by-play announcer for men's and women's snowboarding. This will be Harris' fifth Olympic assignment for NBC.

Outside of his assignments for NBC during the Olympics, Harris is also the lead play-by-play announcer for a number of other sports and events on NBC and NBCSN, including the 2013 America's Cup, Dew Action Sports Tour, Red Bull Signature Series and World of Adventure Sports.

Harris began his career in sports broadcasting in 1991. Initially covering surfing and snowboarding for ESPN, Harris later joined ABC Sports in July 1999 as a sideline reporter.

From 1999-2007, Harris worked as a sideline reporter on ABC's lead college football broadcast team covering the ABC game of the week in the PAC 10 in 2005. Harris called play-by-play for ESPNU, covering college football and basketball. He soon expanded that role, adding coverage of the X Games and Winter X Games and working as a pit reporter on IndyCar. In 2005, Harris was the play-by-play announcer for the IndyCar Series and called the IRL and Indy 500.

From 1998-2004, Harris covered the NBA Playoffs for Turner Sports. He also worked for Turner Sports at the 1998 Olympic Winter Games in Nagano, Japan, and the New York City Goodwill Games.

A 1990 graduate of Brigham Young University, Todd Harris has a bachelor's degree in Communications/Broadcast Journalism. He now resides in Utah, with his wife and their children.

@TheToddHarris

JEFF HASTINGS

Ski Jumping and Nordic Combined Analyst

Four-time U.S. ski jumping champion Jeff Hastings will join NBC once again as a ski jumping analyst during coverage of the 2014 Olympic Winter Games in Sochi, his eighth Olympic assignment and fourth with NBC. He will also serve as an analyst for the ski jumping portion of Nordic combined.

Hastings made his broadcast debut at the 1988 Olympic Games in Calgary as both coach for the U.S. Nordic combined team and analyst for ABC. He worked for CBS as an analyst for the 1992, 1994 and 1998 Olympic Winter Games before joining NBC for the 2002 Salt Lake Games.

At the 1984 Sarajevo Games Hastings placed fourth on the large hill and ninth on the normal hill. He earned a World Cup ski jumping victory in Lake Placid in 1983.

Hastings earned a Bachelor's degree from Williams College and an MBA from The Tuck School of Business at Dartmouth.

Hastings currently resides in Hanover, N.H., with his wife and three children, Brit, Tira, and Sam.

@NBCSportsPR

DAN HICKS

Alpine Skiing Play-By-Play Announcer

Dan Hicks will serve as the alpine skiing play-by-play announcer for the 2014 Olympic Winter Games in Sochi. Hicks has handled play-by-play duties for numerous Olympic events during his tenure with NBC Sports, and most recently served as the speed skating play-by-play commentator for the Vancouver Olympic Winter Games in 2010.

Hicks' Winter Olympics broadcast experience includes speed skating play-by-play at Salt Lake City (2002), Torino (2006), and Vancouver (2010), extensive work as a studio host, and coverage of the Closing Ceremony at the 2002 Salt Lake City Games.

In addition to his work at the Winter Olympics, Hicks has served as a swimming play-by-play commentator for the past five Summer Olympics, dating back to the 1996 Atlanta Games. Hicks' other Olympic assignments at NBC have included handling the lead role for diving in Atlanta (1996) and Sydney (2000). His Olympic duties were expanded in March 1998, when he was named host of *The Olympic Show*, an Emmy Award-winning weekly program produced by NBC Sports that aired on CNBC until 2002.

Hicks is currently the play-by-play announcer for NBC's coverage of Notre Dame Football. In February 2000, he was named anchor of NBC's Emmy Award-winning golf coverage, hosting a total of 17 events, including the U.S. Open, Ryder Cup, Presidents Cup and The Players Championship. He reports from the 18th tower alongside critically-acclaimed NBC golf analyst Johnny Miller.

Since joining NBC Sports in June 1992 as a play-by-play commentator, Hicks has handled the network's coverage of the NBA, the Ironman Triathlon, French Open, Visa American Cup Gymnastics and the NFL through the end of the 1997-98 season.

Prior to joining NBC, Hicks served as a sports anchor at CNN since 1989. He began his career in 1984 as a sports anchor and news reporter for KCEE/KWFM radio in Tucson, Ariz., then moved to KVOA-TV, the NBC affiliate in Tucson, where he served as weekend sports anchor and reporter before joining CNN. During a three-year run at the cable network, Hicks hosted *CNN Sports Tonight* on weekends and both *CNN College Football Preview* and *CNN College Basketball Preview*. In addition, he was the co-host of *CNN's College Coaches Corner*.

A native of Tucson, Ariz., Hicks graduated from the University of Arizona with a Bachelor of Arts degree in journalism. Hicks and his wife, Hannah Storm, have three daughters.

@DanHicksNBC

LESTER HOLT

NBC Daytime Host

Lester Holt, anchor of *Dateline*, weekend anchor of *NBC Nightly News* and co-anchor of NBC's weekend edition of *TODAY*, will host NBC's weekday daytime show at the 2014 Olympic Winter Games in Sochi. Holt made his Olympic broadcast debut as host of MSNBC's daytime coverage during the 2004 Athens Summer Games and worked as a sportsdesk reporter for four consecutive Games beginning with the 2006 Torino Winter Games.

Holt also serves as fill-in anchor and correspondent for *NBC Nightly News with Brian Williams* and the weekday *TODAY* program, and is an occasional contributor and documentary host for MSNBC. Holt celebrated 10 years at *TODAY* in September 2013.

Before becoming co-anchor of *TODAY*, Weekend Edition, he hosted *Lester Holt Live*, a daily news show on MSNBC. In addition, Holt served as a primary anchor for MSNBC's coverage of significant news events, including Operation Iraqi Freedom, the war in Afghanistan, and was the lead daytime anchor for MSNBC's coverage of Decision 2000. Holt anchored of *Countdown: Iraq*, a nightly news telecast concentrating on the latest developments surrounding the war with Iraq, from October 2002 through March 2003.

The award-winning broadcast journalist came to MSNBC from WBBM-TV in Chicago, where he spent 14 years anchoring the evening news. During his time in Chicago, Holt also reported extensively from locations around the world including Iraq, Northern Ireland, Somalia, El Salvador and Haiti. In addition, he contributed to CBS News' *48 Hours*, earning a 1990 Robert F. Kennedy Journalism award for his work on *48 Hours: No Place Like Home*.

Holt began his career as a reporter at WCBS-TV in New York City in 1981. In 1982 he transferred to sister station KCBS-TV in Los Angeles as a reporter and weekend anchor and returned to WCBS-TV a year later as a reporter and weekend anchor.

Holt majored in government at California State University in Sacramento. He resides in New York City with his wife and family.

@LesterHoltNBC

SARAH HUGHES

Olympic Ice Analyst

Olympic Gold medalist Sarah Hughes will serve as an analyst during the 2014 Olympic Winter Games in Sochi for *Olympic Ice*. The 2014 Sochi Games will be Hughes' first Olympic assignment with NBC.

On February 21, 2002 Sarah Hughes amazed the world and captured the 2002 Olympic Gold Medal in Women's Figure Skating. Hughes became the first person to rebound from fourth place to win the gold medal since the short program-free skating scoring system was integrated in 1992. At the age of 16 Hughes became the fourth youngest Olympic women's figure skating champion and only the seventh American woman to capture a gold medal in women's figure skating. Hughes also won a Bronze medal at the 2001 World Championships, Bronze medals at the 2001-2002 and 2000-2001 Grand Prix Finals, a silver medal at the 1999 World Junior Championships, and won the junior title at the 1998 U.S. Championships in the 1997-1998 season.

Her accomplishments go beyond skating, hired [shortly after her gold medal performance] by General Electric Corporation as a spokesperson for the company. Hughes is the first person to be entrusted with this unique position since former President Ronald Reagan in the 1950s. In addition, Hughes was named one of Barbara Walter's "10 Most Fascinating of 2002." Hughes has received five Excellence in Sports Performance Yearly Award nominations and won this prestigious award in 2002 for Best Olympian. She has also received the March of Dimes Sportswoman of the Year Award, the Women's Sport Foundation Athlete of the Year Award, the Robert Moses Master Builder Award, the New York State Broadcasters Association Carol Riley Award, the Albert Einstein College of Medicine Spirit of Achievement Award, and the 2002 Sullivan Award for best amateur athlete in the United States. In 2005, Sarah Hughes was inducted into the International Jewish Sports Hall of Fame and on January 21, 2010 Hughes was inducted into the U.S. Figure Skating Hall of Fame. On February 16, 2011 Hughes rang the closing bell at the New York Stock Exchange and has received the key to New York City by then Mayor Michael Bloomberg

Hughes participates in several social causes and sports organizations, including the Women's Sport Foundation as well as the Skate for Hope organization, which holds several skating events to help raise funds for breast cancer research and awareness.

Hughes received her bachelor's degree from Yale University in American Studies in 2009.

@SarahHughesNY

DAN JANSEN

Speed Skating Analyst

Olympic gold medalist Dan Jansen rejoins NBC Olympics as the speed skating analyst during the network's coverage of the 2014 Olympic Winter Games in Sochi, his fifth Olympic broadcast assignment. Jansen served in the same role at the 2010 Vancouver, 2006 Torino and 2002 Salt Lake Olympic Games with NBC, and joined CBS for its coverage of the 1998 Winter Games in Nagano.

Jansen entered the 1994 Lillehammer Games, his fourth Olympics, still seeking his first medal. In his first Olympics, the 1984 Sarajevo Games, he finished fourth in the 500m. In the 1988 Games in Calgary, after learning of the death of his sister, Jane, he fell in both the 500m, his best event, and the 1000m. In 1992 in Albertville, Jansen skated the 1000m and placed fourth in the 500m. At the 1994 Games in Lillehammer Jansen slipped in the 500m. In the final Olympic race of his career, the 1000m in Lillehammer, he won his first Olympic medal, a gold, in a then-world record time of 1:12.43.

Jansen's victory lap, while carrying his then nine-month-old daughter, Jane, is one of the most memorable images of the 1994 Lillehammer Games. Following the 1994 Winter Olympics, Jansen won the Amateur Athletic Union's Sullivan Award, which is presented annually to the outstanding amateur athlete in the United States who exhibits the qualities of leadership, character, sportsmanship and the ideals of amateurism.

Jansen is a seven-time overall World Cup champion and a two-time World Sprint champion. He claimed 46 World Cup victories and is an eight-time W\world record holder.

Jansen is a motivational speaker and established the Dan Jansen Foundation, which contributes to youth sports and educational programs with an emphasis on the fight against leukemia. *Full Circle*, Jansen's autobiography with co-author Jack McCallum, was published by Villard Books in 1994.

Jansen, a native of West Allis, Wis., currently resides in North Carolina with his wife Karen, a top golf instructor, and his daughters Jane and Olivia.

@NBCSportsPR

LEWIS JOHNSON

Bobsled, Luge and Skeleton Reporter

Lewis Johnson will serve as the Bobsled, Luge and Skeleton reporter at the 2014 Olympic Winter Games in Sochi, his eighth Olympics as a reporter for NBC. The former track star, who broke into broadcasting as a runner for ABC Sports and ESPN, has gone on to earn a series of coveted assignments since joining NBC Sports in 1999.

Johnson's current duties include various track & field coverage for both NBC and ESPN, as well as college football reporting for NBCSN. He has also served as the sideline reporter on NBC's coverage of Notre Dame Football, as has filed stories for the critically acclaimed and most-watched NFL studio show, *Football Night in America*. Previously, he was a reporter for NBC's *NBA on NBC* and Arena Football League broadcasts as well as anchoring the NBC Sports Update Desk.

