

Danica Patrick time cues

- 3:30 – Introduction and discussion of dogs Ella and Dallas
- 6:45 – On her new Warrior clothing line
- 9:30 – Learning the vernacular of a raglan sleeve
- 13:15 – An “Athleisure” line: What’s the target audience?
- 16:30 – How Danica chooses branding and business opportunities
- 19:30 – “Truth be told, they don’t pay as well, but there is upside.”
- 22:00 – Why it’s critical that these projects go well for Danica
- 23:15 – On her upcoming book, “Pretty Intense”
- 26:15 – A “good life guide” to Danica’s diets and workouts
- 30:00 – Candid feelings about her frustrating 2016 season
- 32:45 – Does she feel as if she is improving?
- 35:30 – What happens for setting goals in 2017?
- 37:30 – Danica reflects on her station in life
- 40:30 – “I see friends with kids and think I’m getting old. I don’t feel that old.”
- 43:30 – Why she tweeted about the presidential election and how she treats social media
- 45:00 – Will Smoke be more of a council member/helper for Danica now?
- 48:00 – The vulgar side of the Tony Stewart-Danica Patrick dynamic