

Steve Newmark time codes

- 3:15 – Introduction and Steve's background in corporate and sports law
- 7:15 – Helping broker a deal with Jack Roush and Fenway Sports Group
- 11:30 – Reflecting on the mid-2000s wave of team mergers
- 14:30 – How the Roush Fenway partnership has changed over a decade
- 16:30 – Do Fenway Sports Group and Roush Industries help the team?
- 21:00 – Tracing the very early seeds of the Race Team Alliance
- 24:00 – How NASCAR initially got involved
- 27:00 -- The backroom (or airport hangar) origins of the RTA
- 30:00 – What else the RTA nearly was called ...
- 32:00 – Why did NASCAR have a chilly reception to the RTA?
- 35:00 – What were the biggest sticking points to getting charters done?
- 38:00 – Governance, the most important part of the charter system
- 40:00 – How many billable hours were spent on this deal?
- 42:30 – Working all the way through the holidays
- 45:00 – Jack Roush's current day-to-day role with the team
- 48:00 – What is the secret to getting kids involved in racing?