The Sochi Olympics will be Johnson's eighth for NBC. Most recently, at the 2012 London Olympics, Johnson was the marathon reporter. He served as a track and field reporter for at the 2008 Beijing Olympics and in 2006, he served as an alpine skiing reporter during the 2006 Torino Games. At the 2004 Athens Olympics, he served as a diving reporter in addition to track and field.

Johnson has covered many historic moments. At 2002 Olympic Winter Games from Salt Lake City, Johnson served as a reporter for NBC's *Special Features Unit*, where his contributions included interviews during coverage of the Opening and Closing Ceremonies and a memorable feature on gold medal-winning U.S. speed skater Derek Parra's visit to Home Depot, where he worked while training for the Olympics. Johnson also reported from the bobsled venue, where Vonn became the first African-American athlete to win a gold medal at a Winter Olympics. At the 2004 Olympics in Athens, Johnson was part of NBC's track and field team, working as an analyst in addition to working as a reporter during the diving competition. While Johnson won critical praise for his role as track and field analyst at the 2000 Sydney Olympics, it was his work on breaking news stories that demonstrated his abilities as a reporter. Johnson twice joined Bob Costas in the studio to report on breaking news: first to report on U.S. shot-putter C.J. Hunter's pre-Games positive doping charge and again when French sprinter Maria Jose-Perez mysteriously fled Australia.

After an All-American track career at the University of Cincinnati, Johnson competed professionally in Europe for seven years. He ranked in the Top 10 in the U.S. at 800 meters and competed in the U.S. Olympic Trials in 1988 and 1992. He began transitioning into broadcasting in 1993 with ABC Sports and ESPN, and in 1995, Johnson made his network debut on ABC as

the post-race interviewer for the network's coverage of the Track & Field World Championships in Sweden.

Johnson was working as a stage manager for Turner Sports at the 1994 Goodwill Games in St. Petersburg, Russia when he got his first on-air break. He called the 10K race-walk event, which unexpectedly featured a classic finish with a Russian and the Spanish world record holder dueling to the finish. Johnson retired from athletics in 1995 to pursue a career in television full-time. He worked for four years with ABC Sports as a college basketball and college football reporter, before joining NBC in 1999.

@LewisJohnsonMG

KEITH JONES

Hockey Studio Analyst

Keith Jones will make his NBC Olympics debut as a studio analyst at the 2014 Olympic Winter Games in Sochi. The NHL veteran will serve as a studio analyst for NBC Olympics' coverage of men's ice hockey. Jones currently serves as a studio analyst on NHL Live, NBCSN's NHL pre- and post-game studio show. In addition, Jones is the lead color commentator for CSN Philadelphia's coverage of the Philadelphia Flyers.

Since joining NBCSN, Jones has worked on NBC Sports Group's coverage of the NHL regular season, Winter Classic, *Hockey Day in America*, Stanley Cup Playoffs and Stanley Cup Final. Jones also contributes to the sports radio 610 WIP-FM weekday morning show in Philadelphia. Jones began his work as an analyst during the 2005-06 season on VERSUS.

Over the course of his nine NHL seasons from 1992 through 2000, Jones played in 491 games, producing 117 goals and 148 assists with the Washington Capitals, Colorado Avalanche and Philadelphia Flyers.

In 2009, Jones co-authored his autobiography *Jonesy: Put Your Head Down and Skate – The Improbable Career of Keith Jones*. All of the profits from Jones' book go to Alex's Lemonade Stand, a foundation for children with cancer.

A native of Canada, Jones attended Western Michigan University and currently resides in New Jersey.

@NBCSportsPR

ANDREA JOYCE

Figure Skating and Short Track Speed Skating Reporter

Andrea Joyce will serve as a figure skating and short track speed skating reporter during the 2014 Olympic Winter Games in Sochi. This will be her eighth Olympics as a broadcaster with NBC Olympics.

Joyce joined NBC in 2000 and has served as a reporter on a number of events for the network, including gymnastics at the 2012 London Olympic Games, figure skating and short track during the Vancouver Winter Games; gymnastics reporter and rhythmic gymnastics play-by-play commentator in Beijing at the 2008 Summer Games; figure skating and short track from Torino in 2006; gymnastics and diving reporter and gymnastics play-by-play from Athens in 2004; speed skating in Salt Lake City at the 2002 Winter Games; and diving and swimming in Sydney in 2000. In Sydney, Joyce also covered women's soccer and women's water polo, in addition to contributing to the Sports Desk. She served as a reporter during NBC's coverage of the 2000 Olympic Diving Trials and the 2000 Olympic Swimming Trials. She also served as a reporter for NBA on NBC and WNBA on NBC broadcasts. Joyce currently covers figure skating and, gymnastics for NBC.

Joyce debuted as a reporter at the 1988 Olympic Summer Games in Seoul for ESPN. She worked three Winter Games for CBS, serving as co-host of the weekend and Opening and Closing Ceremony coverage at the 1994 Lillehammer Games and the 1998 Nagano Games. Joyce served as co-host of the CBS' weekend coverage during the 1992 Albertville Games.

Joyce spent nine years at CBS, covering events that ranged from the Final Four to the U.S. Tennis Open Championship. Joyce also hosted CBS' early-round coverage of the 1991 NCAA Division I Men's Basketball Championship, *College Football Today*; CBS' college football studio show; the NCAA Division I Women's Basketball Championship Final Four and title-game broadcasts from 1991-94, and the 1990 Heisman Trophy Award show.

A member of the Women's Sports Foundation, Joyce has covered a wide variety of sports, including figure skating, boxing and dog shows.

Her work in local television included a stint as the weekend sports anchor for WFAA-TV in Dallas in 1987, and as a news anchor and field reporter for KMGH-TV in Denver.

Joyce is married to her husband Harry Smith, and they have two sons.

@NBCSportsPR

DUNCAN KENNEDY

Luge Analyst

Duncan Kennedy, a three-time Olympian, returns as the Luge Analyst for NBC's coverage of the 2014 Olympic Winter Games. Kennedy has been part of NBC's Olympic coverage since the 2002 Salt Lake Olympic Winter Games.

Kennedy competed in luge at three consecutive Olympics (1988, 1992 and 1994). He was the first American to win a luge World Cup event, in 1991, and finished in second place overall after the 1991-92 and 1993-94 World Cup seasons..

Following his retirement from competitive luge in 1997, Kennedy became a developmental coach for USA Luge and was named Coach of the Year in 2002. He is currently a technical director for USA Luge.

@NBCSportsPR

NANCY KERRIGAN

Figure Skating Analyst

Former U.S. figure skater Nancy Kerrigan will join NBC Olympics for its Winter Games coverage in Sochi, Russia. Kerrigan, who in 1994 became the first U.S. woman in more than three decades to win figure skating medals in consecutive Winter Olympics, will serve as a figure skating analyst for NBC Olympics' multi-platform coverage, including on NBC and NBCSN. In addition, she will appear on numerous NBCUniversal shows and properties including *TODAY*, *Access Hollywood* and E!

A two-time Olympic medalist who capped her career with a silver medal at the 1994 Lillehammer Games, Nancy Kerrigan's broadcast experience includes work as a special correspondent for *Entertainment Tonight* at the 2010 Vancouver Olympics and hosting *Nancy Kerrigan's World of Skating* on CN8 (now Comcast Network) in Philadelphia. Kerrigan also served as the face and voice of icenetwork.com and worked as its lead color analyst from 2007-2008.

Prior to her 1994 Olympic silver medal in Lillehammer, Kerrigan won the bronze at the 1992 Albertville Olympics. With the back-to-back performances, Kerrigan became the first U.S. female figure skater to medal in consecutive Winter Games since Carol Heiss earned silver in 1956 and gold in 1960.

A 2004 inductee into the U.S. Figure Skating Hall of Fame, Kerrigan won the gold at U.S. Nationals in 1993 and earned three medals in six National appearances. She also earned a bronze medal at the 1991 World Championships and won silver one year later. Kerrigan was the first U.S. woman to perform a triple toe loop-triple toe loop combination at the 1985 U.S. Figure Skating Championships.

@NBCSportsPR

JASON KNAPP

Curling Play-by-Play

Jason Knapp will serve as a curling play-by-play announcer at the 2014 Sochi Winter Games.

Knapp returns to NBC after working as a wrestling, archery, shooting and judo play-by-play announcer at the 2012 London Olympics. Knapp has been the play-by-play announcer for more than 20 sports in his career including conference championship events in the PAC12, Big 10, Big East, Atlantic 10 and Conference USA, plus over two dozen NCAA Championships.

In the past year, Knapp has called events for NBCSN, CBS Sports Network, PAC12 Networks, Big Ten Network, MASN, ESPN and Fox Sports, including college football and basketball, lacrosse, wrestling, soccer, baseball, volleyball, water polo, swimming, rowing and field hockey. He also works as a host and play-by-play announcer for the USTA's US Optimum coverage of the US Open.

Knapp's experience in broadcasting dates back to 1991 at Syracuse University where he worked as play-by-play announcer, color analyst and studio analyst for Syracuse University football and basketball at WAER-FM.

A native of Medford, N.J., Knapp is a graduate of Syracuse University's Broadcast Journalism program and resides in Clarks Summit, Pa.

@NBCSportsPR

MATT LAUER

Opening Ceremony Host

Matt Lauer, co-anchor of NBC News' *TODAY*, will join NBC's Olympic coverage at the 2014 Sochi Winter Games as a host of the Opening Ceremony. The Sochi Games will be Lauer's eighth Olympic assignment.

Lauer has been co-anchor of NBC News' *TODAY* since January 6, 1997. He joined *TODAY* in January 1994 as the show's news anchor. From September 1992 to September 1996, Lauer was at WNBC in New York City where he served as a co-anchor of the early morning newscast *Today in New York* and as a co-anchor of the early evening newscast *News Channel 4/Live at Five*. He began substituting on *TODAY* as a news anchor in early 1993 before becoming the permanent news anchor in 1994.

Since joining NBC News, Lauer has conducted a number of newsworthy interviews, including sitting down with President George W. Bush in 2010 in his first one-on-one television interview since leaving The Oval Office; President Barack Obama in several exclusive one-on-one interviews since the November 2008 election; and Captain Richard Phillips of the Maersk Alabama in his first interview after he was held hostage at sea by Somali pirates in 2009. After the death of Michael Jackson in June 2009, Lauer went inside Neverland Ranch for a rare, behind-the-scenes look inside the private world of the King of Pop. He also talked with Prince William and Prince Harry of Wales in June 2006, in their first-ever American television interview to commemorate the tenth anniversary of their mother, Princess Diana's, tragic death.

Lauer has also broadcast several landmark split-editions of *TODAY* from newsworthy locations. In December 2009, he traveled to Kabul, Afghanistan, to take an up-close look at the progress of the war and talk to US soldiers on the ground. In September 2007, Lauer took an in-depth look at Iran, broadcasting live from its capital, Tehran. Lauer also co-anchored *TODAY* from Iraq in August 2005, hosting the show from Baghdad's "Camp Liberty," where he interviewed General Richard Myers. In May of 2004 *TODAY* became the first American television network to broadcast live from the border of North and South Korea with Lauer anchoring from the ground. Lauer has also contributed to coverage of live, special events and news stories such as coverage of the past eight Olympic Games, the passing of Pope John Paul II in April 2005 and broadcast network coverage of President Ronald Reagan's funeral in June of 2004.

Prior to joining WNBC, Lauer hosted a daily, live, three-hour interview program, *9 Broadcast Plaza*, in New York from 1989 to 1991. Before that, his experience included hosting a number of weekly information and talk programs in Boston, Philadelphia, Providence and Richmond. Lauer began his career in 1979 as a producer of the noon news on WOWK in Huntington, West Virginia. In 1980, he was a reporter on the station's 6 p.m. and 11 p.m. newscasts.

