Press Contact:
Corporate Communications
Harris Interactive, Inc.
(212) 539-9600
press@harrisinteractive.net

harris college
INTERACTIVE
football poll

FOR IMMEDIATE RELEASE

Top 25 Team Rankings of the Harris Interactive College Football Poll

New York, N.Y. — October 10, 2010— Today's **Harris Interactive College Football Poll**[SM] shows the **Top 25** results compiled from rankings submitted by the Harris Interactive panel of former coaches, players and administrators, and current and former members of the media. Ohio State secures the number one ranking while Oregon, Boise State, TCU and Nebraska round out the top 5.

Highlights of October 10 Harris Interactive College Football Poll

Rank	Team	Record	Points	Previous Game (weekend of Oct 9)	Next Game (weekend of Oct 16)
1	Ohio State (79)	6-0	2,793	Beat Indiana 38-10	at No. 16 Wisconsin
2	Oregon (23)	6-0	2,722	Beat Washington State 43-23	Idle
3	Boise State (10)	5-0	2,601	Beat Toledo 57-14	at San Jose State
4	TCU	6-0	2,409	Beat Wyoming 45-0	BYU
5	Nebraska	5-0	2,363	Beat Kansas State 48-13	Texas
6	Oklahoma (2)	5-0	2,276	Idle	Iowa State
7	Auburn	6-0	2,105	Beat Kentucky 37-34	No. 13 Arkansas
8	Alabama	5-1	2,030	Lost to South Carolina 35-21	Mississippi
9	LSU	6-0	1,942	Beat Florida 33-29	McNeese State
10	Utah	5-0	1,793	Beat Iowa State 68-27	at Wyoming
11	South Carolina	4-1	1,616	Beat Alabama 35-21	at Kentucky
12	Michigan State	6-0	1,591	Beat Michigan 34-17	Illinois
13	Arkansas	4-1	1,433	Beat Texas A&M 24-17	at No. 7 Auburn
14	Stanford	5-1	1,361	Beat USC 37-35	Idle
15	Iowa	4-1	1,253	Idle	at No. 24 Michigan
16	Wisconsin	5-1	969	Beat Minnesota 41-23	No. 1 Ohio State
17	Florida State	5-1	913	Beat Miami (FL) 45-17	Boston College
18	Oklahoma State	5-0	863	Beat Louisiana-Lafayette 54-28	at Texas Tech
19	Missouri	5-0	776	Beat Colorado 26-0	at Texas A&M
20	Nevada	6-0	741	Beat San Jose State 35-13	at Hawaii
21	Arizona	4-1	717	Lost to Oregon State 29-27	at Washington State
22	Florida	4-2	450	Lost to LSU 33-29	Mississippi State
23	Air Force	5-1	349	Beat Colorado State 49-27	at San Diego State
24	Michigan	5-1	336	Lost to Michigan State 34-17	Iowa
25	West Virginia	4-1	172	Beat UNLV 49-10	South Florida (Thur)

Number of first place votes shown in parentheses.

Other teams receiving votes: North Carolina State 137; Miami (FL) 124; Oregon State 93; Northwestern 38; Texas 30; Kansas State 20; Virginia Tech 19; Syracuse 4; Georgia Tech 3; California 2; Illinois 2; Maryland 2; Baylor 1; UTEP 1.
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Poll Methodology and Process

The 2010 Harris Interactive College Football Poll is comprised of former players, coaches, administrators and current and former members of the media who have committed to submit rankings for the top 25 college football teams each week. These panelists were randomly selected from among more than 300 nominations submitted by the 11 Football Bowl Subdivision (formerly Division I-A) offices and the independent schools. The panel has been designed to be a statistically valid representation of all 11 Football Bowl Subdivision conferences and independent institutions. Today, 114 poll participants submitted their top 25 college football team rankings. Harris Interactive applies a standard statistical practice that allows it to identify potential instability, error or bias associated with unusual ranking patterns. Those rankings that are identified through the analysis are verified to ensure that each panelist's intent is accurately reflected.

This week's rankings and other information about the poll can be found at www.harrisinteractive.com/bcspoll and www.bcsfootball.org.

About Harris Interactive

Harris Interactive is one of the world's leading custom market research firms, leveraging research, technology, and business acumen to transform relevant insight into actionable foresight. Known widely for the Harris Poll and for pioneering innovative research methodologies, Harris offers expertise in a wide range of industries including healthcare, technology, public affairs, energy, telecommunications, financial services, insurance, media, retail, restaurant, and consumer package goods. Serving clients in over 215 countries and territories through our North American, European, and Asian offices and a network of independent market research firms, Harris specializes in delivering research solutions that help us - and our clients - stay ahead of what's next. For more information, please visit www.harrisinteractive.com.

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