



## 2K Sports Classic benefiting Wounded Warrior Project



**Nov. 15-18 – Regional Round Hosts • UConn • Boston College • Washington • TBA**  
**Nov. 21-22 – Championship Rounds • Madison Square Garden • New York, N.Y.**  
**Nov. 22-24 – Subregional Rounds**

College basketball's **premier early-season tournament** is the 2K Sports Classic benefiting Wounded Warrior Project. Featuring teams from across the country, the event tips off the college basketball season with four of the **nation's most prestigious programs** hosting a pair of Regional Round games on their home courts. The hosts then head to **New York City** where they compete on **national television** in the tournament's Championship Rounds at Madison Square Garden.

Connecticut's  
Ryan Boatright



### About the 2013 2K Sports Classic benefiting Wounded Warrior Project Field

**Connecticut** – The Huskies have won three National Championships and have played in 31 NCAA tournaments, including last year's...UConn has recorded 20 wins or more 19 times over the last 23 seasons...posted a 20-14 record last season...first-year head coach Kevin Ollie has a roster of 11 players in 2012-13, only one of whom is a senior...junior guard Shabbazz Napier is the Huskies' leading returner in scoring (13.0 ppg) and assists (198)...sophomore guard Ryan Boatright tallied 10.4 ppg and 100 assists a year ago.

**Boston College** – Head coach Steve Donahue welcomes back five of his top six scorers from last season to a team which features only one senior on the 13-man roster...leading scorer and rebounder Ryan Anderson, a sophomore forward, posted averages of 11.2 points and 7.4 rebounds a game...7-0 sophomore center Dennis Clifford netted 9.1 ppg and blocked a team-best 29 shots...the Eagles have been to 18 NCAA Tournaments.

**Washington** – Compiled a 24-11 record in reaching the semifinals of the 2012 NIT...the Huskies have won at least 24 games each of the last four seasons under head coach Lorenzo Romar...only four seniors are on this year's 14-man roster, which is led by junior guard C.J. Wilcox and his 14.2 ppg scoring average...7-0 center Aziz N'Diaye put up averages of 7.8 points and a team-high 5.2 rebounds a game last season...has been to 16 NCAA Tournaments in its history.





## About the 2K Sports Classic benefiting Wounded Warrior Project

The 2K Sports Classic benefiting Wounded Warrior Project is among the **most highly attended season-opening college basketball events**. Over 84,000 fans attended the 2011 tournament across seven hosting venues.

The event has **averaged 11,273 fans per night in the 14 years at Madison Square Garden**. Numerous participants have used the 2K Sports Classic as a springboard to the NCAA Tournament. Over the last 10 years alone, 40 teams that participated in the 2K Sports Classic have gone on to compete in the NCAA Tournament.

Connecticut, Boston College and Washington have combined for **65 NCAA Tournament appearances**.

*"...the games at Madison Square Garden on Thursday and Friday night make for some basketball must-see-TV."* (Dana O'Neil, ESPN.com)

## Television & Media Coverage

All four Championship Round games and a minimum of two Regional Round games will be nationally televised on the **ESPN family of networks**. At a minimum, two of the games will appear on ESPN or ESPN2. Final network assignments will be determined in the spring. ESPN and ESPN2 are in **over 100 million households** while ESPNU is in over 73 million homes.

ESPN's Dick Vitale, Bob Knight, and Dan Shulman broadcast live from Madison Square Garden. The network annually uses the 2K Sports Classic benefiting Wounded Warrior Project as a high-profile way to tip-off the college basketball season.

With an average rating of .60 since 2005, sponsors can expect to reach in excess of **1.3 million viewers per game** for a total of more than 5.26 million viewers over the four games at Madison Square Garden. Annually, the event has benefited from nearly **282 million advertising impressions** in print, television, radio, and online.

Washington's  
C.J. Wilcox

## Madison Square Garden – New York, N.Y.

Since it first opened its doors, Madison Square Garden has embraced generations of fans who have come to express their pride and passion for teams, athletes, performers, and statesmen. Currently home to the New York Knicks, Rangers, Liberty, and MSG Media, The Garden has also served as host of the 2K Sports Classic benefiting Wounded Warrior Project since 1998.

As the **Mecca of College Basketball**, The Garden annually attracts top teams and brings the best local players back to New York, a hotbed of high school and college basketball talent. Since hosting its first game on December 29, 1934, generations of college basketball fans have packed "The World's Most Famous Arena," from the old Garden on 8th Avenue to its current location.

No other arena offers the history and allure of Madison Square Garden. To enhance the fan experience, The Garden is currently undergoing a three-year, nearly \$1 billion renovation that will make it the world's most state-of-the-art arena.

## The Cause

Beginning in 2012, **Wounded Warrior Project** will be the beneficiary of the event. The mission of Wounded Warrior Project (WWP) is to honor and empower wounded warriors. WWP's purpose is to raise awareness and to enlist the public's aid for the needs of injured service members, to help injured servicemen and women aid and assist each other, and to provide unique, direct programs and services to meet their needs. WWP is a national, nonpartisan organization headquartered in Jacksonville, Fla. To get involved and learn more, visit [woundedwarriorproject.org](http://woundedwarriorproject.org).