Lauer is a graduate of Ohio University. He lives in New York with his wife, Annette Roque Lauer, their sons Jack and Thijs, and daughter Romy.

@MLauer

TARA LIPINSKI

Figure Skating Analyst

Olympic gold medalist Tara Lipinski makes her Olympic broadcast debut with NBC Sports Group as a figure skating analyst at the 2014 Olympic Winter Games in Sochi. For the past several years, Lipinski has served as an analyst for NBC Sports and Universal Sports for the World Figure Skating Championships, the Grand Prix of Figure Skating Series and the U.S. Figure Skating National Championships. She is currently a special correspondent for EXTRA TV, NBC's Detroit affiliate WDIV and NBC's Boston affiliate WHDH.

A member of the U.S. Figure Skating Hall of Fame, Lipinski's figure skating career skyrocketed in 1994 at the age of 12 when she became the youngest person to win a gold medal at the junior-level U.S. Olympic Festival. At 14, she was the youngest person to win the U.S. and World Championships. She became the youngest individual gold medalist in the history of the Olympic Winter Games when she captured a gold medal at the Nagano Olympics in 1998 at the age of 15. Lipinski is also a two-time Grand Prix of Figure Skating Final champion (1997, 1998), and is the first woman to ever complete a triple loop-triple loop combination in competition, a signature element of her performances.

Since the 1998 Olympic Games, Lipinski worked with many of the world's top media outlets and partnered with sponsors, further burnishing her global stature as an iconic Olympian of accomplishment and inspiration.

Lipinski has also authored two books, *Totally Tara – An Olympic Journey* and *Triumph on Ice*.

@Tara_Lipinski

NASTIA LIUKIN

Sportsdesk Reporter

Nastia Liukin will make her Winter Olympic debut as a sportsdesk reporter for NBC's coverage of the 2014 Olympic Winter Games in Sochi, Russia. Liukin joined the NBC Sports Group in 2012 as a contributor for NBCOlympics.com during the London Olympic Games, and has since served as an analyst for the NBC Sports Group's gymnastics coverage. Following the London Olympics, Liukin was a member of the creative team and cast member for the Kellogg's Tour of Olympic Champions.

A five-time Olympic medalist and two-time all-around national champion (2005, 2006), Liukin garnered the most medals of any gymnast at the 2008 Beijing Games and tied the U.S. gymnastics record for the most medals won at a single Olympics with five (one gold, three silver, one bronze). Liukin's gold medal in the all-around makes her one of only four American women to win the all-around Olympic title alongside Mary Lou Retton, Carly Patterson and Gabby Douglas. She also shares the U.S. gymnastics record for the most World Championship medals with nine with Shannon Miller (four gold, five silver). Liukin's highly decorated career includes: eight Pan American Games medals; two American Cup gold medals, six gold medals and two silver medals at the Pacific Rim Championships; and nine gold medals, three silver medals and one bronze medal at the VISA Championships.

In 2008, Nastia was honored as the Women's Sports Foundation's "Individual Sportswoman of the Year," USA Gymnastics' "Sportswoman of the Year," United States Sports Academy's "Female Athlete of the Year," and, in 2009, the "Best Female Athlete" at the ESPY Awards.

Liukin was an ambassador for gymnastics as an athlete representative for both the Federation of International Gymnastics and USA Gymnastics and continues to support the growth of gymnastics with her annual Nastia Liukin Cup.

@NastiaLiukin

REBECCA LOWE

NBCSN Daytime Host

Rebecca Lowe makes her Olympic debut as an NBCSN daytime host at the 2014 Olympic Winter Games in Sochi, Russia. Rebecca joined NBC Sports Group in 2013 as host of NBC Sports Group's Premier League coverage, including *Premier League Live*, NBC Sports Groups' pre- and post-match show. Lowe relocated to the U.S. for the position and hosts Premier League coverage from NBC Sports Group's state-of-the-art International Broadcast Center in Stamford, Conn.

Prior to joining NBC Sports Group, Lowe served as co-host of ESPN UK's coverage of Premier League soccer. Lowe joined ESPN UK in 2009 to co-host its Premier League and FA Cup coverage, co-anchor the debate show *Between the Lines* and host all of the England Under 21 Qualifiers. Lowe also crossed the Atlantic to co-host ESPN's coverage of the FIFA Women's World Cup in 2011 and its Euro 2012 coverage from Bristol, Conn.

In March 2012 during a live FA Cup Quarter Final on ESPN UK, Lowe guided two hours of programming from a pitchside position when Bolton midfielder Fabrice Muamba collapsed on the field with a cardiac arrest. That night she appeared on every major UK news outlet. In May 2012, Lowe became the first woman in UK history to host the FA Cup Final – a six-hour live broadcast from Wembley Stadium. Prior to her work with ESPN UK, Lowe was a presenter and reporter for Setanta Sports (2007-2009) where she hosted their ground-breaking coverage of the Football Conference. She also co-hosted *Football Matters*, Setanta's Premier League studio program.

Lowe's sports-television career began when she won the 2002 BBC Talent Search for a football reporter, from a field of 650 candidates. While at the BBC – from 2002-2007 she contributed to the all the network's soccer programming, including reporting for *Final Score* from a key Premier League match each Saturday; features and reporting for *Football Focus*; and presenting a lifestyle feature each Sunday morning on *Match of the Day*.

Additionally, Lowe was one of three BBC reporters at the 2006 FIFA World Cup in Germany. She also worked for BBC Two at the 2004 African World Cup of Nations in Tunisia as well as the Women's European Championships in Manchester (2005) and covered the FA Women's Cup Finals from 2003-2007.

@NBCSportsPR

NANCY SNYDERMAN, M.D.

Sportsdesk Reporter

Dr. Nancy Snyderman returns to NBC Olympics for a fourth time as a sportsdesk reporter as part of NBC's coverage of the 2014 Olympic Winter Games in Sochi, Russia. Snyderman joined NBC News as the Chief Medical Editor in September 2006. Her reports appear on *TODAY*, *NBC Nightly News with Brian Williams*, *Dateline NBC*, MSNBC and MSNBC.com.

Snyderman has reported on wide-ranging medical topics affecting both men and women and has traveled the world extensively, reporting from many of the world's most troubled areas. She is on the faculty of the Department of Otolaryngology - Head and Neck Surgery at the University of Pennsylvania.

Prior to joining NBC News, Snyderman served as Vice President, Consumer Education for the health care corporation Johnson & Johnson. There she led the independent educational initiative, Understanding Health, focusing on educating and informing the public about health and medicine. Before her role with Johnson & Johnson, Snyderman was the medical correspondent for ABC News for 17 years and was a contributor to *20/20*, *Primetime* and *Good Morning America*.

Snyderman attended medical school at the University of Nebraska and continued with residencies in Pediatrics and Ear, Nose and Throat Surgery at the University of Pittsburgh. She joined the surgical staff at the University of Arkansas in 1983 and began her broadcasting career shortly after at KATV, in Little Rock, Ark.

Snyderman's medical work has been widely published in peer review journals and she is the recipient of numerous research grants from the American Cancer Society, the Kellogg Foundation, and the American Academy of Otolaryngology-Head and Neck Surgery. Snyderman is also the author of five *New York Times* best sellers: *Dr. Nancy Snyderman's Guide to Good Health for Women Over Forty*, *Necessary Journeys*, *Girl in the Mirror: Mothers and Daughters in the Years of Adolescence*, *Medical Myths That Can Kill You* and *Diet Myths That Keep Us Fat*.

In her personal time, Snyderman is an avid equestrian and hiker.

@DrNancyNBCNEWS

CAROLYN MANNO

Freestyle Skiing Reporter

Carolyn Manno will be the freestyle skiing reporter for the 2014 Olympic Winter Games in Sochi. Manno joined the NBC Sports Group in August 2009, and has quickly become one of NBC Sports Group's most versatile reporters, anchors and hosts.

Manno made her NBC Olympics debut at the 2012 Summer Games in London, where she served as a sportsdesk reporter. In 2013, Manno joined NBC and NBCSN full time as a reporter and anchor. Manno is the co-host of NBCSN's *SportsDash with Yahoo! Sports*, a reporter for NBC's *Football Night In America*, and an anchor for NBC's Sports Update Desk. Manno has worked on NBC and NBCSN's coverage of the Dew Tour, and has been a reporter for NBCSN's college football and college basketball telecasts.

Prior to her assignments with NBC and NBCSN, Manno was an anchor/reporter for Comcast SportsNet New England, and as a contributor to CSNNE.com. While in Boston, Manno covered Super Bowl, Stanley Cup and NBA Finals appearances by the New England Patriots, the Boston Bruins, and the Boston Celtics, respectively.

Manno spent three years in South Bend, Ind., where she covered the Notre Dame Fighting Irish; the Chicago Bears, Cubs and White Sox; the Indianapolis Colts; and the Indy 500. While there, she earned multiple first place awards from the Associated Press, an Edward R. Murrow Award for Sports Journalism and an Indiana Spectrum Award for journalistic excellence.

Manno is a Florida native, and a graduate of the University of Florida.

@carolynmanno

PIERRE MCGUIRE

Men's Hockey Analyst

Pierre McGuire returns as a men's hockey analyst for NBC Olympics' coverage of the 2014 Olympic Winter Games in Sochi. McGuire made his Olympic debut during NBC's coverage of the 2006 Torino Winter Games, where he served as a reporter for the network's coverage of men's and women's hockey. McGuire continued in that role for NBC Olympics' coverage of the 2010 Vancouver Games. McGuire also currently serves as an "Inside the Glass" analyst for NBC Sports Group's NHL coverage, working alongside Mike "Doc" Emrick and Eddie Olczyk. In 2013, McGuire won the Sports Emmy for Outstanding Sports Personality – Sports Reporter.

As one of NHL's most passionate and knowledgeable analysts, McGuire won the 2008 Gemini Award for Best Game Analyst for his work on the 2008 IIHF World Junior Championship: Gold Final. This marked the second consecutive Best Game Analyst Gemini Award for McGuire, who won the award in 2007 for his work on TSN's NHL broadcasts. McGuire has also been selected eight times by The Hockey News as one of the game's 100 most powerful and influential people. McGuire writes a hockey column for *Sports Illustrated* and previously wrote for the *Pittsburgh Tribune*.

McGuire began his broadcasting career in 1997 as a radio commentator for the Montreal Canadiens. He served as an analyst on "Habs This Week" and pre-game shows for the Ottawa Senators. McGuire fared so well in a guest appearance on TSN in 1999 that he made his way into TSN's regular lineup on various hockey shows. In 2000 and 2001, McGuire became a fixture on TSN's hockey coverage.

Prior to his radio and television career, McGuire had a long and successful coaching career. His first coaching job was as an assistant at Hobart College in Geneva, N.Y. Over the next several years, McGuire coached at Babson College in Wellesley, Mass., and St. Lawrence University in Canton, N.Y. In 1990, McGuire was hired as a scout by the Pittsburgh Penguins, and was a part of the organization's back-to-back Stanley Cup titles. After the 1992 season, McGuire moved to the Hartford Whalers organization for two years where he served as an assistant coach, assistant general manager and eventually head coach. From 1994 to 1996, McGuire worked as a pro scout and assistant coach in the Ottawa Senators organization.

@NBCSportsPR

LIAM MCHUGH

Hockey Host

Liam McHugh, one of the emerging voices in sports television today, adds to his rapidly growing workload at NBC and NBCSN by making his Winter Olympic debut as a hockey host at the 2014 Olympic Winter Games in Sochi. This is his second Olympic broadcast assignment with NBC, previously hosting NBCSN's coverage of the 2012 Olympic Games in London.

McHugh's extensive hockey broadcast experience includes hosting of *NHL Live*, NBCSN's pre- and post-game studio show that airs prior to and after NHL telecasts throughout the regular-season, Stanley Cup Playoffs and Stanley Cup Final. McHugh also hosts *Football Night in America Coach's Clicker* and NBC's Notre Dame Football coverage including *Countdown to Kickoff*, NBCSN's pre-game show. He was a reporter on NBC and NBCSN's coverage leading up to Super Bowl XLVI.

In 2011, McHugh demonstrated his talent and versatility by hosting numerous studio shows and live events for nearly every major sporting event that aired on VERSUS, since re-branded as NBCSN. In the summer of 2011, McHugh stepped into the role of host for NBCSN's live daily coverage of the Tour de France. In the fall, he hosted NBCSN's *College Football Talk*. Additionally, he hosted the network's studio coverage of the Mountain West Conference.

McHugh began his career as a reporter for *Newsday* in New York. In 2004, he stepped in front of the camera for the first time as a sports anchor for WTHI-TV in Terre Haute, Ind., moving to the KOKH in Oklahoma City in 2007 in the same role. Prior to joining VERSUS in 2010, McHugh was also a contributing writer and reporter for *ESPN the Magazine* for four years.

McHugh is a graduate of the University of Buffalo and earned a Master's degree in Broadcast Journalism from the Samuel I. Newhouse School of Public Communications at Syracuse University.

@Liam_McHugh

AL MICHAELS

NBCSN Weekday Afternoon & NBC Weekend Day Time Host

Emmy Award-winning sportscaster Al Michaels, one of the most renowned sports broadcasters of all time, and the commentator called “TV’s best play-by-play announcer” by the *Associated Press*, returns to NBC Olympics as host of NBCSN’s weekday afternoon and NBC’s weekend daytime coverage. Michaels served in the same role for NBC at the 2012 Olympic Games in London and the 2010 Olympic Winter Games in Vancouver.

He received critical acclaim for his call of Super Bowl XLVI on NBC in February 2012, the most viewed program in U.S. television history. Michaels also called Super Bowl XLIII and recently hosted NBC’s weekday and weekend daytime coverage of the 2012 London Olympic Games, the most-watched event in U.S. television history with more than 217 million viewers.

One of television’s most respected journalists, Michaels has covered more major sports events than any sportscaster, including 20 years as the play-by-play voice of *Monday Night Football*. He is the only commentator to call the Super Bowl, World Series, NBA Finals and host the Stanley Cup Final for network television. Among his many accolades, Michaels has captured seven Emmy Awards – six for Outstanding Sports Personality – Play-by-play and one in 2011 for the Lifetime Achievement Award, and has three times (1980, 1983 and 1986) received the NSSA Award from the National Sportscasters and Sportswriters Association; he was inducted into the NSSA Hall of Fame in 1998. Michaels was named Sportscaster of the Year in 1996 by the American Sportscasters Association, and, in 1991, he was named Sportscaster of the Year by the Washington Journalism Review.

In 2013, Michaels was inducted into the Pro Football Hall of Fame with the prestigious Pete Rozelle Radio & Television Award. Presented annually by the Pro Football Hall of Fame, the award distinguishes long-time exceptional contributions to radio and television in professional football. In addition, Michaels was inducted into the Television Academy Hall of Fame by the Academy of Television Arts and Sciences, which annually recognizes television’s most distinguished “innovators and icons.” The Sports Broadcasting Hall of Fame recently recognized Michaels for his “excellence and lifetime achievement,” and he was inducted as a member of their 2013 Hall of Fame Class.

Michaels garnered his first Sportscaster of the Year award in 1980, the year he made his memorable call, “*Do you believe in miracles? Yes!*” of the U.S. men’s hockey team’s dramatic upset victory over the USSR at the Lake Placid Winter Olympics. His reputation for Olympic acumen grew with his coverage of figure skating and hockey at the 1984 Winter Games in Sarajevo, and all track and field, in addition to road cycling, at the Summer Games in Los Angeles. He also covered hockey during the 1988 Calgary Winter Olympic Games.

Regarded as one of the best baseball announcers of all time, Michaels was ABC’s lead baseball play-by-play announcer during the network’s coverage of Major League Baseball. He has also earned praise as a journalist and became just the second sportscaster in history to receive a News

Emmy nomination for his coverage of the San Francisco earthquake during the 1989 World Series.

Michaels currently resides in Los Angeles, Calif.

@NBCSportsPR

MIKE MILBURY

Hockey Studio Analyst

Former NHL player, coach and GM Mike Milbury will serve as a hockey studio analyst during the 2014 Olympic Winter Games in Sochi. Milbury is currently a studio analyst on *NHL Live*, NBC Sports Group's pre-game and post-game NHL studio show. Milbury was NBC's hockey studio analyst at the 2010 Olympic Winter Games in Vancouver as well.

Milbury played 11 seasons in the NHL, all with the Boston Bruins. After breaking into Boston's lineup at the end of 1975-76 season, Milbury remained a defensive stalwart with the Bruins through the 1986-87 season.

After his playing career ended, Milbury served as head coach for Boston's American Hockey League affiliate – the Maine Mariners, where he earned the Louis A.R. Pieri Memorial Award as the AHL's outstanding head coach in 1987-88. Milbury was promoted to Bruins head coach in the 1989-90 season, leading the club to the Stanley Cup Final in his inaugural season at the helm. He spent two seasons as Bruins head coach. In 1995 Milbury joined the New York Islanders as head coach and general manager until 1999 when he was named senior vice president of the team. Prior to joining the Islanders organization, Milbury also spent one season as an NHL studio analyst for ESPN in 1994-95.

Over his 11-year playing career, Milbury scored 49 goals, recorded 238 points, and earned 1,552 penalty minutes in 754 career games with the Bruins. A Boston native, he graduated from Colgate University and played collegiately for two seasons before turning pro. He also represented the United States in the inaugural 1976 Canada Cup.

@NBCSportsPR

A.J. MLECZKO

Women's Hockey Analyst

A.J. Mleczko will serve as a women's hockey analyst at the Sochi Winter Olympic Games. This will be Mleczko's third Winter Olympics as a broadcaster, after serving in the same capacity in Vancouver (2010) and Torino (2006).

Mleczko led the U.S. Women's Hockey team to a historic gold medal at the 1998 Nagano Olympics and a silver medal at the Salt Lake Games in 2002.

In addition to her work as an analyst at the Olympics, Mleczko has covered women's college hockey for the Turner and New England Sports Network (NESN), and women's hockey for Universal Sports and the NHL Network.

Mleczko competed in all six games during the women's hockey competition at the 1998 Nagano Games, contributing two goals and two assists on the way to Team USA's gold medal. She appeared on three U.S. Women's National teams at the IIHF Women's World Championships (1997, 2000 and 2001). In 1999, Mleczko was named the USA Hockey Women's Player of the Year.

Mleczko played collegiately at Harvard University, and captained the Crimson to the 1999 NCAA Division I Women's National Championship, breaking the single-season scoring record for men or women with 114 points (37 goals and 77 assists) in just 34 games. She received the 1999 Patty Kazmaier Memorial Award, which is presented annually to the nation's top intercollegiate varsity women's hockey player.

Mleczko graduated from Harvard with a Bachelor's degree in American History in 1999. She and her husband, Jason Griswold, have four children, Finley, Jaime, Sam and Oliver, and reside in Concord, Mass.

@NBCSportsPR

JOHN MORGAN

Bobsled Analyst

John Morgan returns as the bobsled analyst for the 2014 Olympic Winter Games in Sochi for his ninth consecutive Winter Olympics broadcast assignment. Morgan made his Olympic broadcasting debut at the 1984 Sarajevo Games as the bobsled and skeleton analyst and reprised that role through the 1988 Calgary, 1992 Albertville, 1994 Lillehammer, 1998 Nagano, 2002 Salt Lake and 2006 Torino Olympics. Most recently, he served as the analyst for bobsled, luge and skeleton at the 2010 Vancouver Olympics.

A native of Lake Placid, N.Y., and born in a family of bobsledders including his father and brother, Morgan competed with the U.S. National Bobsled Team from 1976-1979. In 1983, he founded JFM Sports, which produces bobsled, skeleton, luge and rugby programming, and, beginning in the mid-1990s, the Federation of International Bobsled and Tobogganing (FIBT) World Cup Tour global feed.

Morgan began his television career in 1981 at the FIBT World Championships on CBS, Rugby Collegiate Championships on ESPN and the *Wide World of Sports* bobsled coverage on ABC. His experience and insights brought notable depth to the coverage of the death of Georgian luge athlete Nodar Kumaritashvili at the 2010 Vancouver Olympics.

In addition to on-air telecasts, Morgan is currently the network coordinator of FIBT Television. His 32-year career includes voicing bobsled and skeleton for FIBT television since 1996 and on Universal Sports Network since 2010. He was the World Cup series analyst for bobsled and skeleton for the Speed Channel from 2002-2007 and NBCSports.com from 2007-2008. In addition, he made a cameo appearance as himself alongside play-by-play announcer Al Trautwig in the 1993 film *Cool Runnings*.

Named an honorary member of the FIBT in 2002, Morgan was inducted into the 2013 USA Bobsled and Skeleton Hall of Fame for service to the sport.

Morgan also serves as the executive director of the Bo-Dyn Bobsled Project, Inc., a nonprofit organization that designs and manufactures made-in-the USA bobsleds. He and his wife, Marie, reside in Lake Placid, N.Y.

@NBCSportsPR

JONNY MOSELEY

Freestyle Skiing Analyst

Jonny Moseley, an Olympic gold medalist and two-time Olympian, will reprise his role as an analyst for NBC's freestyle skiing coverage at the 2014 Olympic Winter games in Sochi. Moseley was freestyle skiing commentator at the 2010 Vancouver Olympic Winter Games as well.

Moseley's broadcasting experience includes hosting NBC's *American Ninja Warrior* as well as the *Jones and Moseley Show* on FS1. He also hosted MTV's *Real World/Road Rules Challenge* series.

In 1998, Moseley won the gold medal in men's freestyle mogul skiing at the Nagano Olympic Winter Games. That same year he won the World Cup tour and U.S. National Championship and was honored by the U.S Olympic Committee as the "Sportsman of the Year." Moseley won a silver medal at the 1999 X Games, making him the first skier to win medals at both an Olympics and X Games. At his second Olympic Games in Salt Lake City 2002, Moseley earned a fourth-place finish in the moguls competition. He won the World Cup overall title twice (1995, 1996) and was the US Open Slopestyle Champion in 2000.

In 2007, Moseley was inducted into the U.S. National Ski Hall Fame as well as *Rolling Stone* magazine's Sports Hall of Fame in 1998.

@jonnymoseley

RANDY MOSS

Ski Jumping and Nordic Combined Reporter

Randy Moss will serve as NBC Olympics' ski jumping and Nordic combined reporter at the 2014 Olympic Winter Games in Sochi, his second NBC Olympics assignment. Moss joined NBC's coverage of the 2012 Olympic Summer Games in London as a play-by-play announcer for synchronized swimming, white water canoeing, kayaking, water polo and the walks.

Moss is currently a thoroughbred racing analyst and college football and basketball play-by-play announcer for NBC and NBCSN. He also works as a host for Golf Channel and field reporter for NFL Network.

Prior to his television career, Moss was a newspaper reporter, horse racing handicapper and columnist for 20 years at the *Dallas Morning News*, *Fort Worth Star-Telegram*, *Arkansas Democrat* and *Arkansas Gazette*.

Moss has covered all but two runnings of the Kentucky Derby since 1980, either in print or on television. He has worked racing telecasts from every major racetrack in North America, as well as tracks in Ireland, Dubai and Barbados.

A native of Hot Springs, Ark., Moss currently resides in Minneapolis.

@randy_moss_TV

APOLO OHNO

Short Track Speed Skating Analyst

Apolo Ohno, the most-decorated Winter Olympian in U.S. history, will serve as an analyst at the 2014 Olympic Winter Games in Sochi during NBC's coverage of short track speed skating. Ohno will also work on features and offer studio commentary during NBC's extensive Olympic coverage. He returns to NBC after serving as a sportdesk reporter at the 2012 London Olympic Games. Ohno's television experience includes hosting *Minute to Win It* on Game Show Network as well as competing in and winning ABC's *Dancing with the Stars*.

Ohno's speed skating career is highlighted by a record eight Olympic medals over three Olympic Games, including two gold, two silver, and four bronze; 12 national championship titles; three World Cup overall champion titles, and a total of 21 World Championship medals, eight gold, seven silver, and six bronze. His accomplishments include becoming the youngest U.S. National champion in 1997 at age 14, the youngest skater to win a World Cup event title in 1999 at age 16 and the first American to win the World Cup overall title in 2001.

Ohno was named U.S. Speedskating's "Athlete of the Year" in 2003, and in 2007 he was inducted into the Asian Hall of Fame in 2007. He is the author of the *New York Times* best seller *Zero Regrets: Be Greater than Yesterday* and is a three-time finalist for the Sullivan Award.

@ApoloOhno

EDDIE OLCZYK

Men's Hockey Analyst

NBC Sports Group NHL analyst, and former NHL player and coach Eddie Olczyk will serve as NBC Olympics' men's hockey analyst during the 2014 Sochi Winter Games. Olczyk will work alongside Emmy Award-winners Mike "Doc" Emrick (play-by-play) and "Inside the Glass" reporter Pierre McGuire. The trio also leads NBC Sports Group's NHL coverage. Olczyk was also a game analyst for NBC's coverage of the 2010 Vancouver Games.

"Eddie is a tremendous communicator and utilizes his playing and coaching experience as a broadcaster in a way that serves both the hardcore hockey fan, as well as the casual fan," said Sam Flood, executive producer, NBC Sports and NBCSN.

In addition to his duties as an analyst with NBC Sports Group, Olczyk is also the analyst for Chicago Blackhawks games on Comcast SportsNet Chicago.

Olczyk played 16 seasons in the NHL, winning a Stanley Cup with the New York Rangers in 1994. Following his playing career, he joined the Pittsburgh Penguins game broadcasts for Fox Sports Net Pittsburgh, and provided analysis for ESPN, ESPN2 and NHL Radio. Olczyk was head coach of the Penguins from 2003-05.

Olczyk scored 342 goals and recorded 794 points in 1,031 career games with the Penguins, Chicago Blackhawks, Toronto Maple Leafs, Winnipeg Jets, New York Rangers and Los Angeles Kings. The third overall selection in the 1984 Entry Draft, he was a member of the 1984 U.S. Olympic hockey team and represented the U.S. in many international competitions.

Olczyk and his wife, Diana, live in Illinois with their four children.

@NBCSportsPR

BOB PAPA

Ski Jumping and Nordic Combined Play-by-Play

Bob Papa will join NBC Olympics at the 2014 Olympic Winter Games in Sochi as the ski jumping and Nordic combined play-by-play commentator, his 10th Olympic assignment with the network. The versatile Papa has been an announcer on a variety of sports for each of NBC's Olympic telecasts since the 1992 Barcelona Games, most recently handling play by play duties for boxing at the 2012 Olympic Games in London.

Bob Papa was the bobsled, luge and skeleton play-by-play commentator at both the 2010 Vancouver and 2006 Torino Olympic Games, and has been the main Olympic boxing announcer for NBC since the 2004 Athens Olympic Games. Papa was NBC's biathlon and cross-country play-by-play voice for the 2002 Winter Games in Salt Lake, and covered water polo at the 2000 Olympic Games in Sydney. He made his Olympic debut during NBC's boxing coverage at the 1992 Games in Barcelona.

In 2012 Papa joined Golf Channel's on-air team as a play-by-play host at select events for the network's PGA and Champions Tour. Papa has called the last four Bayou Classics featuring Grambling State vs. Southern on NBC as well as the network's coverage of the U.S. Army All-American Bowl, featuring the nation's top college football recruits.

From 2008-2010 Papa was the play-by-play voice for NFL Network's *Thursday Night Football*.

A veteran boxing commentator, Papa called numerous pay-per-view bouts including the 1990 heavyweight championship between Evander Holyfield and Buster Douglas. From 1996-2003, he called boxing for ESPN's *Friday Night Fights* and from 2007-2013 for HBO's *Boxing After Dark*.

Since 1995, Papa has been the radio voice of the New York Giants and has hosted the *Opening Drive* on SIRIUSXM NFL radio for the past 9 years.

Born in the Bronx and raised in Dumont, N.J., Papa is a 1986 graduate of Fordham University's College of Business. He lives with his wife, Jennifer and their three sons in the New York metropolitan area.

@BobPapa_NFL

DAN PATRICK

NBCSN Daytime Host

Dan Patrick, regarded as one of the most accomplished, popular and versatile commentators in sports media today, will serve as a daytime host of NBCSN's live coverage of the 2014 Olympic Winter Games in Sochi, Russia. Patrick served as daytime host for NBC during the 2012 Olympics in London and 2010 Olympics in Vancouver.

Patrick hosts *The Dan Patrick Show*, a daily, nationally-syndicated radio program that is simulcast as a television program on NBCSN and streamed live via *NBC Sports Live Extra*, NBC Sports Group's live streaming product for digital, mobile and tablets. In 2013, Patrick was nominated for a Sports Emmy Award for "Outstanding Studio Host" for his work on *The Dan Patrick Show* and as co-host of NBC's *Football Night in America*, the most-watched studio show in sports. Patrick also hosts the Emmy-nominated *NFL Turning Point* on NBCSN.

In 2012, Patrick won the National Sportscaster of the Year Award and the Network/Syndicated Personality of the Year at the National Association of Broadcasters' Marconi Radio Awards. In addition to his work with the NBC Sports Group, Patrick is currently a columnist at *Sports Illustrated* and contributes to SI.com.

Patrick was an anchor on ESPN's SportsCenter from 1989 to 2006. While at ESPN, he reported from major events including the Super Bowl, World Series, NBA Finals and Final Four. He hosted The Dan Patrick Show on ESPN Radio from 1999 to August of 2007 and wrote for *ESPN The Magazine's* most popular page that featured interviews with athletes. In 2000, Patrick released a book entitled *Outtakes*, based on the magazine column. Prior to working with ESPN, Patrick was a sports anchor and reporter for CNN from 1983 to 1989.

In 1998, he received a Sports Emmy Award in the Studio Host category. In 2000, Patrick was named the National Sportscaster of the Year by the National Sportscasters and Sportswriters Association, making him just the second cable commentator to receive the honor. He received a CableACE Award in 1997 for his work on *SportsCenter*.

Patrick received a B.A. in broadcasting from the University of Dayton.

@DPShow

STEVE PORINO

Alpine Skiing Reporter

Steve Porino returns for his fourth Olympic assignment as an alpine skiing reporter for the 2014 Olympic Winter Games in Sochi. Porino has been a member of the NBC Olympic team since the 2002 Salt Lake Games and has been a part of all NBC's Alpine World Cup and World Championship broadcasts since 1997.

In addition to alpine skiing, Porino spends summers on the back of a motorcycle working as an 'Inside-the-Race' correspondent and commentator for NBC Sports Group's cycling coverage, including the Tour de France, Tour of California and USA Pro Challenge. Porino has been the voice of alpine skiing since the Outdoor Life Network (now NBCSN). He continues his full-time coverage of World Cup skiing at Universal Sports Network along with other Olympic sports.

A former U.S. Ski team downhill racer turned writer then broadcaster, Porino hails from a family of skiers. He put on his first pair of skis at age three. By six, he had entered the world of racing, and in 1981, at the age of 14, he enrolled in the Burke Mountain Ski Academy in Burke, Vt. In 1988, he earned a spot as a downhill racer on the U.S. Ski team and raced for the national team until 1992. Porino also coached the Snowbird Ski team in Utah from 1993-96 while completing his communications degree at the University of Utah.

He currently resides in Bend, Ore., with his wife Amanda and two daughters, and still enjoys hitting the slopes.

@StevePorino

VLADIMIR POZNER

Olympic Correspondent

Vladimir Pozner makes his Olympic broadcasting debut as a correspondent for NBC Olympics' coverage of the 2014 Olympic Winter Games in Sochi, Russia. A prominent Russian-American journalist, Pozner will appear with Bob Costas on the late-night show each evening, offering his insight into the Russian perspective of the Games.

Pozner's U.S. media experience includes co-hosting *Pozner/Donahue*, a syndicated weekly, issues-oriented roundtable program that aired on CNBC from 1991-1996. He has also appeared on numerous American television news shows including *TODAY* and *Nightline*.

In the 1980s, Pozner co-hosted a series of televised discussions known as the *U.S.-Soviet Space Bridge*, among citizens of the Soviet Union and the United States, featuring an audience in a Soviet city while another host had an audience in an American city. Spacebridges included: "Moscow Calling San Diego: Children and Film" (with Mike Cole), "Citizens Summit I – Leningrad/Seattle" (with Phil Donahue) and "Citizens Summit II: Women to Women – Leningrad/Boston" (with Phil Donahue). He also hosted *Moscow Meridian*, an English-language current affairs program focusing on the Soviet Union, and delivered the "Vladimir Pozner's Daily Talk" program on the North America Service of Radio Moscow.

Pozner began his journalism career in Russia as the senior editor of the English-language *Soviet Life* magazine, and in 1967 he moved to its sister publication *Sputnik* for three years. In the early 1970s, Pozner worked as the chief commentator for the North American service of Radio Moscow and was a regular guest on Ray Briem's talk show in KABC in Los Angeles.

He has authored several books including his autobiography *Parting with Illusions* and *Eyewitness: A Personal Account of the Unraveling of the Soviet Union*, and co-authored: *Remembering War: A U.S.-Soviet Dialogue*.

Pozner has won multiple awards include three Emmys and nine Teffys (Russia's highest national television honor).

@Pozner

DAVID REMNICK

Opening Ceremony Contributor and Commentator

David Remnick, the Pulitzer Prize-winning editor of *The New Yorker* magazine, makes his Olympic debut on NBC's coverage of the Opening Ceremony of the 2014 Olympic Winter Games in Sochi. The former Moscow Bureau Chief for *The Washington Post*, Remnick will also offer commentary for NBC News in Sochi.

A distinguished journalist, Remnick earned a Pulitzer Prize in nonfiction and the George Polk Award for excellence in journalism in 1994 for his book *Lenin's Tomb: The Last Days of the Soviet Empire*.

Remnick joined *The New Yorker* as a staff writer in 1992 and was named editor in 1998. Under his leadership, *The New Yorker* has won 33 National Magazine Awards.

Remnick began his reporting career at *The Washington Post* in 1982 where he first covered the United States Football League, before becoming the *Post*'s Moscow Bureau Chief in 1988. He has received numerous honors including his selection as *Advertising Age*'s 2000 Editor of the Year, and a 1997 National Magazine Award nomination for his *New Yorker* article "Kid Dynamite Blows Up" about boxer Mike Tyson.

A graduate of Princeton, Remnick has authored several books, including *The Devil Problem: And Other True Stories*, *Resurrection: The Struggle for a New Russia*, *King of the World: Muhammad Ali and the Rise of an American Hero*, *Reporting: Writings from The New Yorker* and *The Bridge: The Life and Rise of Barack Obama*.

@NewYorker

TODD RICHARDS

Snowboarding Analyst

World Snowboarding Champion and U.S. Olympian Todd Richards makes his third appearance as NBC's snowboarding analyst during the network's coverage of the 2014 Olympic Winter Games in Sochi. Richards competed in halfpipe at the 1998 Nagano Games, where snowboarding made its Olympic debut. .

Todd Richards won two U.S. Open Halfpipe titles in 1994 and 1997, and two Winter X Games Halfpipe titles, including a gold medal at the inaugural Winter X Games in 1997.

Richards followed the 1998 Nagano Olympics with a double medal performance at the 2000 Winter X Games. In 2001 he was the Winter X Games V silver medalist in big air and slopestyle and the first place finisher at the World Snowboard Championship in slopestyle.

Richards' book, *P3: Pipes, Parks and Powder*, an insider's account of the emergence and explosive growth snowboarding, was released in November 2003.

Richards lives with his wife, son and daughter in Encinitas, Calif., and Breckenridge, Colo.

@btoddrichards

JIMMY ROBERTS

Features Reporter

13-time Emmy Award-winning broadcaster and writer Jimmy Roberts will work as a features reporter for the 2014 Olympic Winter Games in Sochi, Russia. Known for his work on NBC and Golf Channel as an essayist, interviewer and studio host, Sochi will be Roberts' 15th Olympic assignment. Roberts has covered just about every major sporting event during his 30 year broadcasting career, including the Super Bowl, the World Series, the Stanley Cup Playoffs, the NBA Finals, Wimbledon, and of course, golf.

In 2009, Harper Collins published his first book, *Breaking the Slump*, which deals with how some of the best golfers to ever play the game, as well as one former president and one Olympic gold medalist, dug themselves out of career-threatening dry spells. The book was critically praised in *Newsweek*, *The New York Times*, *The Wall Street Journal* and *Sports Illustrated*.

Roberts joined NBC Sports in May 2000 after a 16-year career at ABC and ESPN. Beginning in 1988, his assignments as a *SportsCenter* correspondent included the World Series, NBA Finals, heavyweight championship bouts, Super Bowl and the 1992 and 1994 Winter Olympics. He was a regular contributor to and co-originator of ESPN's *Outside the Lines* series. From 1985-1987 Roberts was an assignment editor and producer for ABC News where he coordinated and supervised coverage of sports for the division and produced stories for ABC News broadcasts. In 1984, he worked for Howard Cosell on ABC's *SportsBeat*, writing and producing features for the Emmy Award-winning show.

Roberts has earned numerous distinctions, including a Golf Writers Association of America award, and Emmy Awards for writing, best feature, journalism, and individual achievement – the last of which came in 1993 for reports with then-heavyweight champ Riddick Bowe on a trip to Somalia, South Africa, and The Vatican.

Roberts earned a bachelor's degree from the University of Maryland in 1979. He lives in the New York area with his wife, Sandra, and their three sons.

@JimmyRobertsNBC

TED ROBINSON

Speed Skating Play-by-Play

Ted Robinson is the speed skating play-by-play commentator for NBC Olympics' coverage of the 2014 Sochi Winter Games. Robinson joined NBC Olympics in 2000 as baseball play-by-play commentator at the Sydney Olympic Games. Since 2000, he has provided commentary for a variety of Olympic events including most recently diving and tennis during the 2012 London Summer Games. He was NBC's short track speed skating play by play commentator for the 2002, 2006 and 2010 Olympic Winter Games. The 2014 Olympic Winter Games in Sochi marks Ted Robinson's ninth Olympics and his eighth for NBC.

Robinson joined NBC as a play-by-play commentator on *Major League Baseball Game of the Week* telecasts from 1986-89. In June 2000, Robinson returned to NBC as anchor of the network's tennis coverage and has since called the French Open every year alongside John McEnroe and Mary Carillo, as well the Championships, Wimbledon from 2000-2011. In 2011, Robinson was the play-by-play voice of Pac-12 football for VERSUS, now NBCSN. He also calls a variety of sports for NBC during the year including swimming, diving and triathlon coverage.

In addition to his work on NBC's tennis coverage, Robinson anchors the French Open and US Open coverage for the Tennis Channel and was the primetime host of the US Open on USA Network for 22 years.

Robinson was named the radio voice of the San Francisco 49ers in 2009 and completed his fifth season in 2013. Robinson's work with Major League Baseball includes 23 years with the Minnesota Twins, Oakland A's, San Francisco Giants and New York Mets and post-season coverage for TBS and ESPN Radio. In his 30-year broadcast career, Robinson has handled college football and basketball play-by-play assignments, including two years as SportsChannel America's voice of Notre Dame Football and basketball; lead play-by-play voice on Pac-10 basketball for Fox Sports Net and 27 years broadcasting the NCAA Basketball Championship with positions at Dial Global, CBS and Westwood One Radio.

A Rockville Centre, N.Y., native, Robinson lives in Atherton, Calif., with his wife Mary and two children, all graduates of the University of Notre Dame.

@tedjrobinson

JEREMY ROENICK

Men's Hockey Studio Analyst

Jeremy Roenick will serve as a hockey studio analyst at the 2014 Olympic Winter Games in Sochi. Roenick made his Olympic broadcasting debut as a hockey studio analyst at the 2010 Olympic Winter Games in Vancouver. Roenick joined the NBC Sports Group in 2010, and is a studio analyst for the NBC Sports Group's NHL coverage. Roenick was a member of the U.S. Men's Olympic Team in 1998 and 2002, winning a silver medal at the Salt Lake Games.

Prior to joining the NBC Sports Group in 2010, Roenick spent more than 20 years as a player in the NHL. He is best known for his days with the Chicago Blackhawks, but also played for the Phoenix Coyotes, Philadelphia Flyers, Los Angeles Kings and the San Jose Sharks. In 2009 Roenick retired from the NHL, finishing his career with 513 goals (second most by an American-born player) and 703 assists (sixth most by an American-born player) for a total of 1,216 points in 1,363 games.

Roenick and his wife, Tracy, have two children, Brandi and Brett. They reside in Scottsdale, Ariz.

@Jeremy_Roenick

FRED ROGGIN

Curling Host

Fred Roggin will reprise his role as studio host of curling for his fourth consecutive Winter Olympics at the 2014 Olympic Winter Games in Sochi, Russia. He has been NBC's Olympic curling host since the 2002 Salt Lake City Olympics. Most recently, Roggin hosted boxing during the 2012 London Olympics, a role he has held since the 2000 Sydney Olympics. On the local level, Roggin has covered every Olympics since 1984.

Roggin is an award-winning weekday sports anchor for NBC4 Southern California, NBC's owned-and-operated station in Los Angeles. He joined the station in December 1980. In addition to anchoring NBC4's weekday sports news, Roggin is the host of the Emmy-nominated *The Filter with Fred Roggin*, a half-hour program he created that examines the top stories of the week. A versatile talent and executive producer, Roggin created and hosts *The Challenge*, NBC4's multi-platform half-hour post-game show, which airs following NBC's No.1 show in primetime, *Sunday Night Football*.

Roggin first joined NBC4 as the weekend sports anchor and weekday reporter. In June 1986, he became the station's primary sports anchor and reporter. Roggin expanded his role at the station in 1985 when he created and became host and executive producer of *Sunday Night Sports*. He created segments such as *Roggin's Heroes*, to highlight remarkable or extraordinary plays from the sports world. *Roggin's Heroes* was developed into a nationally syndicated, weekly show in 1990.

The leading sports anchor in Southern California, Roggin has received 30 local Emmy Awards, 22 Golden Mike Awards, three prestigious Associated Press Awards and numerous Press Club Awards for his sports segments, specials and series.

Originally from Detroit, Roggin was raised in Phoenix, where he attended Phoenix College in Broadcasting. Roggin, a father of five, lives with his wife, Richel, in Calabasas, Calif.

@FredNBCLA

CHAD SALMELA

Biathlon and Cross Country Analyst

Chad Salmela will be NBC's biathlon and cross country analyst at the 2014 Winter Olympics in Sochi for his fourth Olympic broadcast assignment. He will also serve as an analyst for the cross country phase of Nordic combined. Salmela has been a part of NBC's Olympic coverage since the 2002 Salt Lake Games where he worked as an analyst for both the biathlon and cross country venues.

Salmela was a member of the U.S. Biathlon team from 1990-1998. Once his competitive biathlon career ended Salmela remained active in the sport. In 2000 he became an athlete representative to the U.S. Biathlon Association Board of Directors and the U.S. Olympic Committee Athletes Advisory Council, positions he held for eight years. He was also the biathlon manager at Soldier Hollow with the Salt Lake Organizing Committee for the 2002 Olympic Winter Games.

In 2000, Salmela graduated cum laude from Middlebury College with a dual Bachelor's degree in history and German. In 2006, Salmela became the coach of the NCAA varsity cross country ski team at The College of St. Scholastica in his hometown of Duluth, Minn., a role that continues to this day.

@NBCSportsPR

STEVE SANDS

Speed Skating Reporter

Steve Sands makes his Olympic debut as a speed skating reporter at the 2014 Olympic Winter Games in Sochi, Russia. A versatile on-air personality, Sands covers golf for NBC Sports Group as an anchor, reporter and interviewer.

Sands regularly serves as a lead interviewer and tower announcer for NBC and Golf Channel's coverage of the PGA Tour, while hosting and reporting for Golf Channel's *Golf Central* and *Live From* telecasts at golf's biggest events, including all four of golf's major championships, The Players Championship, The Ryder Cup and The Presidents Cup. A native of Washington, D.C., and a huge fan of Washington's professional sports franchises, Sands began his career as a sports anchor and reporter in Ft. Collins, Colo., while in college at Colorado State University, where he earned a bachelor's degree in technical journalism in 1991.

@SteveSandsGC

BREE SCHAAF

Skeleton Analyst

Bree Schaaf makes her NBC Olympics broadcast debut as a skeleton analyst. A 2010 Olympian in bobsled, she began her career as a skeleton athlete in 2002. Schaaf's broadcast experience includes commentating on Universal Sports Network and FIBT's television coverage of bobsled and skeleton since 2009.

Schaaf's skeleton career includes an 11th place finish at the 2007 World Championships and sixth at the 2006 World Cup in Calgary. She switched to bobsled in 2007 and is a two-time National champion and two-time America's Cup champion. At the 2010 Vancouver Olympics, she drove to a fifth-place finish with brakeman Emily Azevedo.

In addition to competing on the FIBT Bobsled World Cup Tour, Schaaf also pursues her passion for food and recipe development as it relates to elite sports performance nutrition. She also writes for www.teamusa.org as an athlete blogger.

Schaaf graduated with high honors from Portland State University, where she was a member of a three-time Big Sky Conference All-Academic volleyball team. A former goldsmith, she continues to train in bobsled and volunteers at various local Children's Hospitals. The first American to push and pilot an all-female crew, Schaaf is an advocate for the addition of four-woman bobsled as an event.

@BreeSchaaf

STEVE SCHLANGER

Biathlon Play-by-Play

Steve Schlanger will be a play-by-play announcer for NBC Olympics' biathlon coverage at the 2014 Olympic Winter Games in Sochi. Schlanger made his Olympic debut with NBC at the 2012 Olympic Games in London as the cycling, triathlon, water polo and open water play-by-play announcer. He currently does play-by-play for a variety of sports on NBC and NBCSN including hockey, basketball, cycling, speed skating, luge, figure skating and freestyle skiing.

Schlanger has been a play-by-play announcer more than 30 different sports for various networks during his career. His broadcasting highlights include: play-by-play for Major League Baseball, football for Fox Sports Net and the Big Ten Network and hockey and basketball for CBS Sports Network.

@SteveSchlanger

BRIAN SHACTMAN

Sportsdesk Reporter

Brian Shactman will join NBC's Olympic coverage at the 2014 Sochi Winter Games as a sportsdesk reporter. This will be Shactman's first Olympic assignment.

Shactman joined CNBC in June 2007 as a general assignment reporter and fill-in anchor for CNBC's business day programming. He has covered a range of stories for the network, including the original iPhone launch, the fall of Bear Stearns, the BP oil Spill and Hurricane Isaac. In 2012, he was nominated for an Emmy Award for his coverage of the oil boom in North Dakota. In September 2012, Shactman began covering sports business for CNBC. He previously hosted *CNBC Sports Biz: Game On* on NBCSN.

In addition to his business day responsibilities, Shactman has reported documentaries for CNBC including *Cigarette Wars*, *Beyond the Barrel: The Race to Fuel the Future*, *America's Oil Rush* and *Dangerous Trade: Exotic Animals*.

Before joining NBC, Shactman worked at WVIT, the NBC owned-and-operated station in Hartford, Conn., for four years, serving as the morning news anchor for *NBC 30 News Today* for the last three. While there, *NBC 30 News Today* was the station's top-rated program.

Prior to joining NBC in 2002, Shactman held various positions at ESPN including analyst work on *ESPNews*, *SportsCenter* and ESPNRadio. In addition, he wrote, edited and produced content for ESPN.com.

Shactman won the Associated Press award for a documentary on Hall of Fame basketball coach Geno Auriemma in 2003. He also received three regional Emmy nominations in 2002 for his sports anchoring and reporting.

Shactman earned a bachelor's degree in English and history from Amherst College, and a masters degree in English literature from Clark University in Worcester, Mass.

@bshactman

MARIA SHARAPOVA

Correspondent

International tennis star Maria Sharapova makes her Olympic broadcast debut as part of NBC's coverage of the 2014 Olympic Winter Games in Sochi, Russia. A four-time grand slam champion as well as an Olympic silver medalist, Sharapova will offer NBC viewers exclusive and personalized access to her hometown of Sochi.

Currently the fourth-ranked women's tennis player in the world, Sharapova is one of only 10 women to achieve a career grand slam, winning singles titles at Wimbledon (2004), the U.S. Open (2006), the Australian Open (2008) and the French Open (2012). At the 2012 Olympic Games in London she won the silver medal in women's singles tennis. She has captured 29 Women's Tennis Association (WTA) singles titles, appeared in eight Grand Slam finals, and held the No. 1 World ranking five times for a total 13 weeks.

In June 2011, Sharapova was recognized as one of the "30 Legends of Women's Tennis: Past, Present and Future" by *Time* magazine. From 2005-2011, Maria was named one of the 100 most powerful celebrities in *Forbes'* "Celebrity 100," and has been *Forbes'* highest paid female athlete for the past nine years.

Raised in Sochi until the age of six, the newest city to host the Olympic Games, Sharapova holds a number of firsts for her native Russia. She is the first Russian to become #1 in women's tennis, the first to win the Australian Open, and the only Russian to win four Grand Slams. Sharapova was also the first female to carry the Russian flag at an Olympic Opening Ceremony – something she did at the 2012 Olympic Games.

In 2012, Sharapova debuted her couture candy collection, Sugarpova, with a portion of its proceeds benefitting the Maria Sharapova Foundation. In 2007, Sharapova became a Goodwill Ambassador for the United Nations Development Programme (UNDP) and has donated significant contributions to Chernobyl-related projects in her native country.

@MariaSharapova

ANDREW SICILIANO

Gold Zone Host

Andrew Siciliano will serve as host on *Gold Zone*, an exclusive video channel on NBCOlympics.com and *NBC Sports Live Extra*, during the 2014 Winter Olympic Games in Sochi. This will be Siciliano's first Olympic Games as a host with NBC Olympics.

Siciliano currently serves as the host for *DIRECTV's Red Zone* Channel, which brings fans live look-ins at NFL games as teams enter their opponents' red zone. Siciliano will serve a similar role during the 2014 Sochi Games as a host on *Gold Zone*, an exclusive video channel on NBCOlympics.com that will offer whip-around coverage of the most popular live action from the Olympic Games. The channel will allow viewers to experience multiple events, as they happen, and will take the guess work out of what to watch. Siciliano also currently serves as the host of *DIRECTV's Strikezone* Channel, Celebrity Beach Bowl and Championship Gaming Series.

Since the 2011 season, Siciliano has also hosted on NFL Network, including *Around the League Live* and *NFL Total Access*. Prior to his television work, Siciliano served as a studio host for ESPN Radio in Los Angeles, and served as the lead radio voice of the Las Vegas Gladiators and Los Angeles Avengers. From 2002-11, Siciliano held hosting duties at Fox Sports Net for various FSN programming including *Final Score*, *The Ultimate Fantasy Show* and *Total Football*, and called Arena Football League games. He was also a contributor to FSN's *Best Damn Sports Show Period*.

Before joining FOX Sports Radio in 2000, Siciliano served as an anchor/reporter for WMAQ-670 in Chicago, Ill., where he covered the Chicago Bears, and earned two AIR awards for Best Sports Reporter and Best Anchor.

A native of Reston, Va., Siciliano graduated from Syracuse University's Newhouse School of Communications in 1996 with a B.A. in journalism.

@AndrewSiciliano

DAVE STRADER

Hockey Play-By-Play

Veteran NHL broadcaster Dave Strader joins NBC Olympics' broadcast team for the third time at the 2014 Olympic Winter Games in Sochi as a hockey play-by-play announcer. Strader has handled play-by-play duties for NBCSN's regular-season and Stanley Cup Playoffs coverage since the 2011-12 season. He was also part of NBC's broadcast for the 2006 Torino Olympics, and was a play-by-play announcer for basketball at the 2012 Olympic Games in London.

Prior to joining NBC full-time in 2011, Strader called games for the Phoenix Coyotes for four seasons after a two-year stint with the Florida Panthers. During that six-year span, Strader also called several national games on VERSUS (now NBCSN), as well as games on NBC, including the 2009 Winter Classic from Wrigley Field. From 1996 through 2004, Strader was the play-by-play announcer for ESPN/ABC. In addition to his work on NHL telecasts, Strader called play-by-play for more than 300 men's and women's college basketball, WNBA and NBDL games. Prior to joining ESPN, Strader spent 11 years as the television play-by-play voice of the Detroit Red Wings from 1985 to 1996.

A native of upstate New York, Strader began his broadcasting career with the AHL Adirondack Red Wings calling radio play-by-play and working as the team's director of public relations from 1979 to 1985. He was twice honored by the New York Broadcasters Association for excellence in play-by-play broadcasting and earned the Ken McKenzie Award as the AHL's top public relations professional in 1984. Strader was recently inducted into the Adirondack Hockey Hall of Fame.

A graduate of the University of Massachusetts, Strader earned a bachelor's degree in Communication Studies while working at the college radio station. During his senior year at UMass, Strader was the radio play-by-play voice of the Minutemen. He and his wife Colleen have three sons: Christopher and twins Casey and Trevor.

@TheVoiceDS

KATHRYN TAPPEN

Hockey Host

Kathryn Tappen will host hockey during the 2014 Olympic Winter Games in Sochi for her first Olympic broadcast assignment.

Tappen joined the NHL Network in 2011 as the host of *NHL Tonight*, the network's nightly highlight show. Prior to that, Tappen spent five years with the New England Sports Network where she was the lead studio host for Boston Bruins games. She was a weekend anchor as well as a weekday sports reporter at NBC affiliate, WJAR in Providence, R.I., and she began her career in 2003 at College Sports Television.

In 2006, Tappen earned an *Associated Press* award for her sports feature "Swim Meet." Her sports feature reporting has been nominated for two Boston/New England Emmy Awards by the National Academy of Television Arts and Sciences

Tappen was Academic-All American at Rutgers University (N.J.) where she was a member of the track and field and cross country team. During her career as a Scarlet Knight, she was a Big East Academic All-Star and the former record holder in the women's 3000-meter steeplechase.

@KathrynTappen

RUSS THALER

Host, *Olympic Ice*

Russ Thaler will host *Olympic Ice*, a studio show available on NBCOlympics.com and *NBC Sports Live Extra* to verified viewers, during the 2014 Olympic Winter Games.

Thaler serves as the host of MLS on NBCSN. His duties with NBC Sports Group have included hosting studio coverage for the NHL Stanley Cup Final and Playoffs and serving as a boxing reporter at the 2012 London Olympic Games. Thaler was also the host of *NBC Sports Talk* and hosted the show live from Indianapolis, Ind., the week leading up to Super Bowl XLVI.

Prior to coming to the network in 2011, Thaler worked as an anchor/reporter/host and Chief Digital Correspondent at Comcast SportsNet Mid-Atlantic, joining for its launch in 2001. Beginning as the network's first Washington Redskins beat reporter, Thaler eventually hosted each of the nightly news shows, *SportsNet Central*. In 2007, he became the original host of *Washington Post Live*, the network's nightly sports talk show, a position he would hold for the next two years.

Thaler was the DC United beat reporter during his entire time at Comcast SportsNet Mid-Atlantic, and served as the sideline reporter for DC United games on CSN. His work also carried over to the NHL, where Thaler was the host of *Washington Capitals Pre Game Live* and *Washington Capitals Post Game Live*, occasionally serving as the rink-side reporter for Capitals broadcasts as well.

He has also served as a play-by-play announcer covering soccer and basketball and worked as the public address announcer for the Washington Kastles of World Team Tennis.

Thaler joined Comcast SportsNet from Fox SportsNet, where he served as an anchor and reporter. Prior to that, he was a sports anchor and reporter for KLKN-TV in Lincoln, Neb., and WHIZ-TV in Zanesville, Ohio, where he was also the sports director.

A native of Fair Lawn, N.J., Thaler is a graduate of Emory University, where he was a member of the school's nationally-ranked tennis team. He and his wife, Brooke, reside in Ridgefield, CT, with their three sons, Max, Nate and Will.

@RussThaler

AL TRAUTWIG

Cross Country Skiing and Nordic Combined Play-by-Play

Al Trautwig is working his 10th Olympics for NBC, and his 15th Olympics overall, as the cross-country skiing and Nordic combined play-by-play commentator at the 2014 Sochi Winter Games. Trautwig served as the gymnastics play-by-play commentator during the 2012 Olympic Games in London.

Trautwig's NBC Olympic resume as cross-country play-by-play commentator began with the 2002 Salt Lake Games. In both Salt Lake and Vancouver he also handled the biathlon play-by-play duties. Trautwig has been NBC's gymnastics play-by-play commentator since the 2000 Sydney Games. He also called triathlon in Athens and in Sydney added the triathlon and road cycling events. Trautwig made his NBC Olympics debut in 1992 as a reporter at the Barcelona Olympic Games.

Trautwig's Olympic experience dates back to ABC's coverage of the 1984 Summer Games in Los Angeles where he was a general reporter covering several events including judo and rhythmic gymnastics. He covered the 1988 Winter Olympics for ABC and was also a part of CBS' coverage of the 1992, 1994 and 1998 Winter Games.

Trautwig currently has multiple responsibilities with the Madison Square Garden Network. He covers the New York Knicks and the New York Rangers and is the host of *MSG Vault*, a program which recounts memorable moments at Madison Square Garden. Additionally, he handles commentary on NBC's Emmy Award-winning coverage of the Ironman Triathlon and serves as a cycling commentator for NBCSN's coverage of the Tour de France. Trautwig's national broadcast assignments have also included World Cup Soccer and the New York City Marathon as well as hosting the *Wide World of Sports* for ABC.

A former New York Islanders stickboy and New York Nets ballboy, Trautwig and his wife, Cathy, live in Long Island with their son, Alex.

@AlTrautwig

LUKE VAN VALIN

Freestyle Skiing Analyst

Luke Van Valin, professional skier and commentator, will join NBC Olympics' coverage at the 2014 Sochi Winter Games as a freestyle skiing analyst. Van Valin currently serves as a commentator for NBC Sports Group's coverage of the Winter Dew Tour and Red Bull Signature Series events.

Van Valin joined NBC in 2009 covering the Winter Dew Tour. He quickly established himself in the world of action-sports broadcasting, going on to commentate events including the 2011 and 2012 U.S. Open of Beach Volleyball; the 2011 - 2013 Visa U.S. Freeskiing Grand Prix; the 2001 and 2012 FIS World Championships of Freeskiing; the 2012 Sprint U.S. Snowboard Grand Prix; the 2012 Olympic Trials in BMX Racing, and several Red Bull Signature Series events for NBC. In addition, Van Valin assisted in coverage of the Winter X Games in Europe for ESPN from 2010-2012.

Van Valin began skiing professionally for 4FRNT skis in 2002, going on to compete in competitions including the U.S. Open and Candide Invitational before moving on to pursue a broadcasting career full-time in 2012. Van Valin also skis for Monster Energy and Nike.

@LukeVanValin

MATT VASGERSIAN

Freestyle Skiing Play-by-Play

Matt Vasgersian will be the freestyle skiing play-by-play announcer at the 2014 Olympic Winter Games in Sochi, Russia - his fifth Olympic assignment with NBC. Vasgersian was the play-by-play commentator for ski jumping during the 2010 Vancouver and 2006 Torino Olympic Winter Games. He made his Olympic broadcast debut at the 2004 Olympic Games in Athens covering both softball and baseball, and served as a studio host for the 2008 Beijing Games.

Vasgersian's NBC Sports duties include hosting *National Heads-Up Poker Championship* five times, anchoring the weekend Sports Update Desk, handling play-by-play duties at the 2001 Gator Bowl and sideline reporting for Notre Dame Football broadcasts. In addition to his current play-by-play and studio hosting duties with MLS Network, Vasgersian handles baseball play-by-play with Fox Sports, where he called NFL and BCS Bowl Games from 2005-2009.

He is currently a studio host and play-by-play commentator for Thursday Night Baseball on the MLB Network. Vasgersian began his play-by-play career in 1991 with baseball and worked his way through the minor leagues to the majors, where he became the lead play-by-play announcer for the Milwaukee Brewers and later, the San Diego Padres.

A member of the Screen Actors Guild since the age of seven, Vasgersian acted in the film *The Candidate*, starring Robert Redford and appeared in an episode of *The Streets of San Francisco*.

@NBCSportsPR

MEREDITH VIEIRA

Opening Ceremony Host

Meredith Vieira, NBC News Correspondent, will join NBC's Olympic coverage at the 2014 Sochi Winter Games as host of the Opening Ceremony. She reprises her role from the 2012 Olympic Games in London.

Vieira is a special correspondent for NBC News. She contributes her signature reporting for *TODAY*, *NBC Nightly News* and other NBC News programs.

Vieira joined *TODAY* in September 2006 as co-anchor, and was immediately accepted into the ranks of America's first television family. During her five years at *TODAY*, Vieira covered some of the biggest news stories of our time, including the 2008 presidential election, the tragic shooting at Virginia Tech, the devastating earthquakes in Haiti and Japan, and the royal wedding of Prince William and Kate Middleton. She sat down with some of the most notable newsmakers of our time, including President Barack Obama, First Lady Michelle Obama, Secretary of State Hillary Clinton and First Lady Laura Bush. She also contributed to *Dateline NBC* as well as many NBC News specials.

While at *TODAY*, Vieira conducted numerous exclusive news-making interviews. She spoke with former CIA agent Valerie Plame Wilson in her first-ever live television interview after her identity was revealed and she sat down with author J.K. Rowling in her only television interview about her final Harry Potter volume. Vieira's memorable exclusive celebrity interviews include Janet Jackson, Barbra Streisand, Bette Midler, Susan Boyle, Kate Gosselin and Madonna, to name a few.

At the end of 2008, Vieira founded her own TV/film/theatre production company, Meredith Vieira Productions. She served as the executive producer for a number of projects including the feature film *Return*, which premiered at the 2011 Cannes Film Festival, and the critically-acclaimed feature documentary *The Woman Who Wasn't There*, which broke network ratings records on Investigation Discovery. Vieira also served as a producer of the national tour of the hit Off-Broadway play, *Life In A Marital Institution (20 Years of Monogamy in One Terrifying Hour)*.

In addition to her reporting and producing roles, Vieira hosted *Who Wants to Be a Millionaire*, from 2002 until 2013. Prior to joining NBC News, she had been moderator of ABC's *The View* since the show's inception in 1997. Vieira started at ABC in 1993 when she joined their news division as chief correspondent of *Turning Point*, which debuted in March 1994. Vieira has been honored with nine Emmys, including two Daytime Emmys for best morning newscast for her work on *TODAY*.

Prior to her work at ABC, Vieira spent more than a decade at CBS News, where she garnered five Emmy Awards for her work as a correspondent on the news magazines *60 Minutes* and *West 57th*. From 1989 to 1991, she was a co-editor of *60 Minutes*.

Vieira also frequently anchored the *CBS Morning News* and was contributing national

correspondent on the *CBS Evening News With Dan Rather*. After two successful seasons, and pregnant with her second child, Vieira left *60 Minutes*.

Vieira joined CBS News as a reporter in its Chicago bureau in January 1982. Prior to that, she was a reporter for local WCBS-TV in New York for three years. She began her career as a news announcer for WORC-Radio in Worcester, Mass., in 1975.

A native of Providence, R.I., Vieira received a bachelor's degree from Tufts University in Medford, Mass. She has three children, Ben, Gabe and Lily with her husband, Richard Cohen.

@meredithvieira

LINDSEY VONN

Olympic Correspondent

Olympic gold medalist Lindsey Vonn makes her broadcast debut with NBC Olympics as a correspondent at the 2014 Olympic Winter Games in Sochi. The most-decorated American female skier in history according to the United States Ski and Snowboard Association, Vonn will serve as an Olympic correspondent for the *TODAY* show and NBC Sports.

A three-time Olympian, Vonn won the Olympic gold medal in downhill at the 2010 Vancouver Olympics – the first-ever Olympic downhill gold medal for an American woman. Vonn also earned a bronze medal in Super G at the 2002 Salt Lake City Games, and competed at the 2006 Torino Games.

A five-time U.S. champion, Vonn holds five World Championship medals, including two gold and three silver medals. Vonn is a four-time overall World Cup champion and is the only skier (man or woman) to have won six consecutive World Cup downhill medals (2008-2013). In addition, she is a four-time Super G World Cup champion (2009-2012) and three-time Super combined World Cup champion (2010-2012). Vonn is one of only six women to have won World Cup races in all five disciplines of alpine skiing – downhill, Super G, giant slalom, slalom and Super combined. She has won 59 World Cup races in her career – the third most ever among women.

Vonn has earned numerous accolades in her career including the Beck International Award (U.S.S.S.A. top annual honor) in 2012 and 2010, 2012 USSA Alpine Athlete of the Year, 2011 Laureus World Sports Awards' Sportswoman of the Year, 2010 United States Olympic Committee's Sportswoman of the Year and 2010 *Glamour Magazine* Woman of the Year.

@lindseyvonn

JOHNNY WEIR

Figure Skating Analyst

Johnny Weir, a two-time Olympian, three-time U.S. national champion and World bronze medalist, joins NBC Olympics for its 2014 Olympic Winter Games coverage in Sochi, Russia, as a figure skating analyst.

During his distinguished 16-year career, Weir placed sixth at the Vancouver Winter Olympics in 2010 and fifth at the 2006 Torino Winter Olympics.

Weir won three consecutive U.S. National Championship titles (2004-2006) and a total of seven medals in 10 national championship appearances. Weir was the bronze medalist at the World Championships in 2008, and in 2007 became the first American singles skater to win the Cup of Russia title.

Weir was twice honored by fans with the U.S Figure Skating/*Skating Magazine* Readers' Choice Award for "Skater of the Year" (2008, 2010). Michelle Kwan is the only other skater to win this award twice.

Weir's broadcast experience includes his own series *Be Good Johnny Weir*, for which he won the 2010 NewNowNext Award for "Most Addictive Reality Star," and documentary film *Pop Star On Ice*, both of which aired on The Sundance Channel and Logo Network.

In 2012, Weir represented the United States as a Goodwill Sporting Ambassador to Japan on behalf of Secretary of State Hillary Rodham Clinton. He has been honored as one of the inaugural members of the National Gay & Lesbian Sports Hall of Fame in Chicago and had an award named in his honor -- "Johnny Weir WinterPride Award" -- by PhillyPride in 2013. In 2010, Weir was honored by the Human Rights Campaign with its "Visibility Award," and in 2007, he received the "For the Love of Russia" award by Ice Symphony.

@JohnnyGWeir

TRACY WILSON

Figure Skating Analyst

Tracy Wilson, a 1988 Olympic bronze medalist in ice dancing, will be a figure skating analyst during NBC's coverage the 2014 Olympic Winter Games in Sochi. This will be Wilson's 4th Olympic Winter Games with NBC.

Before joining NBC, Wilson was an Olympic figure skating analyst for CBS Sports at the 1992 Albertville, 1994 Lillehammer and 1998 Nagano Olympics. She also worked as a co-host for the 1992 Summer Olympics in Barcelona for CTV in Canada.

Wilson began skating at age six, first in singles before beginning her career in ice dancing when she was 15. After teaming up with Rob McCall in 1981, the pair dominated their event in Canada, winning seven National Championships from 1982 to 1988. They progressed steadily in international competition as well, moving from 10th place in 1982 to win three consecutive bronze medals at World Championships beginning in 1986.

At the 1988 Calgary Olympics, Wilson and McCall were the first Canadian ice dance team to win a medal at the Olympics, capturing the bronze in front of their home crowd. Wilson and McCall were inducted into the Canadian Hall of Fame in 1989 and each awarded the Order of Canada in 1988, the highest civilian honor given by the Canadian government.

Wilson is married and resides in Toronto with her two sons and daughter.

@NBCSportsPR

STACEY WOOLEY

Biathlon Analyst

Olympian Stacey Wooley will join NBC's coverage of the 2014 Olympic Winter Games in Sochi as a biathlon analyst in her first Olympic assignment with NBC.

Wooley was a member of the United States National Biathlon Team from 1992 until 2002 and competed in the 1998 Nagano Winter Games. In addition, Wooley competed in the individual, pursuit and sprint events at the Biathlon World Cup and Biathlon World Championships from 1993 through 2002. She was named the U.S. Olympic Committee's Athlete of the Year for three consecutive years from 1996-1998.

After retiring from competitive biathlon, Wooley held various marketing and event positions before joining the United States Olympic Committee in 2006 as their Associate Director for Paralympic Winter Sports. Wooley planned and managed events and competitions for the USOC including the 2008 Sled Hockey World Championships (Boston, Mass.) and 2007 Paralympic Alpine Skiing World Cup (Aspen, Colo.).

Wooley left her position at the USOC in 2009 to work with several nonprofit organizations. In 2011 she founded, Mountain Town Consulting, and continues to help non-profits with their fundraising, event planning and grant applications.

@stacey_wooley